



# Investor presentation

June 2024



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This presentation includes only summary information and does not purport to be comprehensive. Forward-looking statements, targets and estimates contained herein are for illustrative purposes only and are based on management's current views and assumptions. Such statements involve known and unknown risks and uncertainties that may cause actual results, performance or events to differ materially from those anticipated in the summary information. Actual results may depart significantly from these targets given the occurrence of certain risks and uncertainties, notably given that a new medicine can appear to be promising at a preparatory stage of development or after clinical trials but never be launched on the market or be launched on the market but fail to sell notably for regulatory or competitive reasons. Ipsen must deal with or may have to deal with competition from generic medicines that may result in market-share losses, which could affect its level of growth in sales or profitability. The Company expressly disclaims any obligation or undertaking to update or revise any forward-looking statements, targets or estimates contained in this presentation to reflect any change in events, conditions, assumptions or circumstances on which any such statements are based, unless so required by applicable law.

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The implementation of the strategy has to be submitted to the relevant staff representation authorities in each country concerned, in compliance with the specific procedures, terms and conditions set forth by each national legislation.

In those countries in which public or private-health cover is provided, Ipsen is dependent on prices set for medicines, pricing and reimbursement-regime reforms and is vulnerable to the potential withdrawal of certain medicines from the list of reimbursable medicines by governments, and the relevant regulatory authorities in its locations.

Ipsen operates in certain geographical regions whose governmental finances, local currencies or inflation rates could erode the local competitiveness of Ipsen's medicines relative to competitors operating in local currency, and/or could be detrimental to Ipsen's margins in those regions where Ipsen's sales are billed in local currencies.

In a number of countries, Ipsen markets its medicines via distributors or agents; some of these partners' financial strengths could be impacted by changing economic or market conditions, potentially subjecting Ipsen to difficulties in recovering its receivables. Furthermore, in certain countries whose financial equilibrium is threatened by changing economic or market conditions, and where Ipsen sells its medicines directly to hospitals, Ipsen could be forced to lengthen its payment terms or could experience difficulties in recovering its receivables in full.

Ipsen also faces various risks and uncertainties inherent to its activities identified under the caption 'Risk Factors' in the Company's Universal Registration Document.

All of the above risks could affect Ipsen's future ability to achieve its financial targets, which were set assuming reasonable macroeconomic conditions based on the information available today.

# Our vision

To be a leading global mid-sized biopharmaceutical company with a focus on transformative medicines



Oncology



Rare Disease



Neuroscience



# Our strategy

Bringing full potential of our innovative medicines to patients

Building a high-value, sustainable pipeline

Delivering efficiencies to enable investments & support growth



















Boosting a culture of collaboration, excellence & impact on society



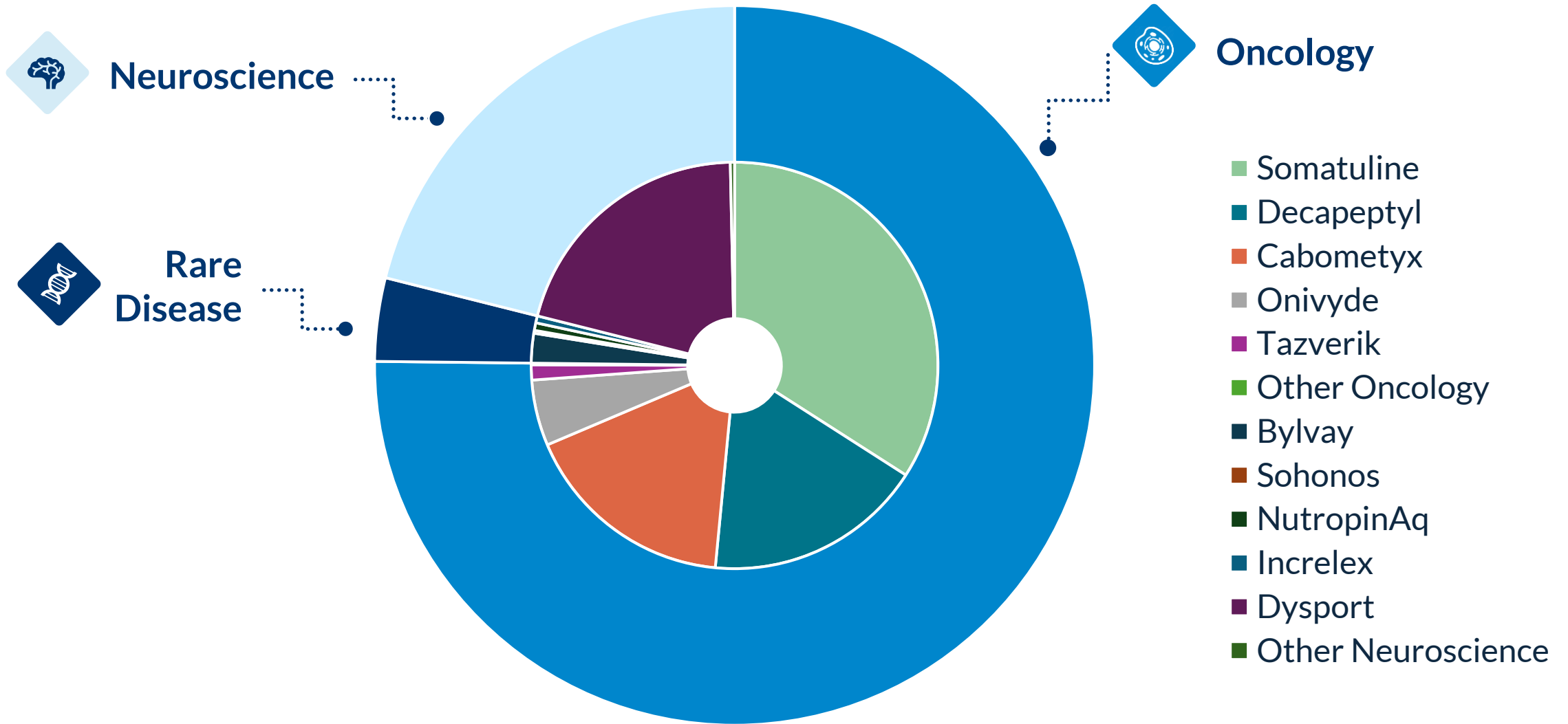
# Ipsen's nine major medicines

**Growth platforms**

**New medicines**

 <p><b>Dysport®</b> ABOBOTULINUM TOXIN A</p>		<p><b>Neuroscience</b></p>	<p>Motor muscular disorders Medical aesthetics</p>
 <p><b>Decapeptyl®</b> triptorelin</p>		<p><b>Oncology</b></p>	<p>Metastatic prostate cancer</p>
 <p><b>CABOMETYX®</b> (cabozantinib)</p>		<p><b>Oncology</b></p>	<p>RCC: monotherapy &amp; in combination</p>
 <p><b>onivyde®</b> (irinotecan liposome injection)</p>		<p><b>Oncology</b></p>	<p>Metastatic pancreatic cancer</p>
 <p><b>Somatuline® autogel®</b> lanreotide</p>		<p><b>Oncology</b></p>	<p>Neuroendocrine tumors</p>
 <p><b>IQIRVO®</b> elaflibanor</p>		<p><b>Rare Disease</b></p>	<p>Primary biliary cholangitis</p>
 <p><b>Bylvay®</b> (odevixibat)</p>		<p><b>Rare Disease</b></p>	<p>Rare cholestatic-liver disease</p>
 <p><b>TAZVERIK®</b> (tazemetostat)</p>		<p><b>Oncology</b></p>	<p>Follicular lymphoma</p>
 <p><b>sohonos®</b> (palovarotene)</p>		<p><b>Rare Disease</b></p>	<p>Fibrodysplasia ossificans progressiva</p>

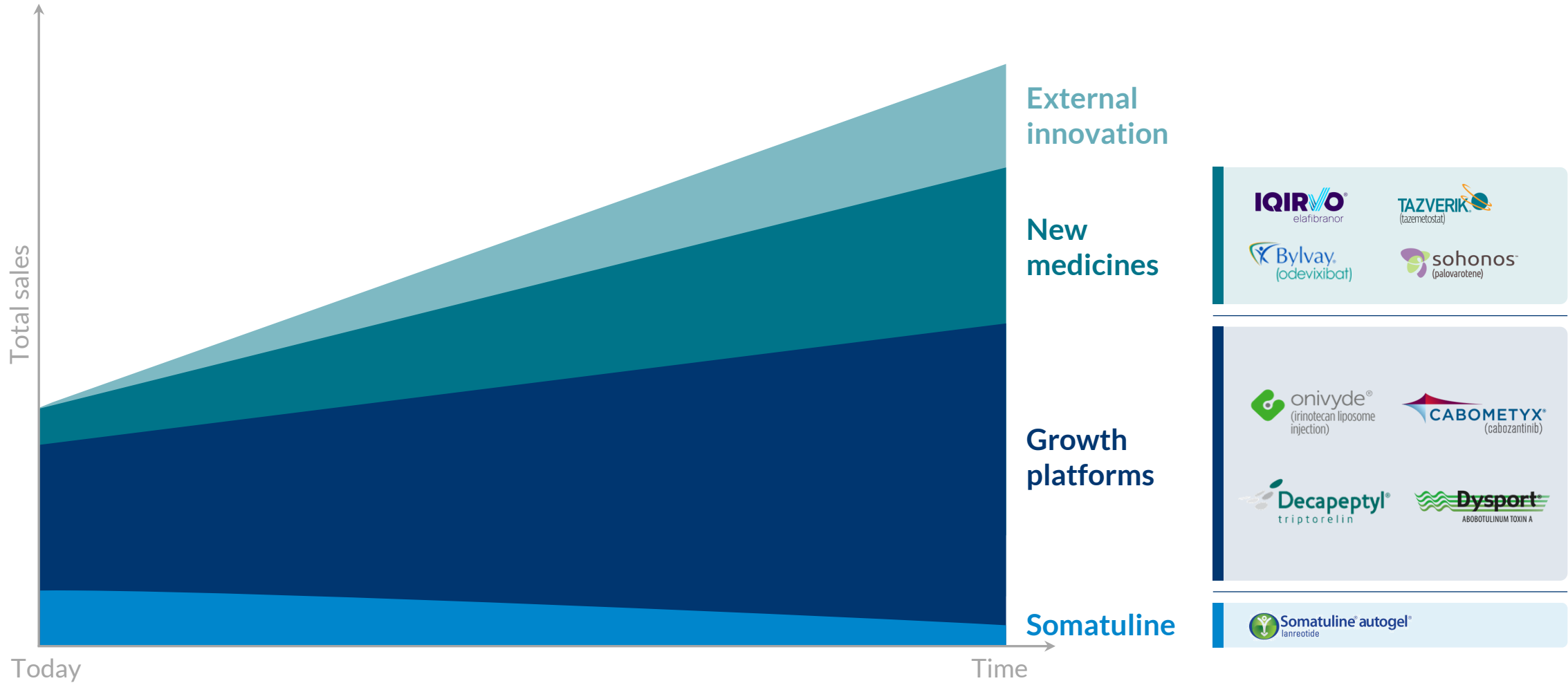
# Ipsen's total sales: FY 2023





# A strong platform for growth

Growth platforms & new medicines continue to drive momentum



# More balanced split of sales by three therapy areas

## » Oncology



» Growth driven by Onivyde 1L mPDAC & Cabometyx

Future growth: +

## » Rare Disease



» Multiple launches: Bylvay, Iqirvo & Sohonos

Future growth: + + +

## » Neuroscience



» Sustained growth of Dysport in Tx & Ax

Future growth: + +



# »» Global leader with growth across all regions



## »» North America

**33%**

of total sales<sup>1</sup>

Leveraging platform through multiple launches

Future growth: 

## »» Europe

**40%**

of total sales<sup>1</sup>

Sustained growth driven by Dysport & Cabometyx

Future growth: 

## »» Rest of World

**27%**

of total sales<sup>1</sup>

Multiple opportunities in Asia-Pacific & Latin America

Future growth: 

<sup>1</sup>Based on FY 2023 total sales.

Europe is defined in this presentation as the E.U., the U.K., Iceland, Liechtenstein, Norway and Switzerland.

# Increasingly diversified portfolio

Seven medicines:  
potential sales  $\geq$ €500m

One medicine:  
sales  $\geq$ €500m

2020



Four medicines:  
sales  $\geq$ €500m

2023



2027+





# Our growth journey

Next phase of transformation built on strong foundations

## 2020-2023

### Setting foundations

- » New strategy

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- » Focus on **Specialty Care**

## 2024-2027

### Dynamic growth

- » Several launches

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- » Further **pipeline expansion**

## 2028+

### Lasting momentum

- » **Balanced & diversified portfolio** across three therapy areas

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- » **Sustained growth**, supported by pipeline & external innovation

# ▶▶▶ Launching four new medicines or new indications

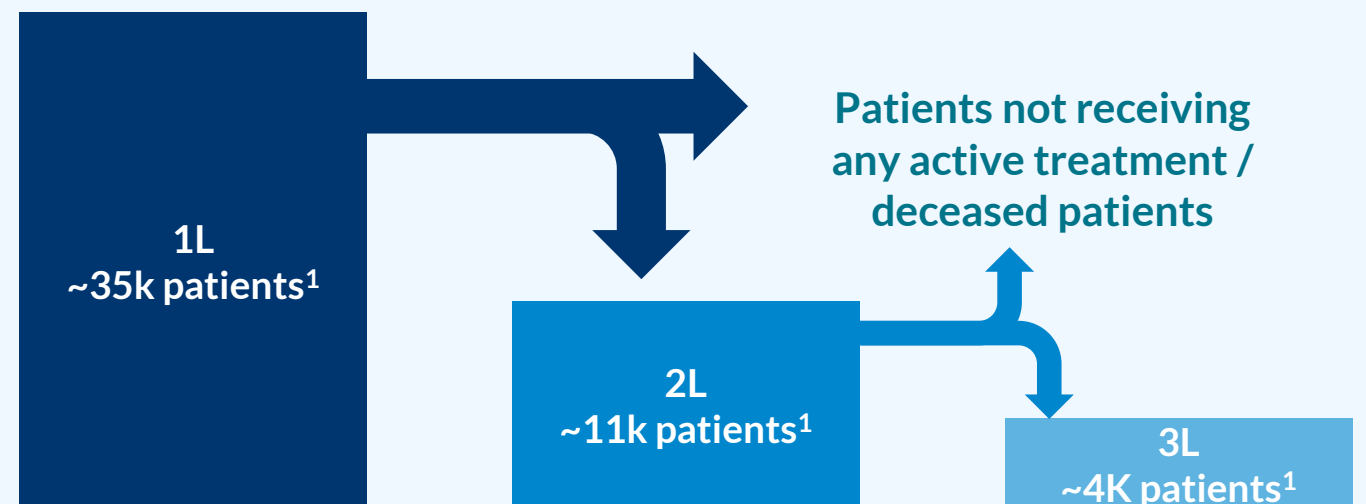
Building Rare Disease franchise & strengthening Oncology

 onivyde <sup>®</sup> (irinotecan liposome injection)	1L mPDAC	<b>Launched</b> in Q1 2024: U.S.	
 Bylvay <sup>®</sup> (odevixibat)	ALGS	U.S. <b>launch</b> underway EMA: H2 2024	
 IQIRVO <sup>®</sup> elafibranor	2L PBC	US <b>approval</b> : June 2024 EMA <b>decision</b> : H2 2024	
 sohonos <sup>™</sup> (palovarotene)	FOP	<b>Launched</b> in 2023: U.S. & Australia	

**1L**: first line; **mPDAC**: metastatic pancreatic ductal adenocarcinoma; **ALGS**: Alagille syndrome; **EMA**: European Medicines Agency; **2L**: second line; **PBC**: primary biliary cholangitis; **FDA**: U.S. Food & Drug Administration; **FOP**: fibrodysplasia ossificans progressiva.

# Onivyde: significant potential in 1L mPDAC

**U.S.**  
annual incidence of patients receiving treatment



DoT ~5-6 months<sup>2</sup>

DoT ~4-5 months<sup>2</sup>

DoT ~3-4 months<sup>2</sup>

Increasing share in 1L mPDAC

» Phase III NAPOLI-3 trial:  
positive results

» Differentiated clinical profile  
& strong data

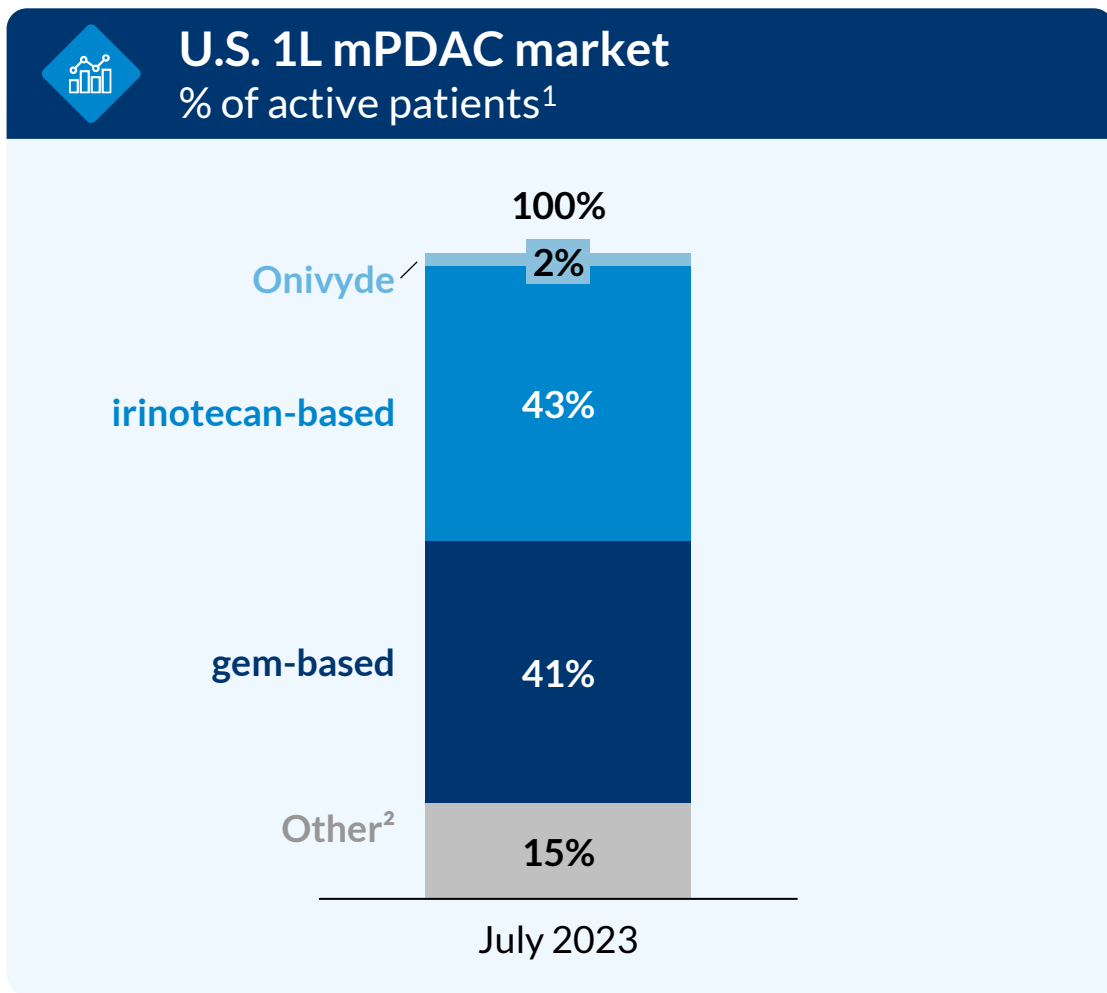
» PDUFA date: 13 February  
2024, followed by  
immediate launch

» Post-gem mPDAC  
market share expected  
to continue to grow

1L: first line; mPDAC: pancreatic ductal adenocarcinoma; 2L: second line; 3L: third line;  
DoT: duration of treatment; gem: gemcitabine; PDUFA: Prescription Drug User Fee Act.

Sources: <sup>1</sup> IQVIA Market Sizing report Aug 2022 to Jul 2023. <sup>2</sup> Kantar, CancerMPact, Pancreatic Cancer, Treatment Architecture, September 2023.

# Onivyde: increasing share in 1L mPDAC



Potential to become new SoC in 1L mPDAC by gaining market share in all segments



Building on our footprint in pancreatic cancer



Leveraging strong commercial & medical capabilities

**1L:** first line; **gem:** gemcitabine; **mPDAC:** pancreatic ductal adenocarcinoma; **SoC:** standard of care.

<sup>1</sup> Market-active patients include new patient starts & patients continuing therapy. <sup>2</sup> Includes 5- fluorouracil.

Source: IQVIA projected patients to July 2023.

# An encouraging early start in 1L mPDAC

U.S. FDA approval: 13 February

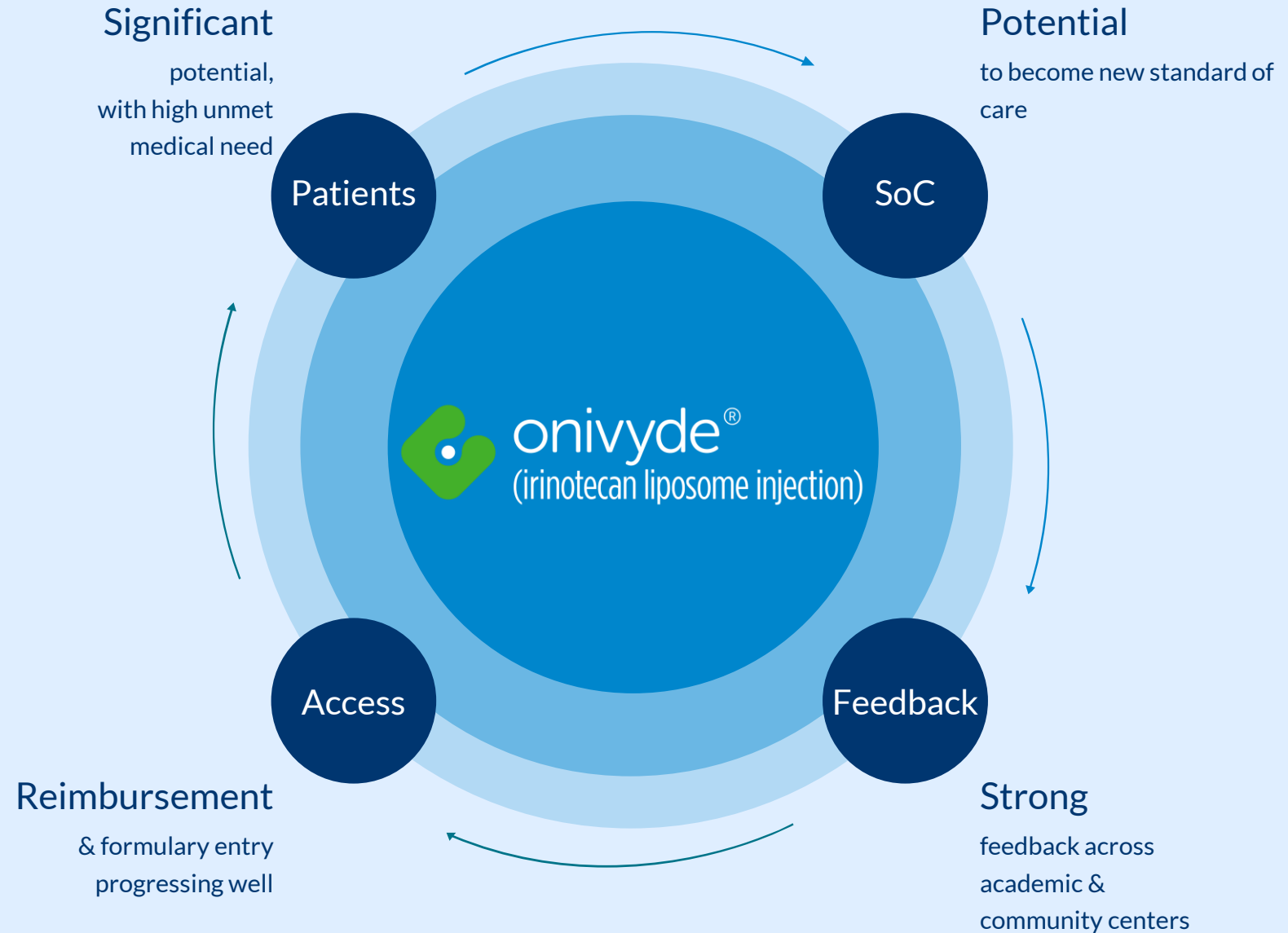
Orphan Exclusivity in 1L to 2031

Positive uplift in post-launch demand

*“The approval of this Onivyde regimen is an important milestone for people living with mPDAC, their families and healthcare providers.”*

Dr. Zev Wainberg, Professor of Medicine & Co-Director of the UCLA GI Oncology Program

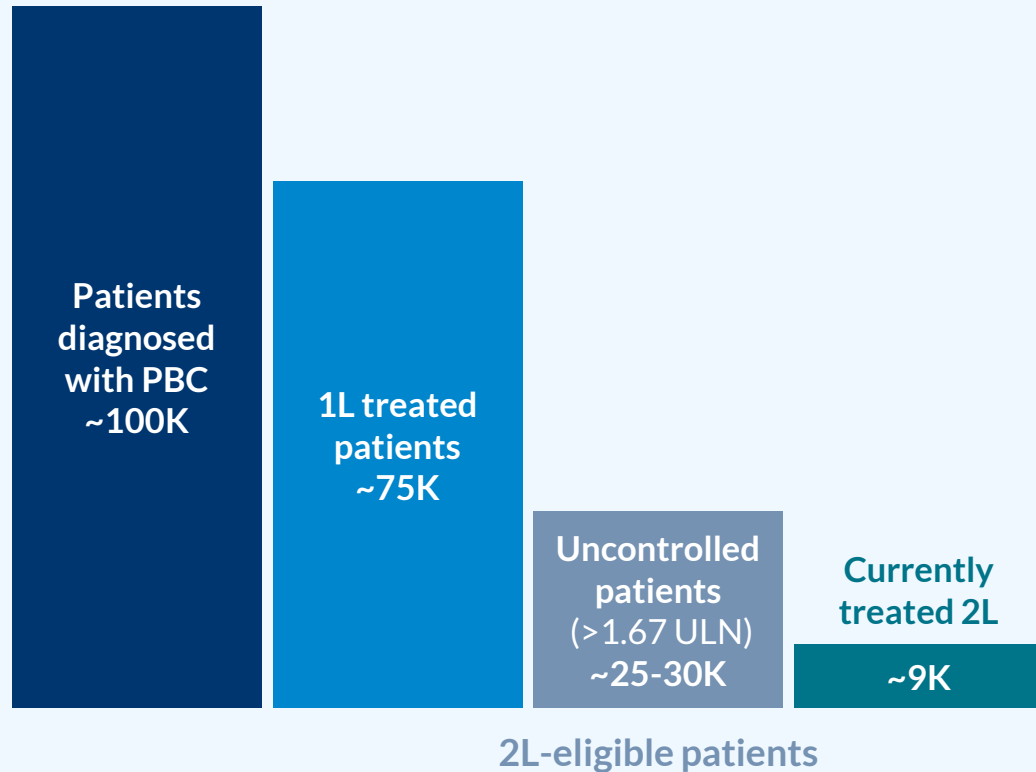
1L: first line; mPDAC: metastatic pancreatic ductal adenocarcinoma.



# Iqirvo: opportunity to expand global 2L PBC market



## U.S. example: 2L PBC patient flow: number of U.S. patients



## Underdeveloped global 2L PBC market

- » Significant unmet medical need
  - Dissatisfaction with current treatment options
  - Uncontrolled disease
- » Limited share (20-40%) of eligible patients receiving 2L treatment today
  - Patient eligibility not well defined by HCPs
- » New entrants to expand market by accelerating number of patients under 2L treatment
- » Global 2L PBC market estimated at ~€1.5bn (2030)

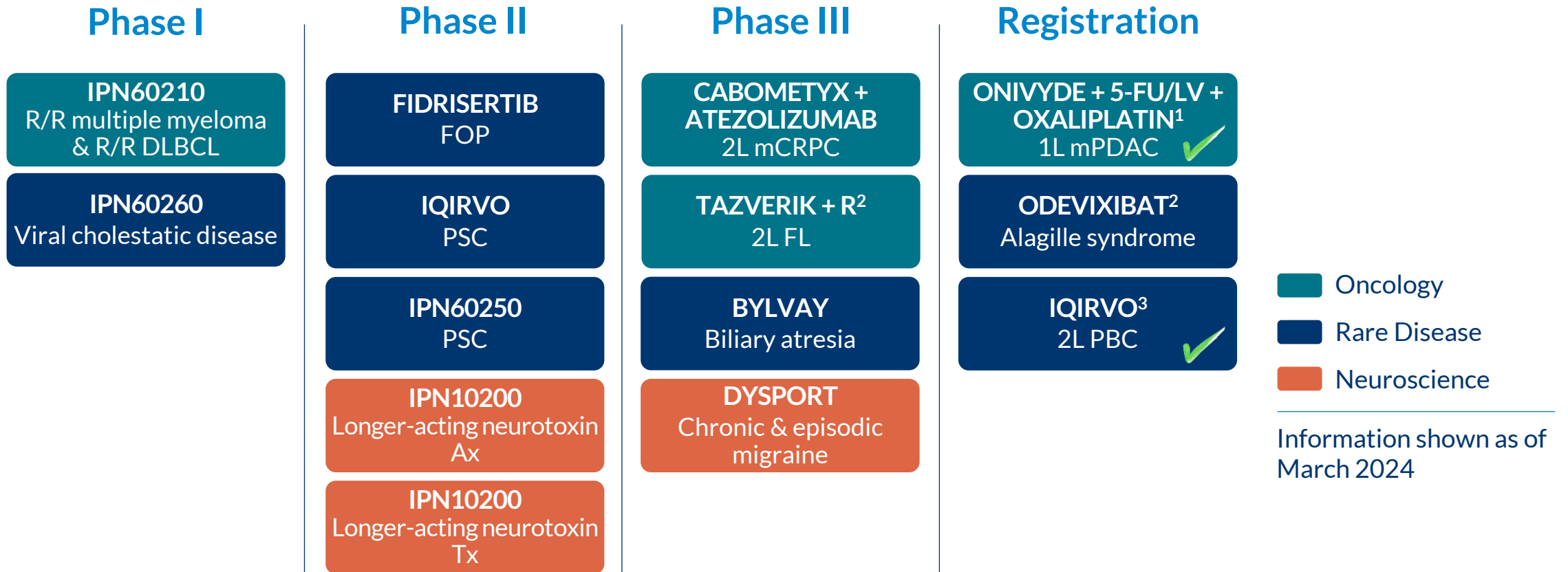
Peak sales expected to exceed €500m<sup>1</sup>

2L: second line; PBC: primary biliary cholangitis; 1L: first line; ULN: upper limit normal; HCPs: healthcare professionals.  
Source: Lu et al., 2018; Webb et al., 2021; Dahlqvist et al, 2017; Sebode et al, 2020; Pla et al, 2007; Marzioni et al, 2019.

<sup>1</sup> Based only on the PBC indication.



# A high-value, sustainable pipeline



R/R: relapsed/refractory; DLBCL: diffuse large B-cell lymphoma; FOP: fibrodysplasia ossificans progressiva; PSC: primary sclerosing cholangitis; Ax: aesthetics; Tx: therapeutics; R<sup>2</sup>: lenalidomide + rituximab; 2L: second line; mCRPC: metastatic castration-resistant prostate cancer;











FL: follicular lymphoma; 1L: first line; mPDAC: metastatic pancreatic ductal adenocarcinoma; PBC: primary biliary cholangitis.

<sup>1</sup> Received FDA approval in February 2023. <sup>2</sup> E.U. <sup>3</sup> Received FDA approval in June 2024.

# Near to mid-term outlook

 Data readout	 Regulatory decision
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## Key milestones

Medicine	2024	2025	2026
Onivyde	 1L mPDAC, FDA 		
Iqirvo	 2L PBC, FDA 		
Odevixibat	 ALGS, E.U.		
Cabometyx	 mCRPC, Phase III		
Fidrisertib	 FOP, Phase II		
Bylvay	 BA, Phase III		
Dysport	 Migraine, Phase III		
Tazverik	 2L FL, Phase III <sup>1</sup>		

**1L:** first line; **mPDAC:** metastatic pancreatic ductal adenocarcinoma; **FDA:** U.S. Food & Drug Administration; **2L:** second line; **PBC:** primary biliary cholangitis; **ALGS:** Alagille syndrome; **mCRPC:** metastatic castration-resistant prostate cancer; **FOP:** fibrodysplasia ossificans progressiva; **BA:** biliary atresia; **FL:** follicular lymphoma.

<sup>1</sup> Early data readout anticipated. Disclaimer: trials are event-driven & timings can change.

# Clear strategy to continue external innovation



## Oncology

- » **Solid tumors & hematology**
  - niche tumors
  - biomarker segments

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- » **Smaller patient segments** attractive for mid-sized companies



## Rare Disease

- » **High unmet needs** in underserved rare diseases

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- » **Drive liver & bone franchises;** expand to new disease areas

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- » Good fit for **clinical development & go-to-market model**



## Neuroscience

- » **Rare neurological disorders**

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- » **Expand beyond neurotoxins in non-rare** to adjacent areas

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- » **Strong innovation & scientific advances**



€300-800m peak sales







Balance early & late-stage assets



Preference for global assets

# Generation Ipsen: sustainability-performance update

Pillars	KPIs	2023 performance
 <b>Environment</b>	Science-based GHG-emission reductions <sup>1</sup> vs 2019 baseline by 2030 Scope 1&2: -50% Scope 3: -20%	Scope 1&2: -36% Scope 3: -29%
 <b>Patients</b>	Reduce time to make non-FDA/EMA regulatory submissions by 25%	First data in 2024
 <b>People</b>	Gender balance in Global Leadership Team	53% women (from 48% in 2022)
	Increase proportion of colleagues engaged in healthcare or environmental projects to 35% by 2024	43%
 <b>Governance</b>	ISO37001 certification for anti-corruption management systems	Renewed in 2023

# Multiple growth opportunities by medicine

		Global peak sales / direction
 <b>Oncology</b>	 <small>(cabozantinib)</small>	Peak sales >€700m <sup>1</sup>
	 <small>(irinotecan liposome injection)</small>	Peak sales >€500m
	 <small>(tazemetostat)</small>	Peak sales >€500m <sup>2</sup>
	 <small>triptorelin</small>	Mid-single digit growth <sup>3</sup>
 <b>Rare Disease</b>	 <small>(odevixibat)</small>	Peak sales >€700m <sup>4</sup>
	 <small>ela fibranor</small>	Peak sales >€500m <sup>5</sup>
	 <small>(palovarotene)</small>	Peak sales >€100m
 <b>Neuroscience</b>	 <small>ABOBOTULINUM TOXIN A</small>	High-single digit growth <sup>3</sup>

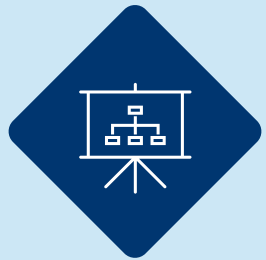
<sup>1</sup> Excluding additional potential indications. <sup>2</sup> Assumes approval in potential second-line follicular-lymphoma indication. <sup>3</sup> Estimated sales CAGR 2023-2027.

<sup>4</sup> Assumes approval in potential biliary-atresia indication. <sup>5</sup> Based only on the primary biliary cholangitis indication.

Global peak sales on a non-risk-adjusted basis.

# 2027 mid-term outlook

Excluding potential additional late-stage<sup>1</sup> external-innovation opportunities



TOTAL-SALES:  
CAGR 2023-2027

$\geq +7\%$

at constant exchange rates

» Launches of new medicines & additional indications

» Growth platforms

» Somatuline erosion



CORE OPERATING  
MARGIN 2027

$\geq 32\%$

of total sales

» Limited decline in gross-margin

» Improved SG&A expenses-to-sales ratio

» Sustained R&D expenses-to-sales ratio

CAGR: compound annual growth rate.  
<sup>1</sup> Phase III clinical development or later.

# Drivers of 2027 core operating margin



**Gross margin**  
**≥85%**

» Manufacturing gains to **lower unit costs**

» **Unfavorable** sales mix

» **Other-revenue growth:** Dysport & Onivyde partners

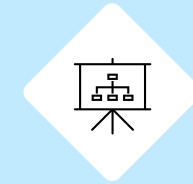


**R&D**  
**≥20%**

» Investment to support **internal & external innovation pipeline**

» Optimization of **footprint & organization**

» **Synergies & prioritization** from recent acquisitions & partnership



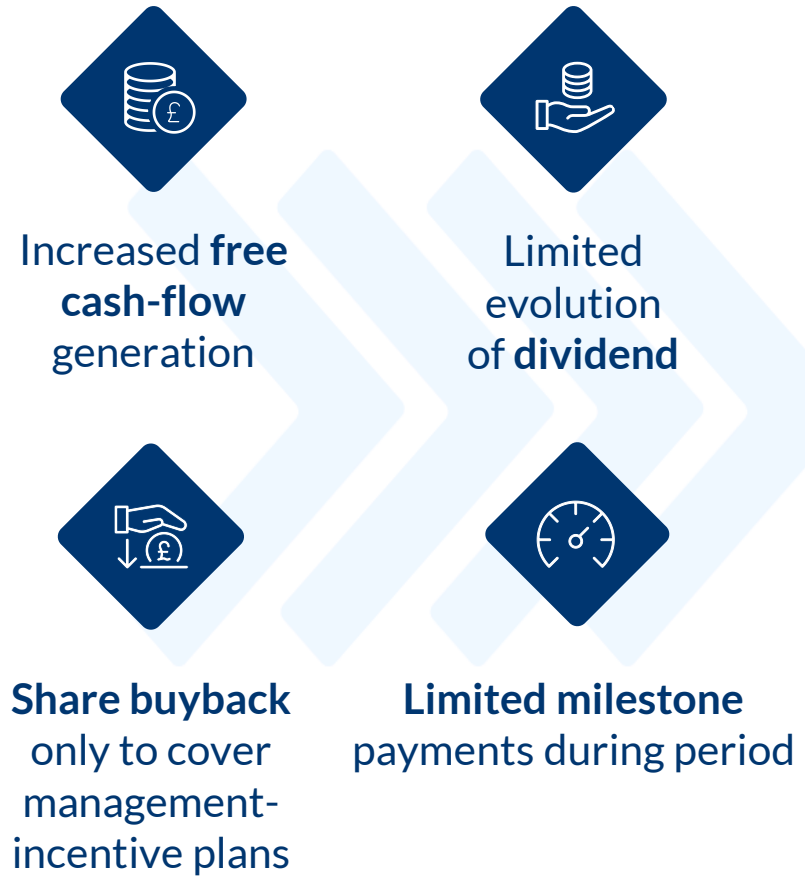
**SG&A**  
**≤35%**

» Leverage **commercial infrastructure & targeted investment** for launches

» Synergies from recent **acquisitions**

» **Continued efficiencies**

# Capital-allocation framework



**Priority for capital allocation**

**External Innovation**

- Cumulative firepower of up to €5bn by 2027, based on net debt<sup>1</sup> at 2.0x EBITDA
- Multiple transactions from licensing & acquisitions
- Financial discipline based on value-creation criteria & deal structuring



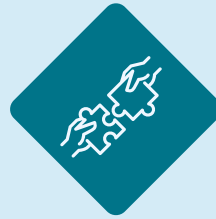
# Conclusion

Successfully executing on a consistent strategy to continue our growth journey



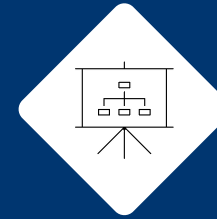
## Advancing the pipeline

- » Focused platform across three therapy areas
- » Supported by further external-innovation opportunities



## Excellence in execution

- » Commercial & medical execution underpinning attractive opportunities
- » Increasingly **balanced** business



## 2027 mid-term outlook<sup>1</sup>

- » Total-sales growth: CAGR, 2023-2027 **≥7% at constant exchange rates**
- » 2027 core operating margin **≥32% of total sales**



# Investor presentation

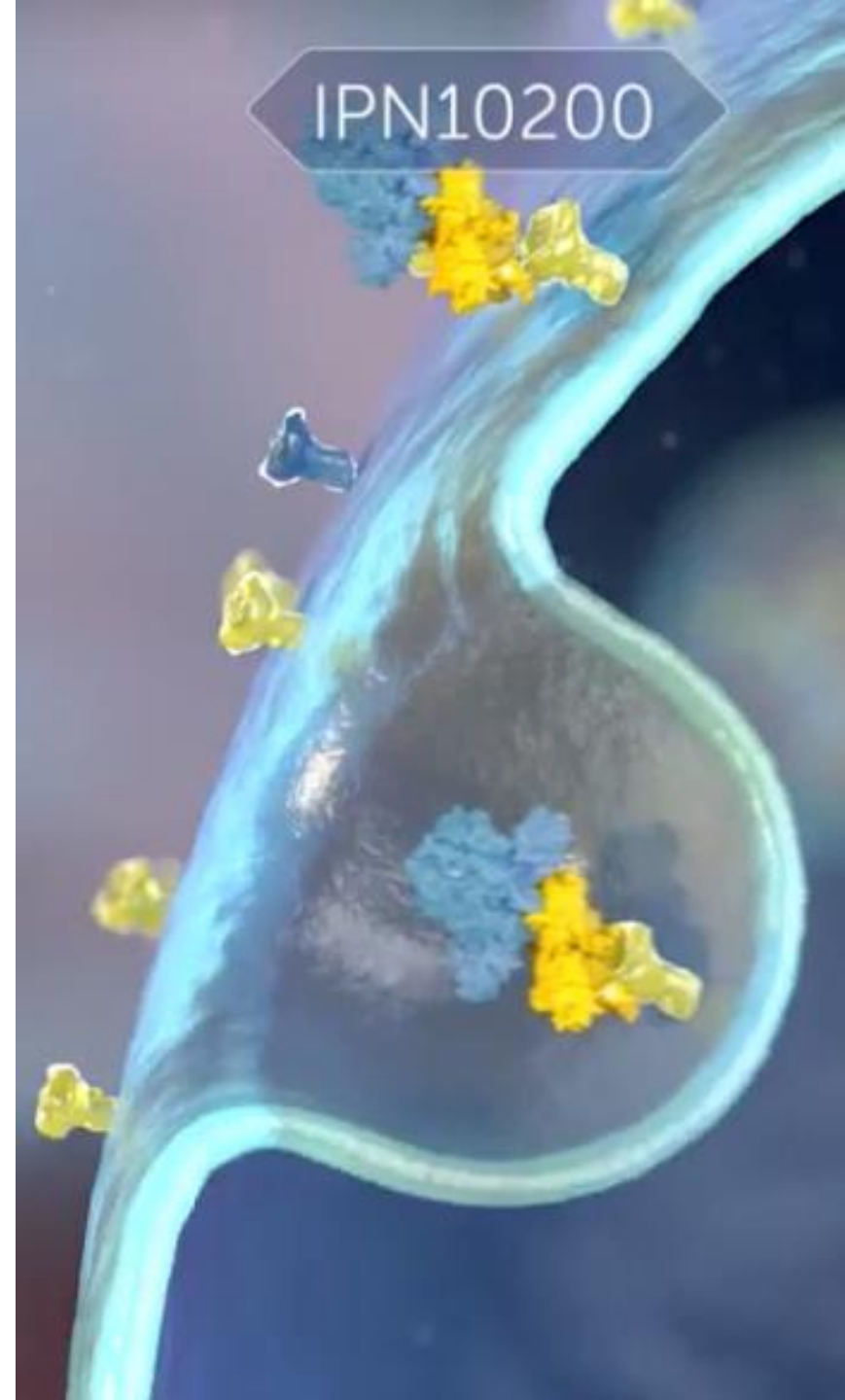
June 2024

# LANT: therapeutic & aesthetic evaluation



**LANTIMA (n=209) & LANTIC (n=191):**  
Phase II ongoing global, double-blind, multi-center trials

- » Evaluating **safety & efficacy**
  - LANTIMA: adult upper-limb spasticity
  - LANTIC: severe upper-facial lines
- » Dose **escalation & dose-finding** trial
- » Recombinant toxin, engineered to deliver increased **receptor affinity & internalization**
- » Could **minimize risk of toxin spreading to surrounding tissues**, leading to **enhanced tolerability**
- » **Therapeutic-efficacy benefits:** designed to deliver longer duration of action & prolonged symptom relief





# Oncology

## Key ongoing clinical-trial highlights

TRIAL	POPULATION	PATIENTS	DESIGN	PRIMARY ENDPOINT(S)	STATUS
<b>Cabometyx</b> <b>CONTACT-02</b> Phase III <b>NCT04446117</b>	2L mCRPC	575	Second novel hormonal therapy (abiraterone & prednisone or enzalutamide) or Cabometyx + atezolizumab	PFS, OS	PFS endpoint met Awaiting OS data
<b>Tazverik</b> <b>SYMPHONY-1</b> Phase III <b>NCT04224493</b>	R/R FL: following at least one prior systemic chemotherapy, immunotherapy, or chemo-immunotherapy	540	Placebo + R <sup>2</sup> or Tazverik + R <sup>2</sup>	PFS	Recruiting <sup>1</sup>

2L: second line; mCRPC: metastatic castration-resistant prostate cancer; PFS: progression-free survival; OS: overall survival; R/R: relapsed/refractory; FL: follicular lymphoma; R<sup>2</sup>: lenalidomide + rituximab; <sup>1</sup> Recruitment status as per ct.gov, March 2024.



# Oncology

## Key ongoing clinical-trial highlights

TRIAL	POPULATION	PATIENTS	DESIGN	PRIMARY ENDPOINT(S)	STATUS
<b>IPN60210</b> Phase I/Ib NCT05121103	R/R multiple myeloma & R/R DLBCL	96	IPN60210	Treatment-emergent adverse events, dosing & ORR	Recruiting <sup>1</sup>
<b>IPN01194</b> Phase I/IIa NCT06305247	Solid tumors (advanced)	220	IPN01194	Dose escalation, treatment emerging adverse events, disease progression.	Recruiting <sup>1</sup>

DLBCL: diffuse large B-cell lymphoma; ORR: objective response rate.

<sup>1</sup> Recruitment status as per ct.gov, March 2024.



# Rare Disease

## Key ongoing clinical-trial highlights

TRIAL	POPULATION	PATIENTS	DESIGN	PRIMARY ENDPOINT	STATUS
<b>Iqirvo</b> <b>ELATIVE</b> Phase III NCT04526665	2L PBC	161	Placebo or Iqirvo	Response to treatment defined as ALP < 1.67 x ULN and total bilirubin ≤ ULN and ALP decrease ≥ 15 percent	Regulatory approval: U.S.: June 2024  Regulatory decision: E.U.: H2 2024
<b>Bylvay</b> <b>BOLD</b> Phase III NCT04336722	Biliary atresia	245	Placebo or Bylvay	Time to first occurrence of liver transplant, or death	Recruiting <sup>1</sup>
<b>Fidrisertib</b> <b>FALKON</b> Phase II* NCT05039515	FOP (chronic)	98	Placebo or two dosing regimens of fidrisertib	Annualized change in new HO volume and safety	Recruiting <sup>1</sup>

2L: second line; PBC: primary biliary cholangitis; ALP: alkaline phosphatase; ULN: upper limit normal; HO: heterotopic ossification.

<sup>1</sup> Recruitment status as per ct.gov, March 2024. \*Registrational study.



# Rare Disease

## Key ongoing clinical-trial highlights

TRIAL	POPULATION	PATIENTS	DESIGN	PRIMARY ENDPOINT(S)	STATUS
<b>Bylvay ASSERT Phase III NCT04674761</b>	Alagille syndrome	52	Placebo or odevixibat	Change from baseline in scratching score	Regulatory decision: E.U.: H2 2024
<b>Ritivixibat Phase II NCT05642468</b>	Primary sclerosing cholangitis	24	10mg ritivixibat tablet QD for 12 weeks  30mg (3 x 10mg) IPN60250 tablets QD for 12 weeks	Safety and tolerability	Recruiting <sup>1</sup>
<b>Iqirvo ELMWOOD Phase II NCT05627362</b>	Primary sclerosing cholangitis	60	Placebo or Iqirvo	Safety and tolerability	Recruiting <sup>1</sup>

QD: once a day.

<sup>1</sup> Recruitment status as per ct.gov, March 2024.



# Neuroscience

## Key ongoing clinical-trial highlights

TRIAL	POPULATION	PATIENTS	DESIGN	PRIMARY ENDPOINT	STATUS
<b>IPN10200 Ax LANTIC</b> Phase II NCT04821089	Moderate to severe upper facial lines	727	Dose escalation & dose-finding versus Dysport or placebo	Safety	Active, not recruiting <sup>1</sup>
<b>IPN10200 Tx LANTIMA</b> Phase II NCT04752774	Adult patients with upper-limb spasticity	209	Dose escalation & dose-finding versus Dysport or placebo	Safety	Recruiting <sup>2</sup>
<b>Dysport C-BEOND</b> Phase III NCT06047444	Chronic migraine	720	Placebo or two dosing regimes of Dysport	Efficacy and safety	Recruiting <sup>2</sup>
<b>Dysport E-BEOND</b> Phase III NCT06047457	Episodic migraine	714	Placebo or two dosing regimes of Dysport	Efficacy and safety	Recruiting <sup>2</sup>

<sup>1</sup> Pre-defined step of trial design. <sup>2</sup> Recruitment status as per ct.gov, March 2024.




# Investor Relations



**Craig Marks**  
Vice President,  
Investor Relations

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 +44 7564 349 193

 [craig.marks@ipsen.com](mailto:craig.marks@ipsen.com)



 **Nicolas Bogler**  
Investor Relations  
Senior Manager

---

 +33 6 52 19 98 92

 [nicolas.bogler@ipsen.com](mailto:nicolas.bogler@ipsen.com)

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