

Ipsen

2014 First Half Financial Results

Bryan Garnier Roadshow - Paris, September 1-2, 2014



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The implementation of the strategy has to be submitted to the relevant staff representation authorities in each country concerned, in compliance with the specific procedures, terms and conditions set forth by each national legislation.

Safe Harbor

The Group operates in certain geographical regions whose governmental finances, local currencies or inflation rates could be affected by the current crisis, which could in turn erode the local competitiveness of the Group's products relative to competitors operating in local currency, and/or could be detrimental to the Group's margins in those regions where the Group's drugs are billed in local currencies.

In a number of countries, the Group markets its drugs via distributors or agents: some of these partners' financial strength could be impacted by the crisis, potentially subjecting the Group to difficulties in recovering its receivables. Furthermore, in certain countries whose financial equilibrium is threatened by the crisis and where the Group sells its drugs directly to hospitals, the Group could be forced to lengthen its payment terms or could experience difficulties in recovering its receivables in full.

Finally, in those countries in which public or private health cover is provided, the impact of the financial crisis could cause medical insurance agencies to place added pressure on drug prices, increase financial contributions by patients or adopt a more selective approach to reimbursement criteria.

All of the above risks could affect the Group's future ability to achieve its financial targets, which were set assuming reasonable macroeconomic conditions based on the information available today.

Business update

Ipsen well positioned to deliver strong results in 2014 and beyond

Strong sales and operating performance driven by double-digit growth of Somatuline[®] & Decapeptyl[®] and appropriate cost control

Sales and Core EBIT margin guidance revised upward to reflect good business momentum

Somatuline[®] NET launch preparation well under way

Long-term agreement with Galderma to maximize neurotoxins potential in aesthetics & therapeutics

Business update

1

Somatuline[®]: NET market opportunity and launch preparation

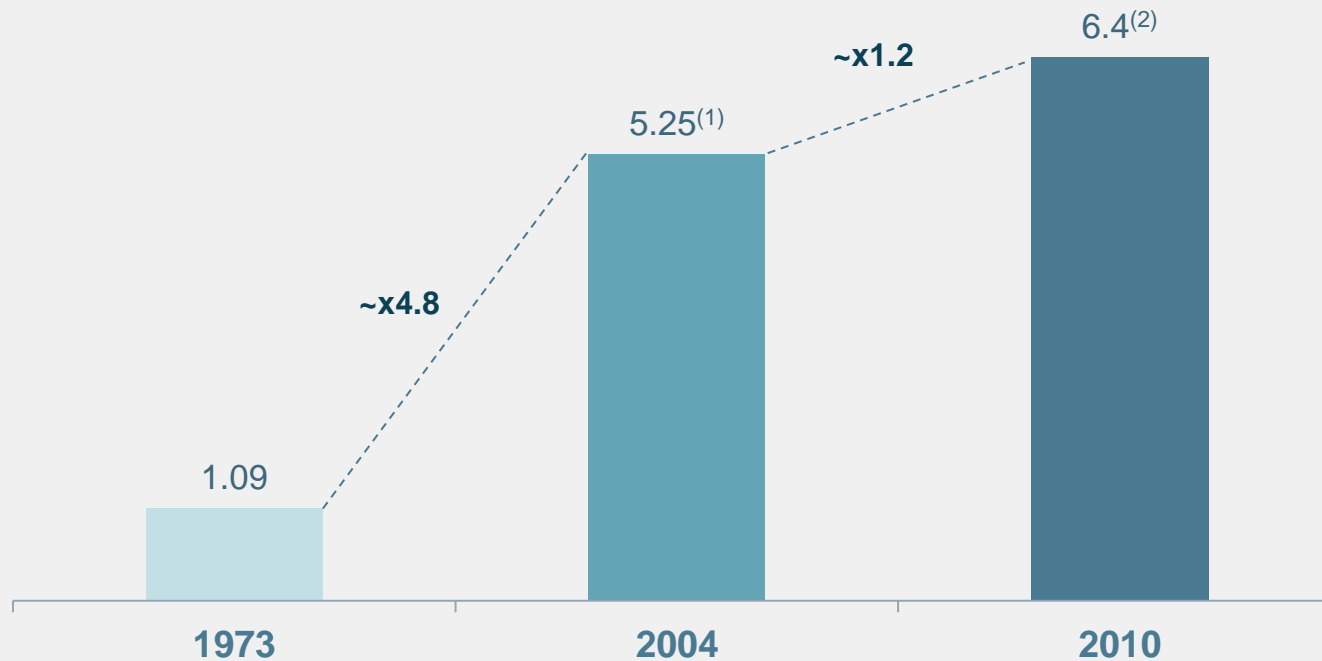
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Dysport[®]: Several growth levers including new Galderma deal

Significant increase in neuroendocrine tumors (NET) incidence in the US...

Evolution of annual NET incidence in the US

Per 100 000 Americans



US incidence increased ~6x in 40 years, driven by improved diagnosis and disease awareness

... but still high unmet needs in today's US GEP-NET market

Up to
80%⁽¹⁾

Patients with GEP-NETs whose disease has metastasized at diagnosis

>60%⁽²⁾

Asymptomatic patients who receive nothing, or something other than an SSA

up to **54%**⁽³⁾

5-year survival rate for patients with distant metastases

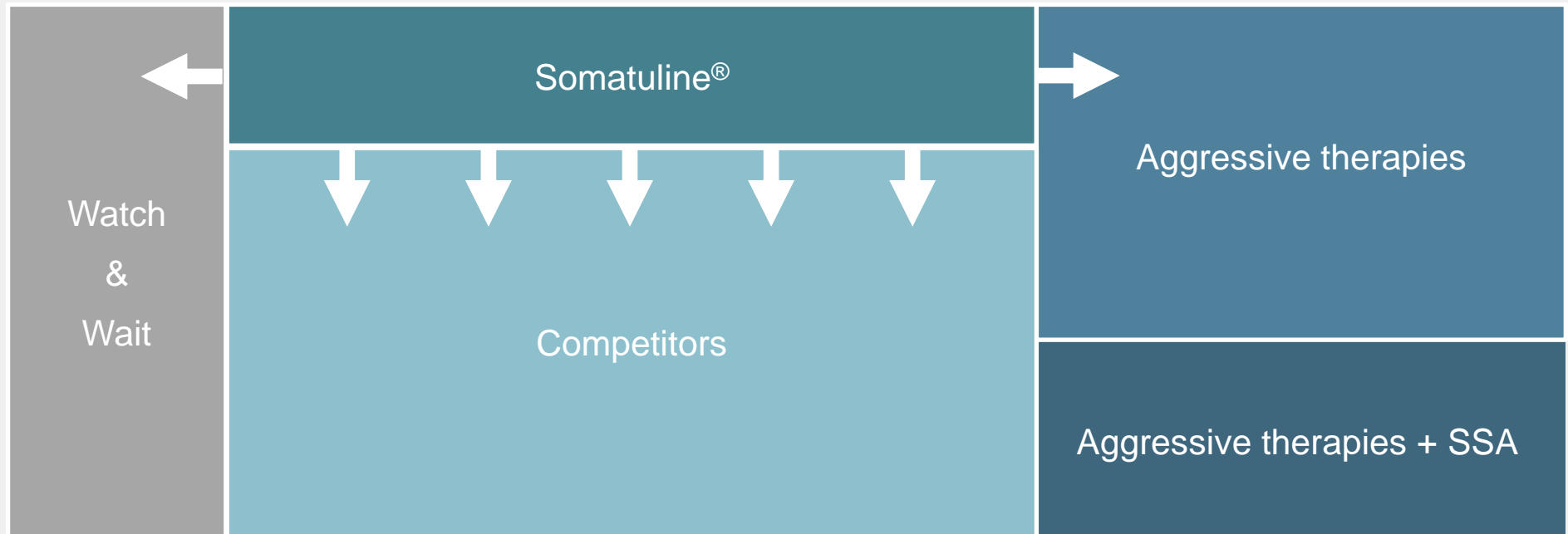
0⁽⁴⁾

Number of FDA-approved treatments for GEP-NETs

Note: GEP-NETs = Gastroenteropancreatic neuroendocrine tumors – ⁽¹⁾ Schimmack S, et al. *Langenbecks Arch Surg.* 2011;396(3):273-98 – ⁽²⁾ Source: IMS 2013-14 Somatuline® Depot: Quantitative Survey and Forecast Model Results – US – Jan. 2014; n= 112 Oncology physician online responses; – ⁽³⁾ Yao JC, et al. *J Clin Oncol* 2008;26:3063-3072 [5-year survival rates for Pancreas (27%), Gastric (25%), Duodenum (46%) and Jejunum (54%) tumor sites]. – ⁽⁴⁾ Some agents are approved for pNETs

Somatuline® could potentially be used along the entire treatment paradigm

Expansion potential for Somatuline®



Somatuline®, potentially the first and only antitumoral SSA for the treatment of GEP-NETs

Primary paper in the prestigious New England Journal of Medicine echoed by other major publications

New England Journal of Medicine

Lanreotide in Metastatic Enteropancreatic Neuroendocrine Tumors⁽¹⁾
17 July 2014

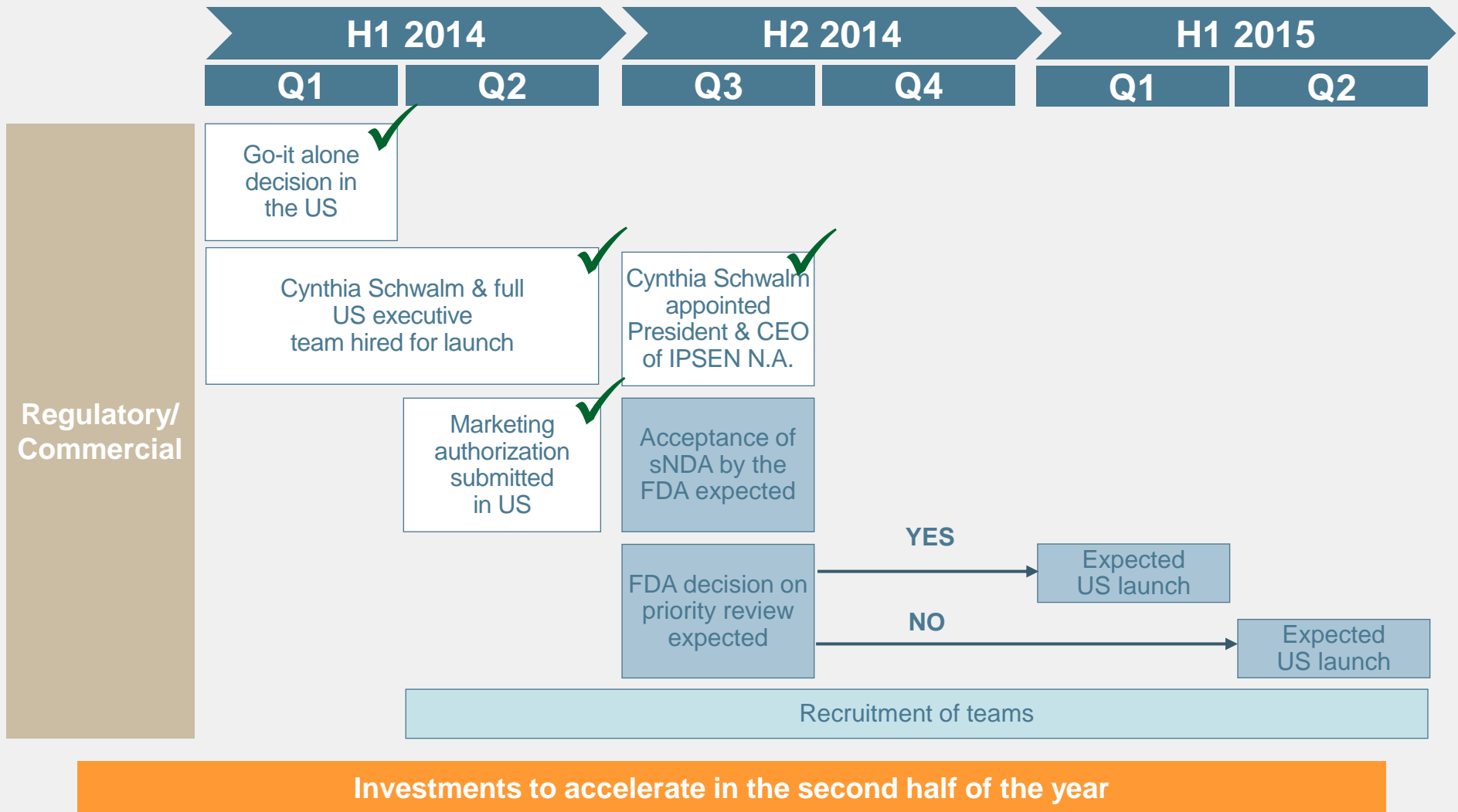
The Lancet

Neuroendocrine cancer Clarinet: new option for Nets⁽²⁾
25 July 2014

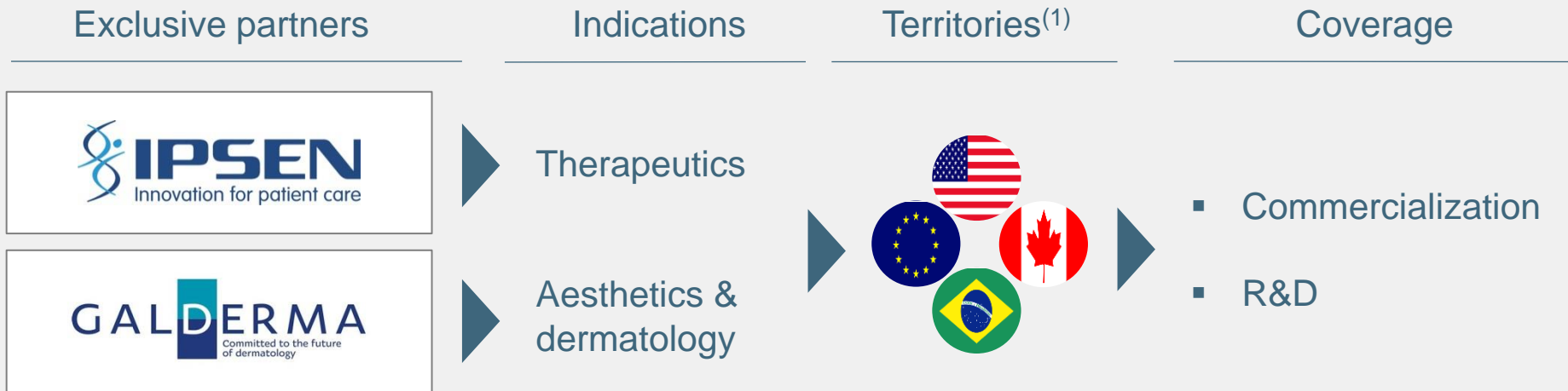
Nature Reviews Clinical Oncology

Lanreotide delays progression of Neuroendocrine Tumours⁽³⁾
29 July 2014

US launch plan for Somatuline® in GEP-NETs on track



Ipsen and Galderma expand their partnership to become a world leader in neurotoxins



- **Commercialization:** Galderma paid €25 million to Ipsen as part of this renegotiated agreement⁽²⁾
- **R&D collaboration:** Ipsen paid €10 million to gain control of the IP for Galderma's liquid toxin⁽³⁾

Territories covered by the partnership represent ~75% of the world aesthetics market

⁽¹⁾ US, Canada, Brazil and Europe excluding Russia – ⁽²⁾ As part of this renegotiated agreement, Galderma will benefit from improved margins in those territories – ⁽³⁾ Ipsen will gain control of the IP for Galderma's liquid toxin in those territories, while Galderma retains commercialization rights

Short and long term Dysport® growth drivers

Dysport® AUL

- Positive Phase III data presented at major neurology congresses
- US filing expected in H2 2014
- Global spasticity market opportunity of [€200m - €300m]⁽¹⁾

Dysport® other indications

- PLL⁽²⁾ and ALL⁽³⁾ spasticity Phase III topline results expected in H2 2014
- Positive Phase II results in NDO⁽⁴⁾

Dysport® Next Generation

- EMA feedback expected in H2 2014
- Potentially first liquid toxin A “ready to use” on the market
- Phase III completed in Cervical Dystonia
- Phase III to start in glabellar lines

Galderma's liquid toxin

- New option to potentially penetrate the US market
- Reinforced IP in the liquid toxin arena

Syntaxin

- Integration completed
- Access to rich toxin IP portfolio
- Several toxin programs with a potential for breakthrough innovation

H1 2014 – Operational overview

H1 2014: Strong sales and operating performance

Encouraging performance for Somatuline[®], up 14.6%⁽¹⁾,
growing double-digit across all geographies⁽²⁾

Strong performance of Decapeptyl[®], up 10.3%⁽¹⁾,
benefitting from favorable comparison base in China and Middle East

Stable⁽¹⁾ Primary care sales, driven by international performance

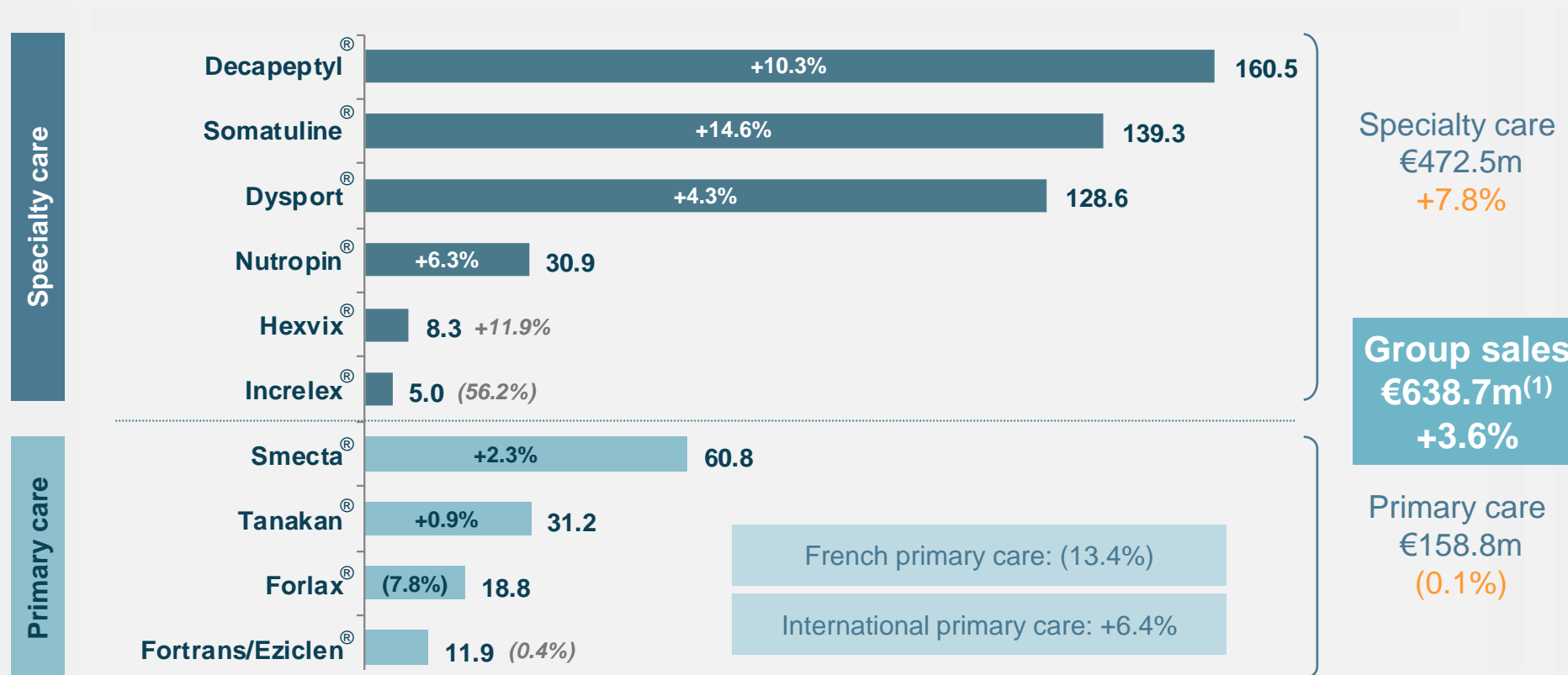
Core Operating Income up 12.5%, supported by continuous cost control
Core EPS of €1.40⁽³⁾, up 18.6% year-on-year

Operating cash flow⁽⁴⁾ up 12.6% and closing cash balance of €129.0m

⁽¹⁾ Excluding foreign exchange impacts – ⁽²⁾ Europe G5, Other European countries, North America, Rest of the world
⁽³⁾ Fully diluted Core EPS – ⁽⁴⁾ From continuing operations

Strong specialty care fueled by Somatuline[®] and Decapeptyl[®], resilient primary care supported by international growth

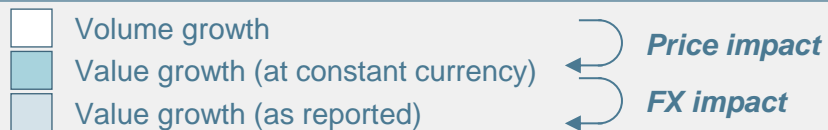
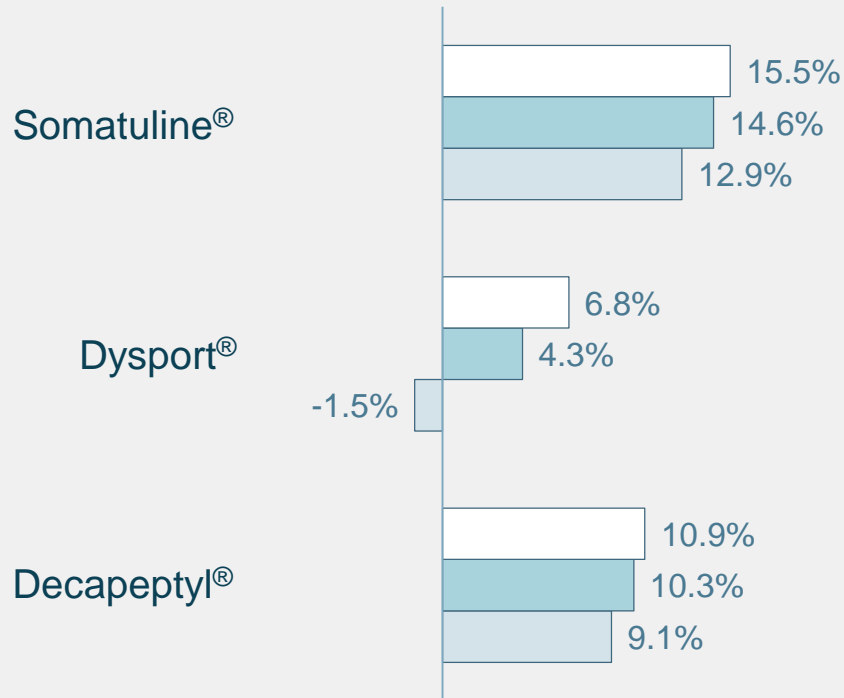
Drug sales – H1 2014 in million euros – % excluding foreign exchange impact



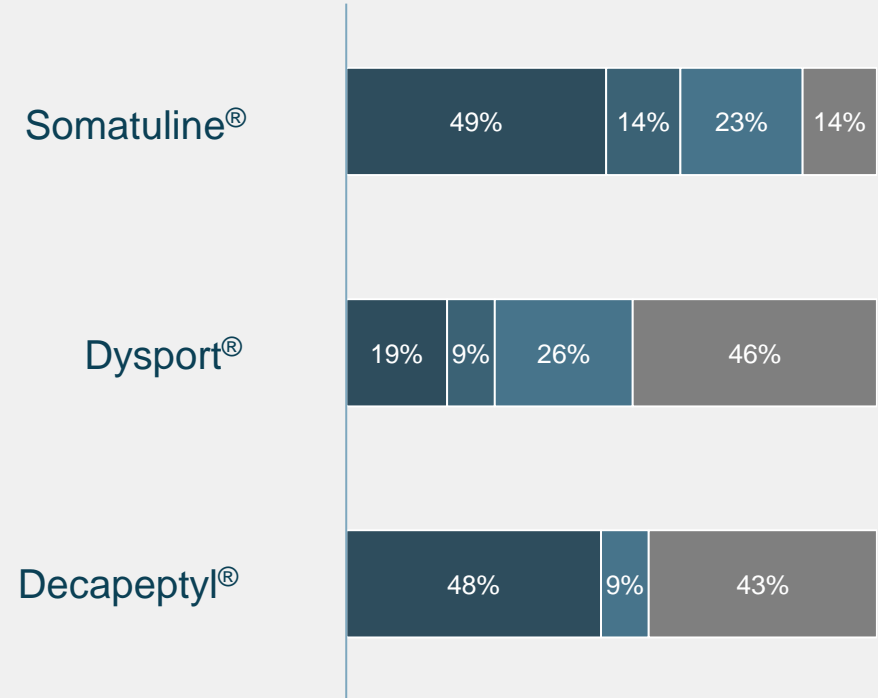
Increlex[®] resupplied in Europe in January 2014 and in the US in June 2014

Price pressure and FX have uneven impacts on specialty care product growth

H1 2014 volume and value growth

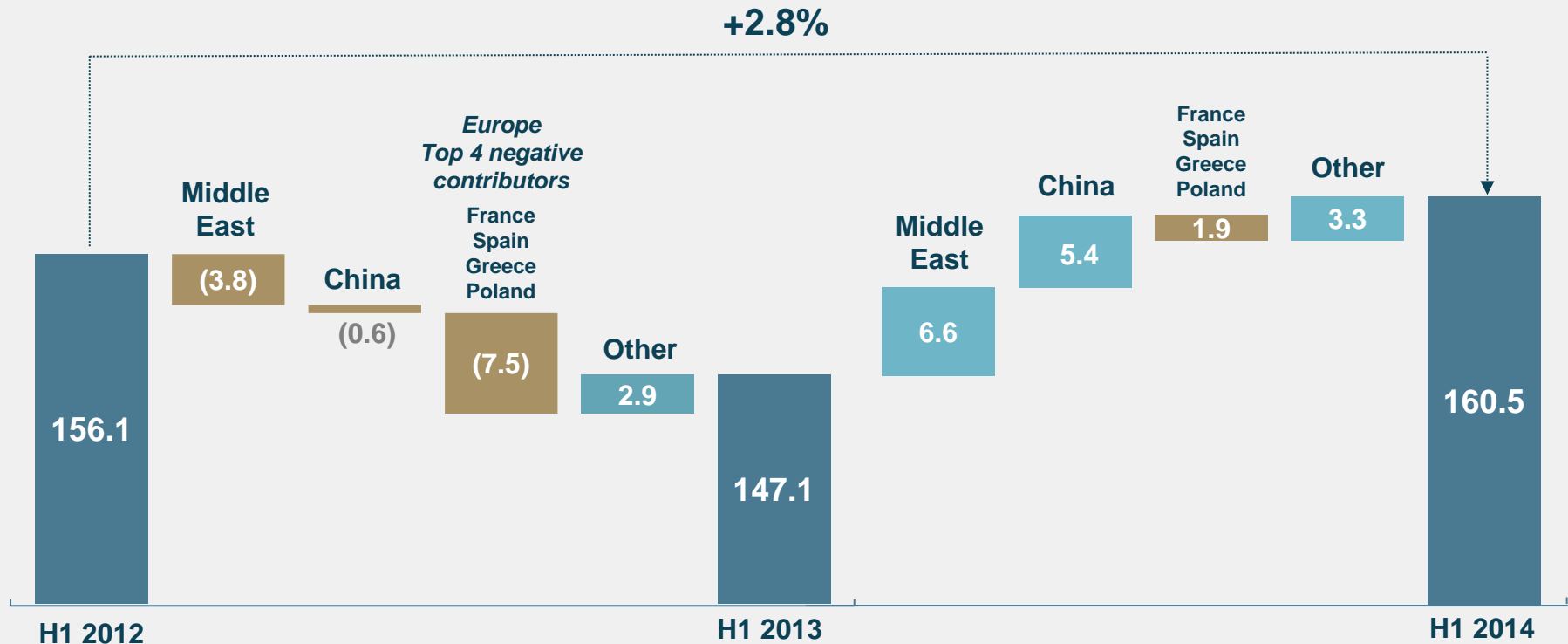


H1 2014 sales geographic distribution



Strong rebound of Decapeptyl® after a particularly difficult year 2013 in China and the Middle East

Decapeptyl® sales
in million euros at current currency

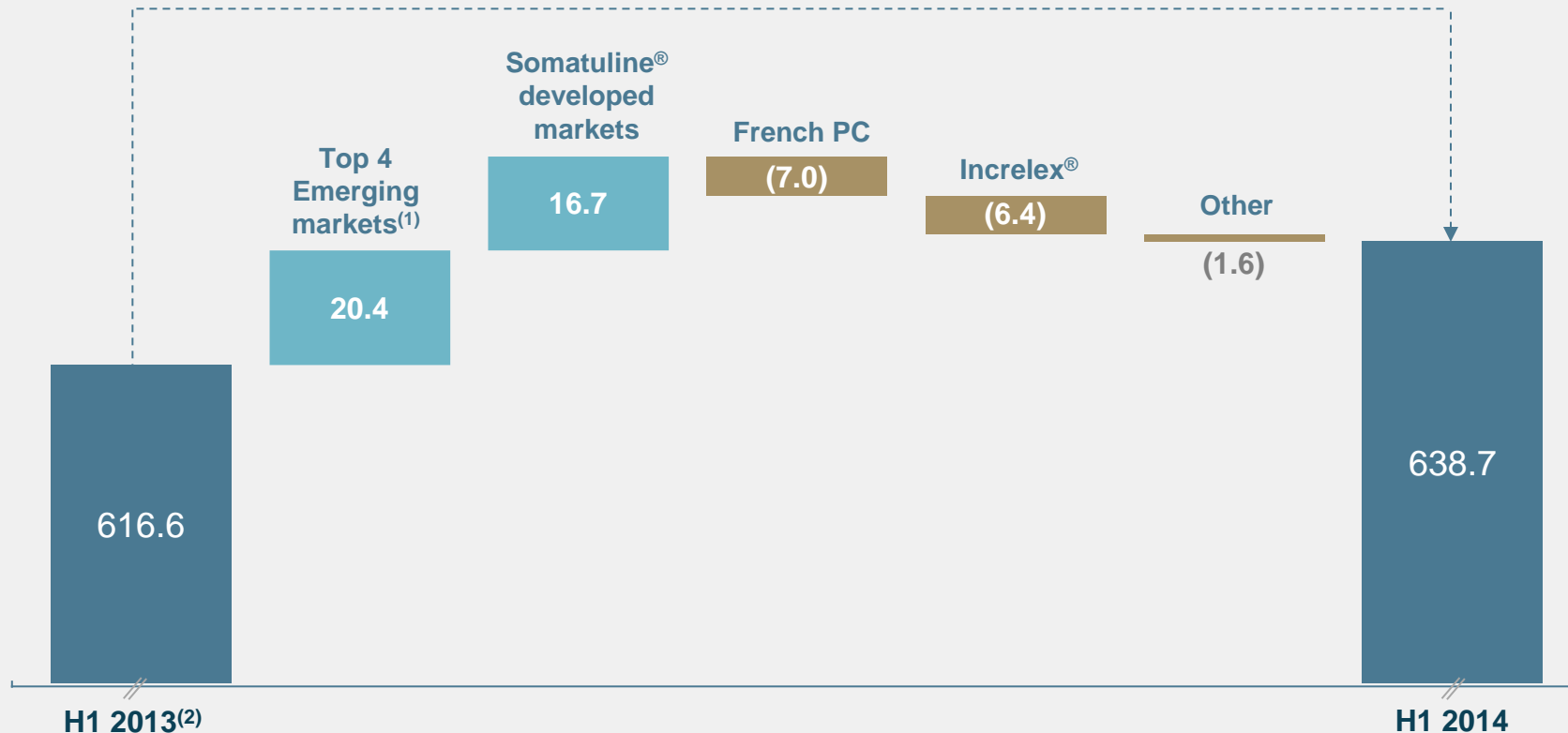


Decapeptyl® performance largely due to favorable comparison base

Group sales growth driven by emerging markets and Somatuline® performance in developed markets

H1 sales
in million euros

GROUP SALES growth: +3.6% at constant currency

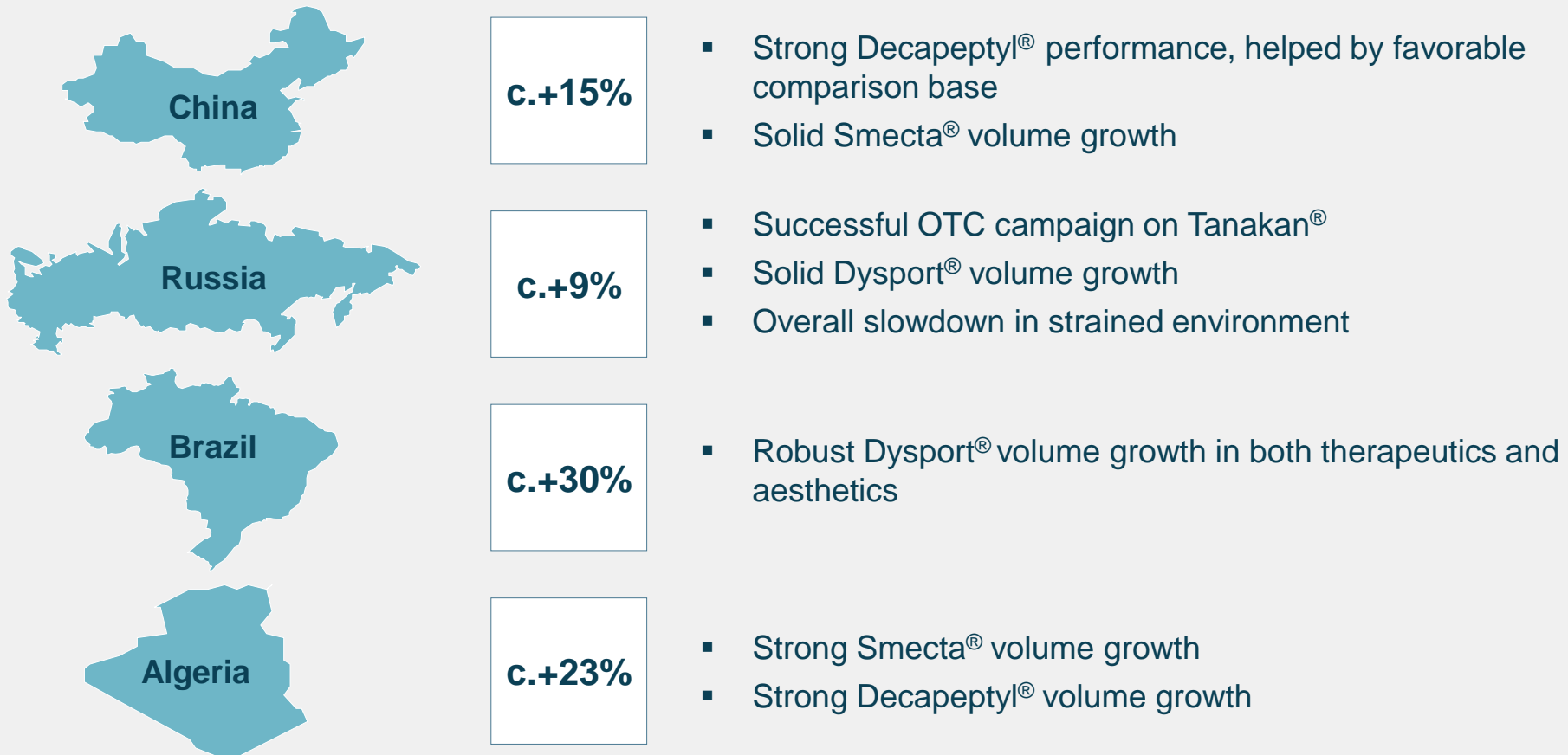


Continued strategic focus on growth drivers

Note: H1 2013 figures have been restated to provide comparative information between H1 2013 and H1 2014
⁽¹⁾ China, Russia, Brazil, Algeria – ⁽²⁾ H1 2013 at H1 2014 exchange rate

Growth continuously driven by emerging markets

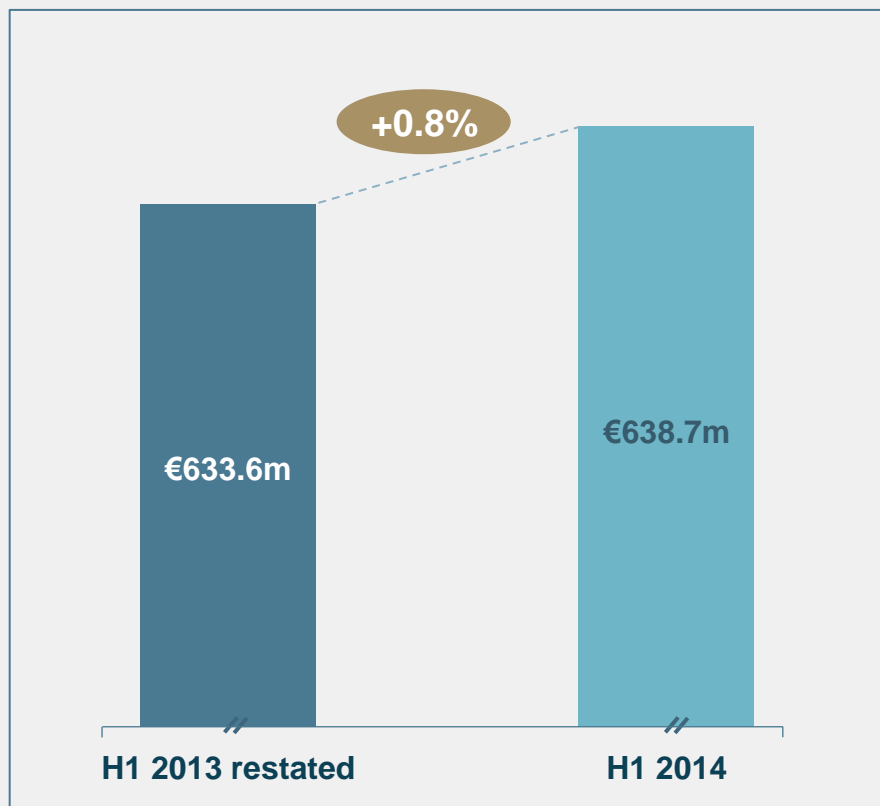
H1 2014 yoy growth



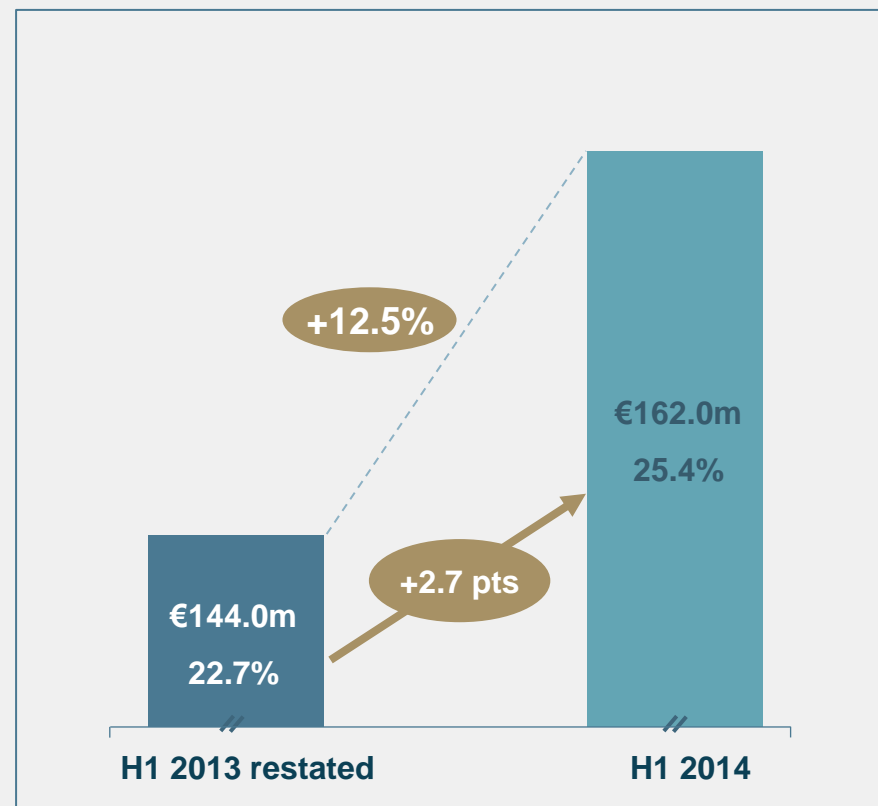
These 4 emerging countries account for >50% of Group sales growth at constant currency⁽¹⁾

Core Operating Income growing much faster than sales...

Group sales evolution (current FX)



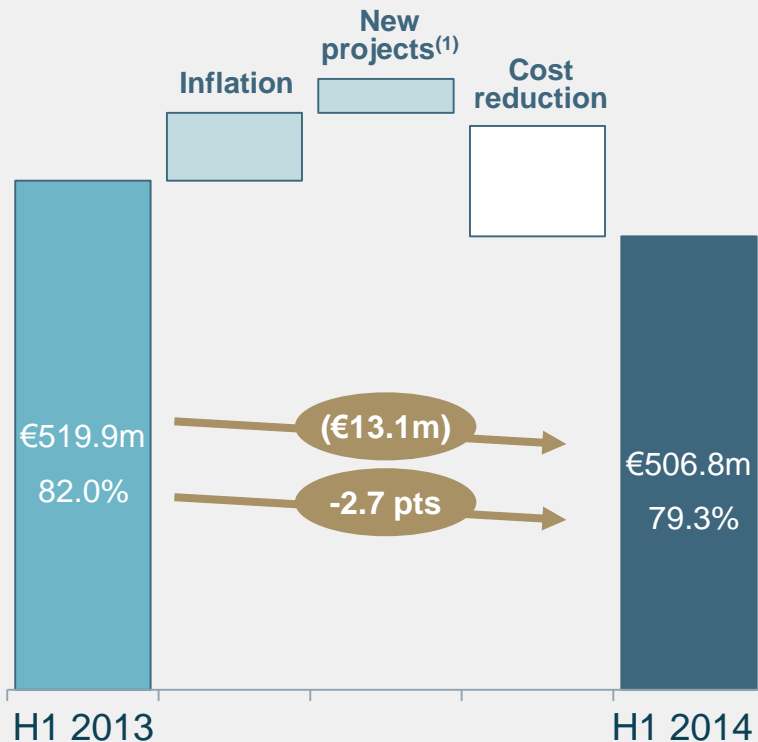
Core Operating Income evolution (current FX)



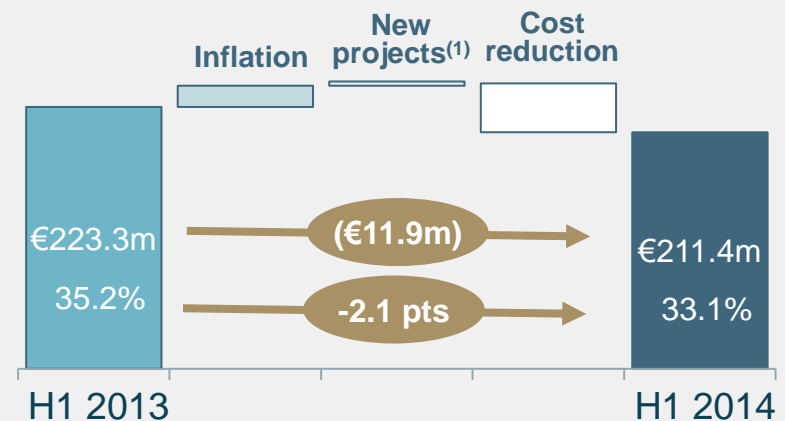
Sales growth hit by FX, Core Operating Income growth driven by restructuring savings

... boosted by significant reduction in SMM expenses, more than offsetting inflation and new projects

Total Opex



SMM



H1 2014 – Financial overview

Rationale for the accounting changes

Use the opportunity of the new reporting of Specialty Care vs. Primary Care activities to align the P&L so as to:

1

Comply with IASB and AMF recommendations

2

Better reflect industry standards

3

Provide transparent and pertinent information to investors

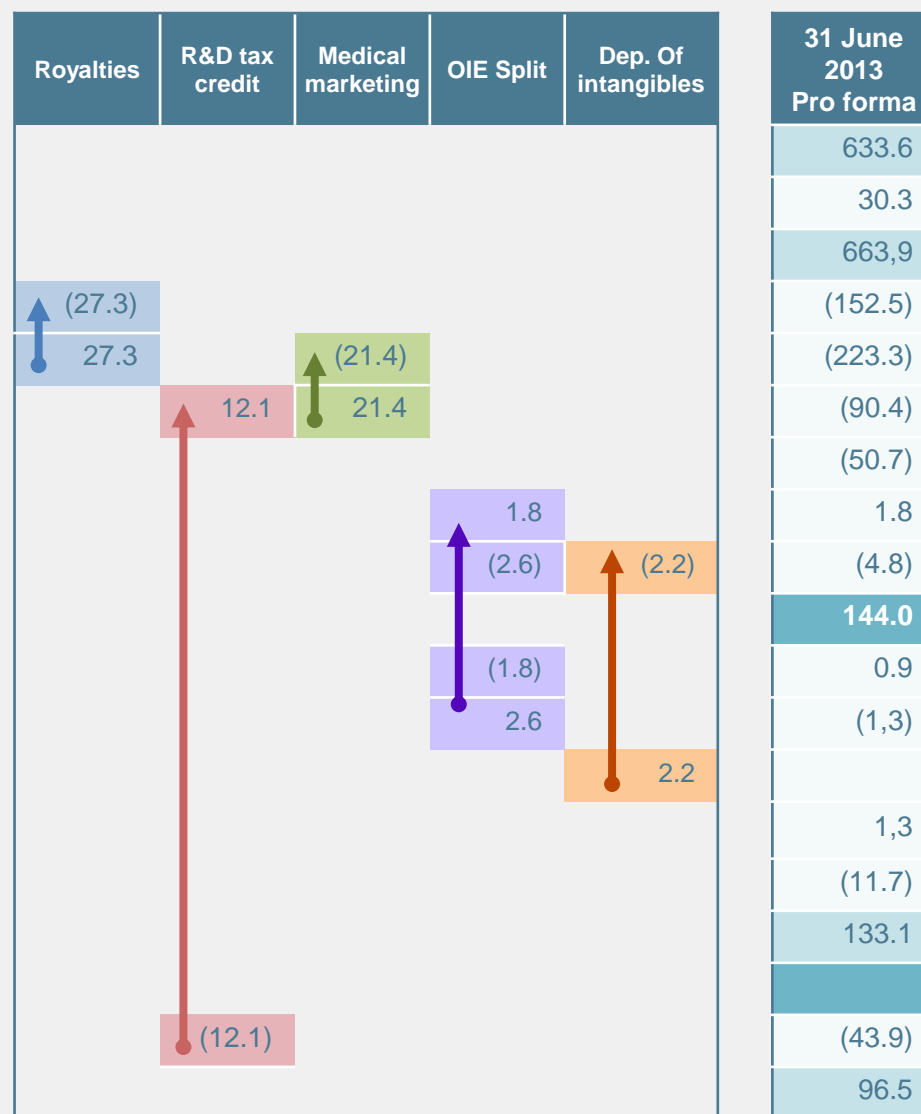
Key changes to have in mind...

- 1** Royalties paid
 - From selling expenses to COGS
- 2** R&D Tax Credit
 - From income taxes to R&D expenses
- 3** Medical marketing
 - From R&D expenses to selling expenses
- 4** Creation of a “Core Operating Income” aggregate
 - To replace Recurring Adj. Operating Income

Reclassifications have no impact on net income

H1 2013 P&L reconciliation

<i>in million euros</i>	Impact	31 June 2013
Net sales	=	633.6
Other revenues	=	30,3
Revenue	=	663,9
Cost of goods sold	↑	(125.2)
Selling expenses	↓	(229.2)
Research and development expenses	↓	(124.0)
General and administrative expenses	=	(50.7)
<i>Other Core operating income</i>	NEW	
<i>Other Core operating expenses</i>	NEW	
Core Operating income	NEW	
Other operating income	↓	2.7
Other operating expenses	↓	(3.9)
Depreciation of intangible assets	MOVED	(2.2)
Restructuring costs	=	1.3
Impairment gain/(losses)	=	(11.7)
Operating income	↑	121.0
Recurring adjusted operating profit	REMOVED	132.2
Income taxes	↑	(31.8)
Consolidated profit	=	96.5



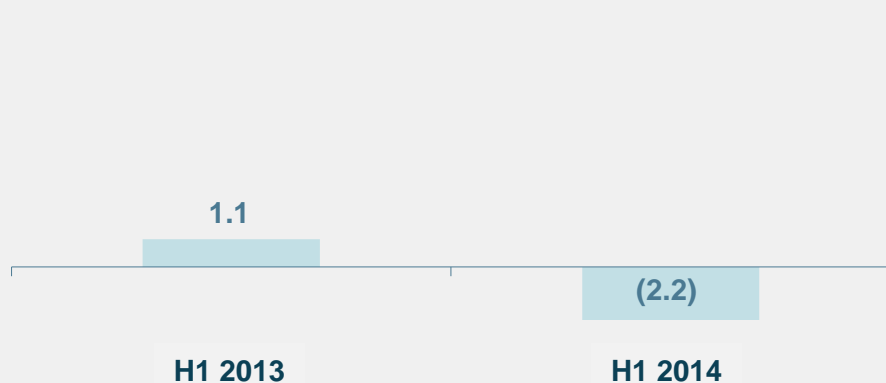
Condensed P&L

<i>in million euros</i>	H1 2013 restated	H1 2014	% change
Sales	633.6	638.7	+0.8%
Other revenues	30.3	30.1	(0.7)%
Revenues	663.9	668.8	+0.7%
Cost of goods sold	(152.5)	(155.8)	+2.2%
Selling and marketing expenses	(223.3)	(211.4)	(5.3)%
Research and development expenses	(90.4)	(87.6)	(3.1)% ⁽¹⁾
General and administrative expenses	(50.7)	(51.3)	+1.2%
Other core operating income /expenses	(3.0)	(0.6)	(78.6)%
Core Operating Income	144.0	162.0	+12.5%
Operating Income	133.1	146.3	+9.9%
Income taxes	(43.9)	(40.7)	(7.4)%
Consolidated net profit	96.5	104.5	+8.2%

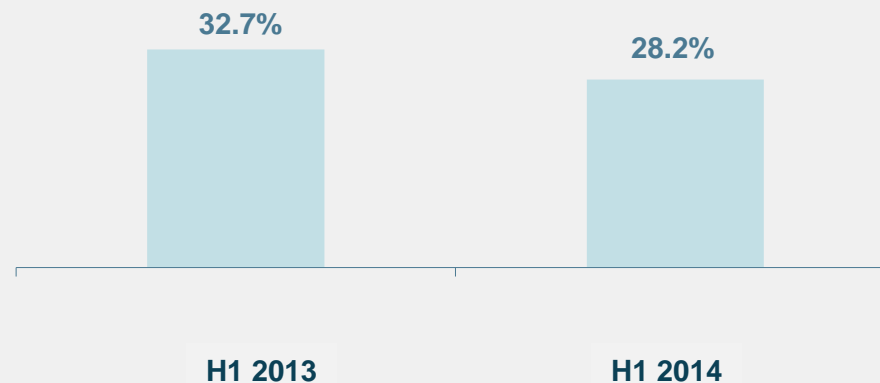
Note: H1 2013 figures have been restated to provide comparative information between H1 2014 and H1 2013
⁽¹⁾ Excluding the research tax credit, research and development expenses grew 1.6%.

Main P&L items: Below operating income

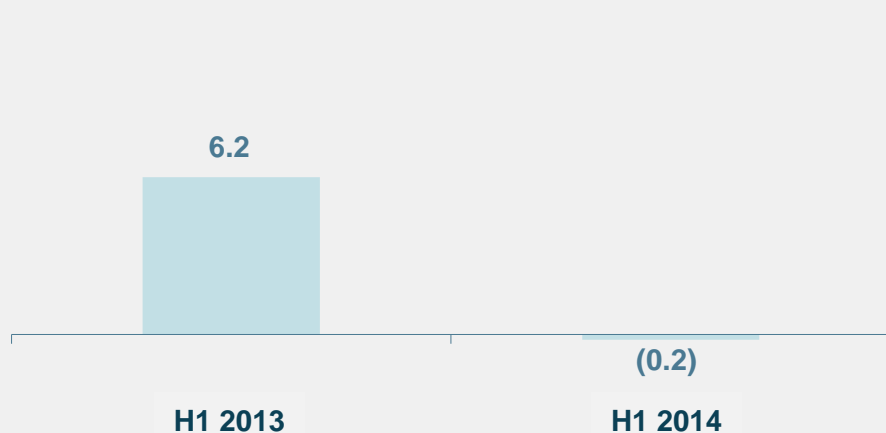
Financial Result (€m)



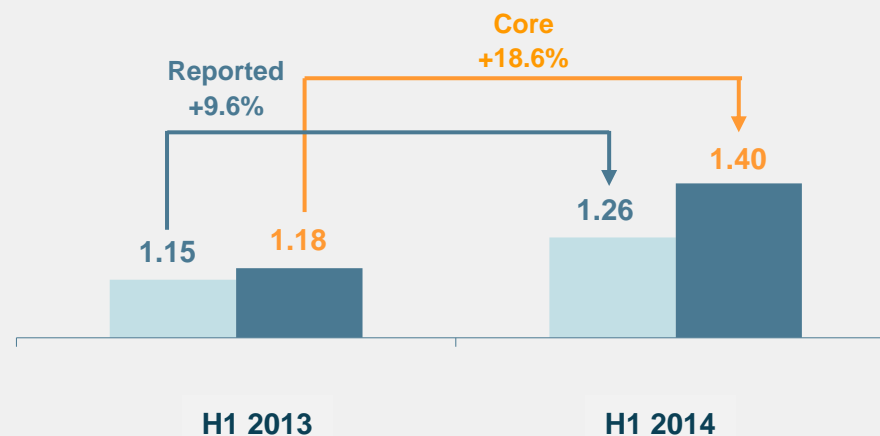
Effective tax rate



Net income from discontinued operations (€m)



EPS (€)



Note: H1 2013 figures have been restated to provide comparative information between H1 2014 and H1 2013

Balance sheet evolution

ASSETS			LIABILITIES		
<i>in million euros</i>	FY 2013 Restated	H1 2014	<i>in million euros</i>	FY 2013 Restated	H1 2014
Goodwill	310.7	312.3	Capital and reserves	971.5	980.3
Investments in associates	0.0	12.9	Minority interest	2.2	2.5
Property, plant and equipment	287.5	296.0	Total equity	973.7	982.8
Other intangible assets	144.8	142.4	Provisions	90.7	98.8
Other non current assets	220.5	214.8	Bank loans	0.0	80.0
Non-current assets	963.5	978.4	Other non current liabilities	124.7	117.7
Current assets	601.8	651.4	Non-current liabilities	215.4	296.4
<i>Incl. Cash and cash equivalents</i>	131.0	131.9	Current liabilities	376.2	350.6
Total Assets	1,565.3	1,629.8	Total Liabilities	1,565.3	1,629.8

Note: FY 2013 figures have been restated to provide comparative information between H1 2014 and H1 2013

Solid cash flow generation

in million euros

	H1 2013 Restated	H1 2014
Consolidated net profit	96.5	104.5
Share of profit (loss) from associated companies before impairment gain/(losses)	0.0	0.4
Non cash and non operating items	43.4	23.1
<i>of which Depreciation, amortization, provisions</i>	18.5	15.7
<i>of which Impairment losses</i>	11.7	0.4
<i>of which Change in deferred taxes</i>	7.1	7.1
Cash flow from operating activities before changes in working capital	139.9	128.0
Changes in working capital requirement related to operating activities	(85.3)	(73.3)
Net cash flow generated by operating activities	54.6	54.7
Purchase of tangible and intangible assets	(12.0)	(24.2)
Other	(16.7)	(7.8)
Net cash flow used in investing activities	(28.7)	(32.0)
Dividends paid	(66.6)	(65.5)
Treasury shares	0.1	(33.4)
Other (incl. borrowings)	45.7	78.4
Net cash used in financing activities	(20.8)	(20.5)
Opening cash position	113.3	125.4
Change in cash and cash equivalents	5.1	2.2
Change in cash and FX	(0.8)	1.4
Closing cash position	117.6	129.0

Solid operating cash flow generation in H1 2014

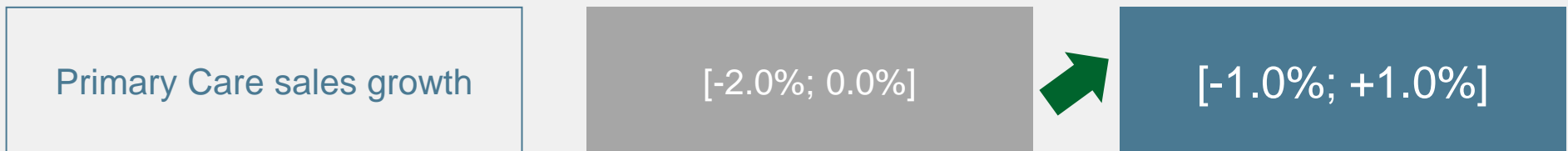
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Closing remarks and 2014 outlook

Sales objectives raised for 2014



- driven by strong growth of Somatuline[®], solid Decapeptyl[®] performance notably due to normalization of the situation in China and the Middle East, and resumption of Increlex[®] supply in the United States in June 2014

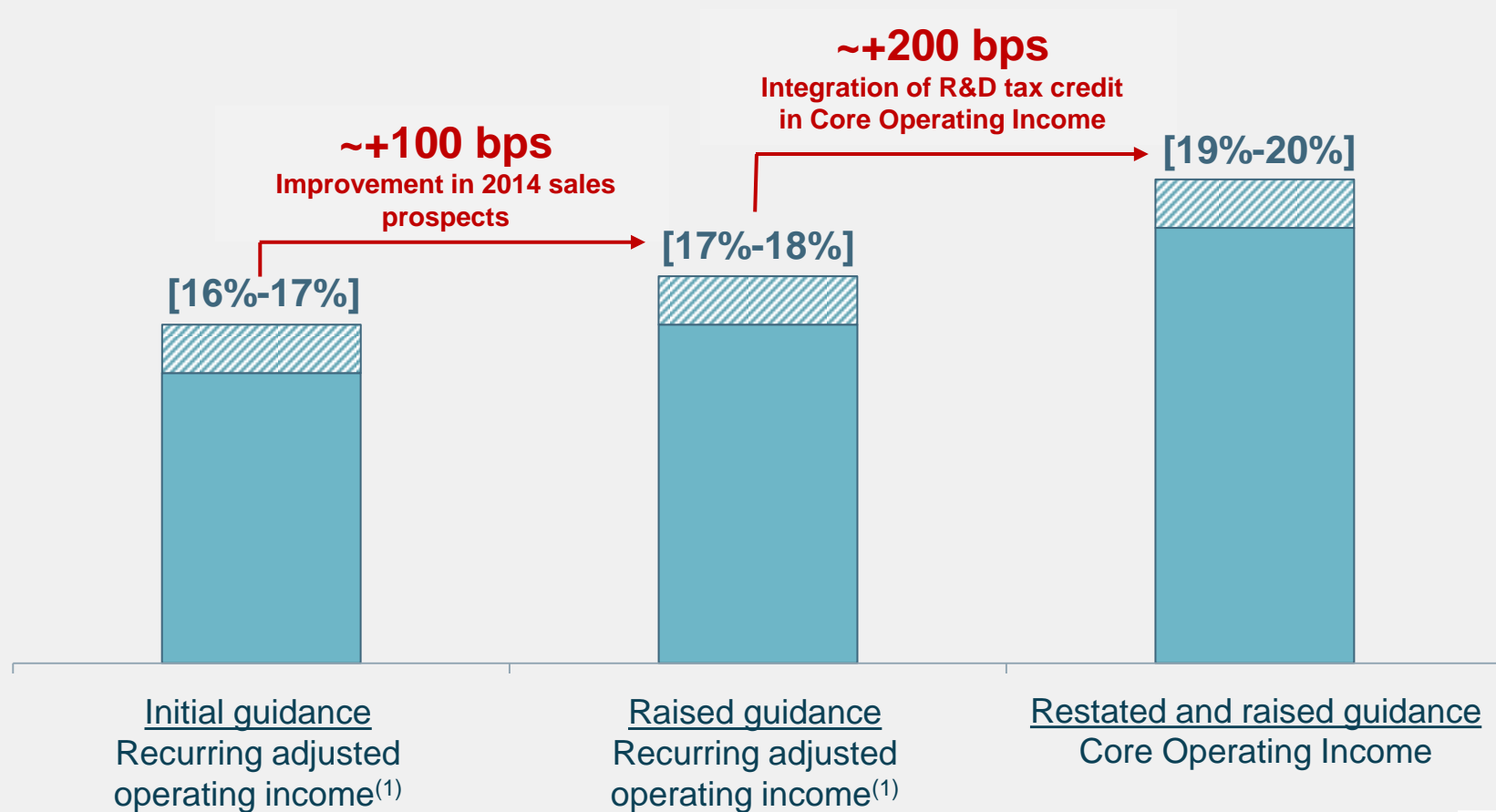


- excluding the reimbursement of Smecta[®]'s generic in France

Note: The above objectives are set at constant exchange rates, in the context of a tense and uncertain geopolitical environment in Russia, Ukraine and the Middle East

2014 profitability objective raised, due to a mix of underlying and technical effects

2014 profitability guidance upgrade



In 2014, continued business development efforts to complement organic growth

Areas of focus

Commercial deals

- In-licensing or acquisition of marketed drugs (including orphan drugs)
- Acquisition of small companies
- Various geographies targeted, notably the US

R&D deals

- Late stage compounds (Phase III) in various therapeutic areas (oncology, endocrinology, neurology, etc.)
- Early stage compounds (Phase I and II) with a potential for breakthrough innovation

Tasquinimod, potentially a new first-in-class oral therapy for chemo naïve patients with metastatic CRPC

A unique mechanism of action...

- Immune activation
- Anti-angiogenic effects
- Anti-metastatic effects

... which could fill gaps in the current treatment paradigm

- Some patients do not respond to/escape current hormonal treatments

Significant market potential

- Addressable market: [€1.3bn - €1.5bn]⁽¹⁾ in Ipsen territories
- Important growth anticipated in the coming years

Phase III top-line results to be disclosed by Q1 2015

You will hear from us in the months to come...

Regulatory authorities decision on whether to accept Somatuline® NET filing
FDA decision on whether to grant priority review

TasQ Phase III clinical results

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