



## SHAREHOLDERS' MEETING NOTICE

Combined Shareholders' Meeting 2012

Friday 1 June 2012 at 3.00 p.m. (Paris time) at la Maison des Arts et Métiers  
(Salon La Rochefoucauld), 9 bis, avenue d'Iéna, 75116 Paris – France

 **IPSEN**  
Innovation for patient care



# CONTENTS

1. HOW TO PARTICIPATE IN THE MEETING?	2
2. AGENDA AND RESOLUTIONS PROPOSED BY THE BOARD OF DIRECTORS	5
3. REPORT OF THE BOARD OF DIRECTORS ON THE AGENDA AND RESOLUTIONS PROPOSED TO THE COMBINED SHAREHOLDERS' MEETING OF 1 JUNE 2012	8
4. REPORTS OF THE STATUTORY AUDITORS	10
5. INFORMATION CONCERNING DIRECTORS WHOSE APPOINTMENT IS PROPOSED	12
6. EXECUTIVE SUMMARY: THE IPSEN GROUP IN 2011	13
7. FINANCIAL RESULTS FOR THE LAST FIVE YEARS	37
8. REQUEST FOR MATERIALS AND INFORMATION	39

## HOW TO PARTICIPATE IN THE MEETING?

The Shareholders of Ipsen are convened in a Combined Shareholders' Meeting (Ordinary and Extraordinary) on Friday 1 June 2012 at 3.00 p.m. (Paris time) at la Maison

des Arts et Métiers (Salon La Rochefoucauld), 9 bis, avenue d'Iéna, 75116 Paris – France.

### Preliminary formalities to be complied with for participating in the Shareholders' Meeting

All shareholders, regardless the number of shares held, are entitled to participate in or be represented at this Meeting in accordance with the terms and conditions set forth by legal and regulatory provisions.

Shareholders who wish to attend the Shareholders' Meeting, be represented or vote by post, should provide proof of their account registration no later than three business days before the date of Shareholders' Meeting at 0.00 a.m., Paris time (*i.e.* Tuesday 29 May 2012, at 0.00 a.m., Paris time):

- for registered shareholders, by the registration of their shares in the books of registered shares held for the Company by its agent Société Générale Securities Services;
- for holders of bearer shares, by the accounting registration of their shares, in their names or in the name of the intermediary acting on their behalf in their securities accounts, managed by the authorised banking or financial intermediary.

This accounting registration of shares held under the form of bearer shares is evidenced by means of a statement of participation delivered by the authorised intermediary, which then provides evidence of their shareholder status.

The statement of participation delivered by the authorised intermediary shall be attached to the voting form for postal vote or proxy vote, or at the request for the admission card, sent by the authorised intermediary to Société Générale Securities Services, Département des titres, Service des Assemblées, 32 rue du Champ de Tir, BP 81236, 44312 Nantes cedex 03, France or presented on the day of the Meeting for shareholders who did not receive their admission card.

Only these shareholders having such a status on 29 May 2012 at 0.00 a.m., Paris time, pursuant to the terms and conditions of the aforementioned Article R.225-85 of the French Commercial Code, may participate in this Shareholders' Meeting.

#### If you wish to attend the Shareholders' Meeting in person

You must request an admission card, which document is required to attend the Meeting and to vote.

→ **Please check box A on the voting form.**

→ **Please date and sign the form.**

For holders of registered shares, please return the form in the enclosed prepaid envelope or by post, to the centralising agent mandated by the Company:

Société Générale Securities Services  
Département des titres, Service des Assemblées  
32 rue du Champ de Tir  
BP 81236  
44312 Nantes Cedex 03 – France

For holders of bearer shares, please return the voting form to the custodian of your shares as soon as possible. Your custodian will send your voting form together with the statement of participation to the above address.

#### If you cannot or do not wish to attend the Shareholders' Meeting in person

→ **Select one from the three available options by marking the corresponding box.**

**Voting by post:** Mark the boxes corresponding to the resolutions on which you wish to vote no, if any.

**Grant power to the Chairman of the Shareholders' Meeting:** The Chairman will cast a vote in favour of the adoption of the proposed resolutions presented or approved by the Board of Directors and a vote against the adoption of any other proposed resolutions.

**To be represented by a person or legal entity of your choice:** Indicate the name and contact details of the person to whom you are granting the power to attend the Shareholders' Meeting and vote in your place.

To be taken into account, forms for postal vote must be effectively received by the Département des titres, Service des Assemblées of Société Générale Securities Services, no later than three days before the date of the Shareholders' Meeting, *i.e.*, 29 May 2012.

In accordance with the provisions of Article R.225-79 of the French Commercial Code, the notification of the appointment and revocation of a proxy may also be made electronically, by returning the signed and scanned form at the following email address: [AGIpsen2012.mandataires@sgss.socgen.com](mailto:AGIpsen2012.mandataires@sgss.socgen.com). A copy of the identity document must be attached to the proxy form and for holders of bearer shares, a statement of participation. The holders of bearer shares must necessarily request from their financial intermediary managing their securities account, to send a written confirmation to Société Générale Securities Services, Département des titres, Service des Assemblées (BP 81236, 32 rue du Champ de Tir, 44312 Nantes cedex 03, France).

The proxy granted may be revoked in the same forms. Only notifications of appointment or revocation of proxy duly signed and completed will be taken into account. Furthermore, only notifications of appointment or of revocation of proxy can be sent at the email address [AGIpsen2012.mandataires@sgss.socgen.com](mailto:AGIpsen2012.mandataires@sgss.socgen.com), any other application or notification on another object will not be taken into account and/or dealt with.

**Regardless of how you choose to participate <sup>(1)</sup>**

**→ Please date and sign the form.**

For holders of registered shares, please return the form in the enclosed prepaid envelope or by post, to the centralising agent appointed by the Company:

Société Générale Securities Services  
Département des titres, Service des Assemblées  
32 rue du Champ de Tir  
BP 81236  
44312 Nantes Cedex 03 – France

For holders of bearer shares, you must in all cases attach the statement of participation delivered by your financial intermediary. Your custodian will then send the form together with the statement of participation to the abovementioned address.

Please note that requests for admission cards or voting or proxy forms must not be sent directly to Ipsen SA.

It is specified that any shareholder who has already expressed his/her vote, sent a proxy, requested an admission card or a participation statement (Article R.225-85 of the French Commercial Code):

- may no longer opt for another means of participation;
- may dispose of all or part of his/her shares.

However, if the disposal is carried out before Tuesday 29 May 2012 at 0.00 a.m., Paris time, the Company shall consequently

invalidate or amend, as appropriate, the postal vote, the proxy, the admission card or the participation statement. To that end, the authorised intermediary, account holder, notifies the disposal to the Company or to its representative and provide the necessary information. No disposal or other transaction carried out after Tuesday 29 May 2012 at 0.00 a.m., Paris time, by whatever means, shall be notified by the authorised intermediary or taken into account by the Company, notwithstanding any other agreement to the contrary.

(1) Except in case of notification, at the abovementioned email address, of appointment or revocation of proxy.

How to complete the form?

To attend the Shareholders' Meeting in person: check here.

You cannot or do not wish to attend the Shareholders' Meeting in person: select one from the 3 available options.

Your shares are bearer shares: You must return the voting form to your custodian.

**IMPORTANT : avant d'exercer votre choix, veuillez prendre connaissance des instructions situées au verso / Before selecting, please see instructions on reverse side.**  
**Quelle que soit l'option choisie, noircir comme ceci [ ] la ou les cases correspondantes, dater et signer au bas du formulaire / Whichever option is used, shade box(es) like this [ ], date and sign at the bottom of the form.**

**A. [ ]** Je désire assister à cette assemblée et demande une carte d'admission : dater et signer au bas du formulaire / I wish to attend this shareholders' meeting and request an admission card: date and sign at the bottom of the form.

**B. [ ]** J'utilise le formulaire de vote par correspondance ou par procuration ci-dessous, selon l'une des 3 possibilités offertes / I prefer to use the postal voting form or the proxy form as specified below.

**IPSEN**  
 65 quai George Gorse  
 92100 Boulogne-Billancourt FRANCE  
 au capital de EUR 84 252 573  
 419 838 529 RCS Nanterre

**ASSEMBLEE GENERALE MIXTE**  
 01 juin 2012

**CADRE RESERVE / For Company's use only**  
 Identifiant / Account  
 Nominatif Registered VS / single vote  
 VD / double vote  
 Nombre d'actions Number of shares  
 Porteur / Bearer  
 Nombre de voix / Number of voting rights

**JE VOTE PAR CORRESPONDANCE / I VOTE BY POST**  
 Cf. au verso renvoi (2) - See reverse (2)  
 Je vote OUI à tous les projets de résolutions présentés ou agréés par le Conseil d'Administration, à l'EXCEPTION de ceux que je signale en noircissant comme ceci [ ] la case correspondante et pour lesquels je vote NON ou je m'abstiens.  
 I vote YES all the draft resolutions approved by the Board of Directors EXCEPT those indicated by a shaded box - like this [ ] which I vote against or I abstain.  
 Sur les projets de résolutions non agréés par le Conseil d'Administration, je signale en noircissant comme ceci [ ] la case correspondante à mon choix.  
 On the draft resolutions not approved by the Board of Directors, I indicate my choice by shading the box of my choice like this [ ].

	Oui Yes	Non/Abs No/Abs	Oui Yes	Non/Abs No/Abs
1 [ ]	[ ]	[ ]	A [ ]	[ ]
2 [ ]	[ ]	[ ]	B [ ]	[ ]
3 [ ]	[ ]	[ ]	C [ ]	[ ]
4 [ ]	[ ]	[ ]	D [ ]	[ ]
5 [ ]	[ ]	[ ]	E [ ]	[ ]
6 [ ]	[ ]	[ ]	F [ ]	[ ]
7 [ ]	[ ]	[ ]	G [ ]	[ ]
8 [ ]	[ ]	[ ]	H [ ]	[ ]
9 [ ]	[ ]	[ ]	J [ ]	[ ]
10 [ ]	[ ]	[ ]	K [ ]	[ ]
11 [ ]	[ ]	[ ]		

Si des amendements ou des résolutions nouvelles étaient présentés en assemblée / In case amendments or new resolutions are proposed during the meeting  
 - Je donne pouvoir au Président de l'A.G. de voter en mon nom. / I appoint the Chairman of the meeting to vote on my behalf [ ]  
 - Je m'abstiens (l'abstention équivaut à un vote contre). / I abstain from voting (is equivalent to a vote NO) [ ]  
 - Je donne procuration (cf. au verso renvoi 4) à M., Mme ou Mlle, Raison Sociale ..... pour voter en mon nom / I appoint (see reverse (4)) Mr, Mrs or Miss, Corporate Name to vote on my behalf [ ]

Pour être pris en considération, ce formulaire doit parvenir au plus tard :  
 sur 1<sup>re</sup> convocation / on 1st notification sur 2<sup>de</sup> convocation / on 2nd notification  
 à la BANQUE / to the Bank 29/05/12  
 à la SOCIETE / to the Company 29/05/12

**JE DONNE POUVOIR AU PRÉSIDENT DE L'ASSEMBLEE GENERALE**  
 dater et signer au bas du formulaire sans rien remplir  
 I HEREBY GIVE MY PROXY TO THE CHAIRMAN OF THE MEETING  
 date and sign at the bottom of the form without filling it  
 cf. au verso renvoi (3) - See reverse (3)

**JE DONNE POUVOIR A : (cf. au verso renvoi (4))**  
 I HEREBY APPOINT (see reverse (4))  
 M., Mme ou Mlle, Raison Sociale / Mr, Mrs or Miss, Corporate Name  
 Adresse / Address

**ATTENTION :** S'il s'agit de titres au porteur, les présentes instructions ne seront valides que si elles sont directement retournées à votre banque.  
**CAUTION:** If it is about bearer securities, the present instructions will be valid only if they are directly returned to your bank.

Nom, Prénom, Adresse de l'actionnaire (si ces informations figurent déjà, les vérifier et les rectifier éventuellement)  
 - Surname, first name, address of the shareholder (if this information is already supplied, please verify and correct if necessary)  
 Cf. au verso renvoi (1) - See reverse (1)

Date & Signature

S A M P L E

To vote by post: check here and follow the instructions.

You wish to give your proxy to the Chairman of the Meeting: check here and follow the instructions.

You wish to give your proxy to a specific representative: check here and write the name and address of this representative.

Write your name and address here or check them if they already appear.

# AGENDA AND RESOLUTIONS PROPOSED BY THE BOARD OF DIRECTORS

## Agenda

### As an Ordinary Shareholders' Meeting:

- Approval of the parent company financial statements for financial year ended 31 December 2011
- Approval of the consolidated financial statements for financial year ended 31 December 2011
- Appropriation of results and determination of the dividend
- Special report of the Statutory Auditors and approval of regulated agreements and commitments mentioned in this report – Acknowledgement of the absence of new regulated agreement or commitment
- Special report of the Statutory Auditors and approval of a commitment taken in favour of Mr. Marc de Garidel, Chairman and Chief Executive Officer, corresponding to severance payment in connection with the termination or change of his term of office

- Appointment of Mayroy SA as a Director for a period of four years in replacement of Mr. René Merkt
- Appointment of Mrs. Carol Xueref as a Director for a period of four years in replacement of Mr. Yves Rambaud
- Determination of the amount of directors' fees
- Authorisation to be given to the Board of Directors to allow the Company to repurchase its own shares pursuant to Article L.225-209 of the French Commercial Code

### As an Extraordinary Shareholders' Meeting:

- Authorisation to be given to the Board of Directors to reduce the share capital by cancellation of shares pursuant to Article 225-209 of the French Commercial Code
- Authority to perform legal formalities

## Proposed Resolutions

### ■ As an Ordinary Shareholders' Meeting

#### First resolution: Approval of the parent financial statements for financial year ended 31 December 2011

The Shareholders' Meeting, having considered the reports of the Board of Directors, the Chairman and the Statutory Auditors, approves the parent company financial statements for the financial year ended 31 December 2011 with a profit of €53,365,730.85.

#### Second resolution: Approval of the consolidated financial statements for financial year ended 31 December 2011

The Shareholders' Meeting, having considered the reports of the Board of Directors, the Chairman of the Board and the Statutory Auditors, approves the consolidated financial statements for the financial year ended 31 December 2011 with a profit of €423,568 (Group share).

#### Third resolution: Appropriation of results and determination of the dividend

The Shareholders' Meeting decides to appropriate the profit of the financial year ending 31 December 2011 as follows:

#### Sources

- |   |                |
|---|----------------|
| • Profit  | €53,365,730.85 |
| • Carry-forward item from previous financial year | €79,054,163.32 |

#### Appropriation

- |                      |                |
|----------------------|----------------|
| • Dividends          | €67,381,258.40 |
| • Carry-forward item | €65,038,635.77 |

The Shareholders' Meeting notes that a global gross dividend allocated to each share is set at €0.80, the total amount allocated would be eligible for the 40% tax credit provided for in Article 158-3 2° of the French General Tax Code.

The ex-dividend date is set on 6 June 2012.

This dividend will be paid on 11 June 2012.

In the event of a change in the number of shares entitling to a dividend from the 84,226,573 shares as at 28 February 2012, the total amount of dividends would be accordingly adjusted and the amount allocated to the carry-forward account would be determined on the basis of the dividends actually to be paid.

Pursuant to the legal provisions of Article 243 bis of the French General Tax Code, the Shareholders' Meeting acknowledges that dividends distributed for the three previous financial years were as follows:

	2008	2009	2010
Number of shares	84,059,683	84,151,383	84,219,073
Dividend per share (in euros)	0.70 (*)	0.75 (*)	0.80 (*)
Overall distribution (in euros)	58,841,778.10 (**)	63,113,537.25 (**)	67,375,258.40 (**)

(\*) Unless option for the withholding tax option, this dividend gives right to 40% tax relief for individuals having their tax residence in France as provided for in Article 158-3 2nd of the French General Tax Code.

\*\* Not taking into account the sums corresponding to dividends that were not distributed because of treasury shares.

**Fourth resolution: Special report of the Statutory Auditors and approval of regulated agreements and commitments mentioned in this report – Acknowledgement of the absence of new regulated agreement or commitment**

The Shareholders' Meeting, after having considered the Statutory Auditors' special report mentioning the absence of new agreement or commitment covered by Articles L.225-38 and following of the French Commercial Code, acknowledges it.

**Fifth resolution: Special report of the Statutory Auditors and approval of a commitment taken in favour of Mr. Marc de Garidel, Chairman and Chief Executive Officer, corresponding to severance payment in connection with the termination or change of his term of office**

The Shareholders' Meeting, having considered the Statutory Auditors' special report drawn up in connection with agreements and commitments, approves the conditional commitment entered into by the Company in favour of Mr. Marc de Garidel, Chairman and Chief Executive Officer, corresponding to severance payment he may be due should his term of office be terminated or in the event of change of his functions.

**Sixth resolution: Appointment of Mayroy SA as a Director for a period of four years in replacement of Mr. René Merkt**

The Shareholders' Meeting decides to appoint Mayroy SA, a company incorporated under the laws of Luxembourg, having its registered office located at 11 boulevard Royal, L-2449 Luxembourg, and registered to the Luxembourg commercial and corporate registry under number B48865, as a Director, to replace Mr. René Merkt whose term of office expires at the conclusion of the present Meeting, for a four-year term, which shall expire at the conclusion of the Shareholders' Meeting to be held in 2016 called to approve the financial statements for the previous financial year.

**Seventh resolution: Appointment of Mrs. Carol Xueref as a Director for a period of four years in replacement of Mr. Yves Rambaud**

The Shareholders' Meeting decides to appoint Mrs. Carol Xueref as a Director, to replace Mr. Yves Rambaud whose term of office expires at the conclusion of the present Meeting, for a four-year term, which shall expire at the conclusion of the Shareholders' Meeting to be held in 2016 called to approve the financial statements for the previous financial year.

**Eighth resolution: Determination of the amount of directors' fees**

The Shareholders' Meeting decides, for the current financial year and until further decision, to allocate an annual amount of €990,000 to the Board of Directors in connection with directors' fees.

**Ninth resolution: Authorisation to be given to the Board of Directors to allow the Company to repurchase its own shares pursuant to Article L.225-209 of the French Commercial Code**

The Shareholders' Meeting, having considered the Board of Directors' report, in accordance with provisions of Articles L.225-209 and following of the French Commercial Code, authorises the Board of Directors, with the authority to sub-delegate, for a period of eighteen months starting from the date of the present Meeting, to purchase shares of the Company, within the limit of 10% of the number of shares comprising the share capital, adjusted, if necessary, to take into account any capital increases or reductions which may take place during the period of the program, on one or several occasions, by any means, including by acquisition of blocks of shares, or by use of derivative products covered by the applicable regulations.

Purchases would be made for the following purposes:

- to stimulate the secondary market or liquidity of the IPSEN shares under a liquidity agreement compliant with the AMAFI Code of Conduct;
- to retain the shares purchased and to deliver them subsequently by way of payment or exchange in connection with external growth transactions, it is specified that the shares purchased for such a purpose could not exceed 5% of the Company's share capital;
- to ensure the hedging of stock option plans and other forms of share allotments to Group employees and/or officers under the terms and conditions set out by law and, in particular in respect of profit-sharing schemes, company savings plans or allotment of bonus shares;
- to ensure the coverage of negotiable securities giving rights to Company shares in accordance with current regulations;
- with a view of cancelling shares purchased in accordance with the authorisation submitted for approval of the present Shareholders' Meeting (tenth extraordinary resolution).

These share repurchases may be carried out by any means, including by the acquisition of blocks of shares, and at such times as the Board of Directors sees fit. However, they may not be carried out during a takeover bid period.

The maximum price of purchase is set at €40 per share. In the event of a transaction on the share capital such as stock split or consolidation or allotment of bonus shares, the aforementioned amount will be adjusted in the same proportions (multiplying coefficient equal to the ratio between the number of shares comprising the share capital before the transaction and the number of shares after the transaction).

The maximum amount of these share purchases is thus set at €336,906,280 on the basis of a number of shares of 84,226,573.

The Shareholders' Meeting gives full powers to the Board of Directors, with the authority to sub-delegate, to carry out these share repurchases, determine their terms and conditions, and sign any relevant agreements and carry out any formalities.

This authorisation terminates the authorisation given to the Board of Directors by the Combined Shareholders' Meeting held on 27 May 2011 (eleventh ordinary resolution).

#### ■ As an Extraordinary Shareholders' Meeting

##### **Tenth resolution: Authorisation to be given to the Board of Directors to reduce the share capital by cancellation of shares pursuant to Article L.225-209 of the French Commercial Code**

The Shareholders' Meeting, having considered the report from the Board of Directors and the report of the Statutory Auditors:

- authorises the Board of Directors to cancel, at its sole discretion, on one or more occasions, within the limit

of 10% of the share capital at the date of the decision of cancellation, adjusted, if necessary, of any cancelled shares during the previous twenty-four months, the shares held by the Company or may hold as a result of purchases carried out in accordance with provisions of Article L.225-209 of the French Commercial Code, by reduction of the share capital to the relevant amount in accordance with the legal and regulatory provisions in effect;

- sets at twenty-four months with effect from the date of the present Shareholders' Meeting, *i.e.* until 31 May 2014, the period of validity of this authorisation;
- delegates all necessary powers to the Board of Directors to realise all necessary actions for such cancellations and proceed with the share capital decrease resulting therefrom, to make the consequential amendments to the Articles of Association and to carry out any necessary formalities.

##### **Eleventh resolution: Authority to perform legal formalities**

The Shareholders' Meeting grants full authority to the bearer of an excerpt or a copy of the minutes of this Meeting to perform any formalities required by law.

## REPORT OF THE BOARD OF DIRECTORS ON THE AGENDA AND RESOLUTIONS PROPOSED TO THE COMBINED SHAREHOLDERS' MEETING OF 1 JUNE 2012

Madam, Sir,

We have convened the Combined Shareholders' Meeting to submit for your approval the proposed resolutions relating to:

### ■ Approval of the annual financial statements and appropriation of results (first to third ordinary resolutions)

The first items on the agenda relate to the approval of the annual statutory (**first resolution**) and consolidated (**second resolution**) financial statements.

The annual statutory financial statements of Ipsen SA for financial year ended 31 December 2011 present a profit of €53,365,730.85.

The consolidated financial statements for financial year ended 31 December 2011 present a profit (Group share) of €423,568.

The Board of Directors proposes to the Shareholders' Meeting the distribution of a dividend of a gross amount of €0.80 per share, representing an overall distribution of €67,381,258.40, unchanged from the amount of the dividend paid for financial year 2010. This dividend would be paid, from the profit for 2011 financial year, *i.e.*, €53,365,730.85 and the balance would be withheld from the carry-forward item. The dividend would be paid on 11 June 2012 with an ex-dividend date as at 6 June 2012.

In accordance with the provisions of Article 243 bis of the French General Tax Code, it is specified that the dividend would be eligible to the 40% tax relief provided for in Article 158-3 2° of said Code for individuals having their tax residence in France, in case they did not opt for the withholding tax in accordance with the provisions of Article 117 quarter of the French General Tax Code.

It is reminded that the dividends distributed for the past three financial years are:

	2008	2009	2010
Number of shares	84,059,683	84,151,383	84,219,073
Dividend per share (in euros)	0.70 (*)	0.75 (*)	0.80 (*)
Overall distribution (in euros)	58,841,778.10 (**)	63,113,537.25 (**)	67,375,258.40 (**)

(\*) Unless option for the withholding tax option, this dividend gives right to 40% tax relief for individuals having their tax residence in France as provided for in Article 158-3 2nd of the French General Tax Code.

\*\* Not taking into account the sums corresponding to dividends that were not distributed because of treasury shares.

The Board of Directors proposes to the Shareholders' Meeting to decide the corresponding appropriation of profits for financial year ended 31 December 2011 (**third resolution**).

### ■ Approval of the regulated agreements and commitments (fourth and fifth ordinary resolutions)

The Board of Directors has provided the Statutory Auditors with a summary statement of agreements in accordance with the provisions of Articles L.225-38 and following of the French Commercial Code entered into prior to financial year 2011 and still in effect during said financial year. It is proposed to the Shareholders' Meeting to note that there was no new regulated agreement or commitment during financial year 2011 (**fourth resolution**).

The Board of Directors, at its meeting held on 27 May 2011, following the renewal of Marc de Garidel as a Director by the Shareholders' Meeting held on the same day, decided to renew Mr. Marc de Garidel as Chairman and Chief Executive Officer of the Company. Consequently, the **fifth resolution** is aimed at approving, in accordance with the provisions of Article L.225-42-1 paragraph 4 of the French Commercial Code, the commitment entered into by the Company in favour of Mr. Marc de Garidel, Chairman and Chief Executive Officer, corresponding to severance payment he may be due should his term of office be terminated or in the event of change of

his functions. This commitment has not been modified during financial year 2011.

### ■ Appointment of two new Directors (sixth and seventh ordinary resolutions) and determination of the amount of directors' fees (eighth ordinary resolution)

The terms of office of Mr. René Merkt and Mr. Yves Rambaud, Directors, coming to an end at the conclusion of the present Meeting, the Board of Directors proposes to the Shareholders' Meeting to appoint:

- The company Mayroy SA to the Board of Directors, in replacement of Mr. René Merkt whose term of office expires, for a four-year term, which shall expire at the conclusion of the Shareholders' Meeting to be held in 2016 called to approve the financial statements for the previous financial year (**sixth resolution**).
- Mrs. Carol Xueref to the Board of Directors, in replacement of Mr. Yves Rambaud whose term of office expires, for a four-year term, which shall expire at the conclusion of the Shareholders' Meeting to be held in 2016 called to approve the financial statements for the previous financial year (**seventh resolution**).

Information on Directors whose appointments are proposed are presented page 12 of the present notice.

In connection with the creation of an additional committee of the Board of Directors, the Board proposes to the Shareholders' Meeting to modify the global amount of directors' fees of 10%, from €900,000 to €990,000. This decision applicable to the current financial year will be maintained until further decision of the Shareholders' Meeting (**eighth resolution**).

■ **Authorisation to be given to the Board of Directors to allow the Company to purchase its own shares (ninth ordinary resolution) and, if necessary, to reduce the share capital by cancellation of shares (tenth extraordinary resolution)**

Under the **ninth ordinary resolution**, it is proposed to the Shareholders' Meeting to authorise the Board of Directors, with the ability to sub-delegate, for a period of eighteen months starting from the date of the present Meeting, to permit within the legal limit of 10% of the share capital, on one or more occasions, to purchase shares of the Company by acquisition of blocks of shares or by use of derivative products to:

- stimulate the secondary market or liquidity of IPSEN shares under a liquidity agreement in accordance with the AMAFI Code of Conduct;
- retain the shares purchased and to deliver them subsequently by way of payment or exchange in connection with external growth transactions, it is specified that the shares purchased for such a purpose could not exceed 5% of the Company's share capital;
- ensure the hedging of stock option plans and other forms of share allotments to Group employees and/or officers under the terms and conditions set out by law and, in particular in respect of profit-sharing schemes, company savings plans or allotment of bonus shares;

- ensure the coverage of negotiable securities granting allotment rights to Company shares in accordance with current regulations;
- with a view of cancelling shares purchased in accordance with the authorisation submitted for approval of the present Shareholders' Meeting (**tenth extraordinary resolution**).

The Board of Directors proposes to the Shareholders' Meeting to set the maximum purchase price at €40 per share and as a consequence the maximum amount of the share buybacks is set at €336,906,280 on the basis of a number of 84,226,573 shares.

Under the **tenth extraordinary resolution**, it is proposed to the Shareholders' Meeting to authorise the Board of Directors, for a period of twenty-four months, to cancel, if necessary, shares held by the Company or may hold as a result of purchases carried out in accordance with provisions of Article L.225-209 of the French Commercial Code, by reduction of the share capital within the legal limit of 10% of the share capital at the date of the decision of cancellation, adjusted, if necessary, of any cancelled shares during the previous twenty-four months.

■ **Authority to perform legal formalities (eleventh resolution)**

The Board of Directors proposes to the Shareholders' Meeting to grant full authority necessary to the performance of legal formalities in connection with the present Meeting.

The Board of Directors

## REPORTS OF THE STATUTORY AUDITORS

The following reports are available in the *Document de référence* for 2011 filed with the *Autorité des Marchés Financiers* on 29 March 2012 and on the Ipsen website ([www.ipсен.com](http://www.ipсен.com)):

- Report of the Statutory Auditors on annual financial statements (page 223 of the *Document de référence* 2011).
- Report of the Statutory Auditors on consolidated financial statements (page 200 of the *Document de référence* 2011).
- Special report of the Statutory Auditors on regulated agreements and commitments (page 256 of the *Document de référence* 2011).

- Statutory Auditors' report on the Report of the Chairman of the Board of Directors prepared in accordance with the provisions of Article L.225-37 of the French Commercial Code (page 251 of the *Document de référence* 2011).

The shareholders may obtain a copy by returning the request for materials and information presented page 39 of the present Notice.

### Report from the auditors on the reduction of capital through the cancellation of purchased shares (10<sup>th</sup> extraordinary resolution)

---

This is a free translation into English of a report issued in the French language and is provided solely for the convenience of English speaking readers. This report should be read in conjunction with, and is construed in accordance with, French law and professional auditing standards applicable in France.

#### **Ipsen S.A.**

Registered office: 65, quai Georges Gorse – 92650 Boulogne Billancourt Cedex – France

#### **Ordinary and Extraordinary Shareholders' Meeting of 1 June 2012**

To the Shareholders,

In our capacity as Statutory Auditors of Ipsen S.A. and in accordance with the engagement set forth in Article L.225-209 of the French Commercial Law (*Code de commerce*), in the event of a capital decrease by cancelling purchased shares, we have prepared this report to give you our assessment of the reasons for and terms and conditions of the planned capital decrease.

This transaction is planned in the context of the purchase by your Company of shares, up to a maximum of 10%, of its share capital, in accordance with the terms and conditions laid down in Article L.225-209 of the French Commercial Law (*Code de commerce*). In addition, this purchase authorization is subject to your prior approval (9<sup>th</sup> ordinary resolution) and would be granted for a period of 18 months from the date of this Shareholders' Meeting.

Your Board of Directors asks you to delegate to it, for a period of 24 months, from the date of this Shareholders' Meeting, all powers to cancel the shares purchased by the Company in the context of the authorization mentioned above, up to a maximum of 10% of its share capital, by periods of 24 months.

We carried out the work that we considered to be necessary for this engagement, in accordance with the professional guidelines of the French National Accounting Board (*Compagnie nationale des Commissaires aux comptes*). Those standards consist in examining whether the reasons for and terms and conditions of the capital decrease, that does not affect by its nature the Shareholders' equality, are due and proper.

We have no comments to make on the reasons for and terms and conditions of the planned capital decrease, although shareholders are reminded that such decrease may only be carried out subject to their prior approval of the Company's buyback of its own shares (9<sup>th</sup> ordinary resolution).

Paris La Défense and Neuilly sur Seine, 24 April 2012

The Statutory Auditors  
French original signed by

KPMG Audit  
*Department of KPMG S.A.*

Philippe Grandclerc  
*Partner*

Deloitte & Associés

Fabien Brovedani  
*Partner*

## INFORMATION CONCERNING DIRECTORS WHOSE APPOINTMENT IS PROPOSED

### Mayroy SA

Registered office: 11 boulevard Royal, L-2449 Luxembourg

Number B48865 RCS Luxembourg

The company Mayroy SA is a *société anonyme* incorporated under the laws of Luxembourg in 1994. The company Mayroy SA is a shareholder of Ipsen SA. As of 31 December 2011, Mayroy SA held 57,336,952 shares, *i.e.*, 68.07% of the share capital and 114,270,983 voting rights, *i.e.*, 81.34% of net voting rights.

### Mrs. Carol Xueref

Born on 9 December 1955, British nationality

Carol Xueref holds a Master's Degree in Law and a Post Graduate Degree in International Commercial Law (DESS) from the University of Paris II (Assas).

From 1982 to 1986, Carol Xueref was Deputy to the Attachée for Commercial Affairs of the British Embassy in Paris. From 1986 to 1990, she was appointed Head of Division of the International Chamber of Commerce of Paris.

In 1990, she became Director for Legal and Tax Affairs of Banque Populaire de la Région Ouest de Paris. From 1993 to 1996, she was Head of a legal department of Crédit Lyonnais and subsequently, Director for Legal Affairs of OIG (Crédit Lyonnais defeasance entity).

Since 1996, Carol Xueref is Director for Legal Affairs and Group Development, member of the Executive Committee of Essilor International. She is also member of the *Autorité de la Concurrence* (French Competition Authority) since 2006, and chaired its "Compliance" working group.

Carol Xueref is a founder member and a past-President of the *Cercle Montesquieu* (Association of French in-house lawyers (1998-2002)) and chaired its "Ethics of in-house lawyers" working group. She is General Secretary and a Director of the *Association Française des Femmes Juristes* and Director of the Franco-British Lawyers Society.

Carol Xueref is the author of numerous articles and a speaker in conferences on international commerce and competition law.

#### Positions currently held:

- Essilor International, Director of several non-French subsidiaries of the Group.

#### Positions previously held that expired during the last five years:

- Essilor International, Director of several subsidiaries of the Group (France and abroad).

## EXECUTIVE SUMMARY: THE IPSEN GROUP IN 2011

Extract from audited consolidated results for 2011 and 2010 (in million euros)

	2011	2010	% Change
Drug sales	1,127.9	1,068.3	+5.6%
Sales	1,159.8	1,100.2	+5.4%
Total revenues	1,234.9	1,170.3	+5.5%
Operating profit	75.8	128.8	(41.2%)
Operating margin <sup>(1)</sup>	6.5%	11.7%	–
Recurring adjusted <sup>(2)</sup> operating profit	200.7	183.2	+9.6%
Recurring adjusted <sup>(2)</sup> operating margin <sup>(1)</sup>	17.3%	16.6%	–
<b>Consolidated profit</b>	<b>0.9</b>	<b>95.7</b>	<b>(99.1%)</b>
Earnings per share – fully diluted (€)	0.01	1.13	(99.1%)
<b>Recurring adjusted <sup>(2)</sup> EPS – fully diluted (€)</b>	<b>1.68</b>	<b>1.64</b>	<b>+2.44%</b>
Weighted average number of shares:			
Outstanding	84,512,079	84,379,443	+0.16%
Fully diluted	84,524,434	84,428,051	+0.11%

(1) In percentage of sales.

(2) "Recurring adjusted": Reconciliations between results and recurring adjusted results for 2011 and 2010 are detailed in appendix 5.

### Comparison between the Group's 2011 performance and its financial objectives

	Financial objectives <sup>(1)</sup>	2011 actuals
Specialty Care Drug Sales Growth	Close to 8.0%	+8.0%
Primary Care Drug Sales Growth	Decrease of 3.0% to 5.0%	+1.3%
Recurring adjusted <sup>(2)</sup> Operating Income	In the upper range of €190 million to €200 million	€200.7 million

(1) Sales growth excluding foreign exchange impacts.

(2) "Recurring adjusted": Reconciliations between results and recurring adjusted results for 2011 and 2010 are detailed in appendix 5.

## Review of full year 2011 results

In 2011, Group drug sales grew 5.7% year-on-year at constant currency, fuelled notably by the dynamic growth of specialty care and the strong resilience of primary care.

Consolidated Group sales reached €1,159.8 million for the full year 2011, up 5.4% year-on-year excluding foreign exchange impact.

Other revenues reached €75.1 million in 2011, up 7.1% year-on-year. In 2011, the Group recorded a revenue of €22.2 million, against €15.0 million a year earlier, mainly related to expenses for the industrial development for OBI-1 and costs related to the European commercial platform invoiced to Inspiration Biopharmaceuticals Inc. as part of the agreements. Royalties received amounted to €9.1 million in 2011, up 46.6% year-on-year, driven by the increase in royalties paid by Medicis, Galderma and Menarini.

Total revenues amounted to €1,234.9 million, up 5.5% compared with 2010.

Cost of goods sold amounted to €249.2 million, or 21.5% of sales, ratio stable year-on-year. The cost of goods sold, positively impacted by the favorable mix related to the growth in specialty care sales and the Group's productivity efforts, was offset by custom duties in certain countries in which the Group recorded strong growth.

Research and Development expenses reached €253.6 million in 2011, up 14.7% year-on-year, mainly driven by increasing OBI-1 industrial development costs and by the major research and development projects conducted during the period on Dysport® and Somatuline®. In addition, research and development costs were also recorded with the discontinuation of certain Irosustat (BN83495) and Combo development programs (Combination of GH and IGF-1).

Selling, general and administrative expenses amounted to €526.6 million at 31 December 2011, or 45.4% of sales, stable year-on-year. In the context of a declining Primary Care in France and in line with the strategy announced on 9 June

2011, the Group continued to selectively allocate resources to growth territories, in particular China, Russia and Brazil. Moreover, the Group wrote down certain receivables from public hospitals in Southern Europe (Greece, Spain, Portugal and Italy).

**Reported operating income** in 2011 reached €75.8 million, down 41.2%, notably affected by:

- A non-recurring profit of €17.2 million following the enforceable ruling handed down in relation to the commercial dispute between the Group and Mylan, partially offset by other operating expenses mainly composed of consulting fees, changes within the Executive Committee and from the sale of the North American development and marketing rights for Apokyn®;
- A set of restructuring charges related to the strategy announced on 9 June 2011, mainly corresponding to the closure of the Research and Development site in Barcelona and the transfer of the Group's North American subsidiary to the East Coast;
- Non-recurring impairment losses for a total amount of €85.2 million before tax, primarily composed of impairment losses on Increlex® related to decreasing sales forecasts in Europe and supply uncertainties in Lonza Hopkinton plant and impairment losses related to Primary care in France.

Excluding purchase price allocation impacts, non-recurring impairment charges and restructuring costs, **the Group's recurring adjusted<sup>(1)</sup> operating income** amounted to €200.7 million in 2011, or 17.3% of sales, up 9.6% year on year.

**The effective tax rate** amounted in 2011 to (32.3)% of profit from continuing activities before tax excluding the share of loss from associates, notably affected by the impairment losses recorded in 2011 and the non-recurring restructuring costs related to the new strategy announced on 9 June 2011.

**Consolidated net profit** amounted to €0.9 million at 31 December 2011 (attributable to the shareholders of Ipsen S.A.: €0.4 million), compared to €95.7 million at 31 December 2010 (attributable to the shareholders of Ipsen S.A.: €95.3 million).

The 2011 consolidated net income was strongly and notably impacted by:

- The net impacts of the non-recurring items that affected the Group's operating income, described above;

- The impact of the non-cash and non-recurring impairment charges for a total amount of €26.8 million after tax recorded on the convertible bonds issued by Inspiration Biopharmaceuticals Inc. and subscribed by the Group;
- The impact of the research tax credit on the Group's effective tax rate;
- **The share of loss/profit from associated companies** of €54.5 million resulting from:
  - the 22% stake held by the Group in Inspiration Biopharmaceuticals Inc.'s net result, *i.e.* a €20.2 million loss,
  - a €34.3 million non-recurring net impairment loss composed of :
    - . a €7.5 million non-recurring impairment loss on the intangible asset recognised within the framework of the purchase price allocation in Inspiration Biopharmaceuticals Inc.'s accounts,
    - . a €26.8 million impairment loss on the Group's stake in Inspiration Biopharmaceuticals Inc..

The depreciation of some of the Group's tangible, intangible and financial assets which impacted the 2011 consolidated net profit amounted to a non-cash and non-recurring total amount of €161.5 million before tax and €114.1 million after tax.

Excluding the impacts of the purchase price allocation on the Group's acquisitions and the non-recurring elements mentioned above, **the recurring adjusted<sup>(1)</sup> fully diluted EPS** amounted to €1.68 at 31 December 2011, up 2.44% compared to €1.64 a year ago.

**Net cash generated by operating activities** amounted to €175.4 million in 2011, down 30.9% year-on-year. In 2010, the Group had recognised the remaining deferred revenue relating to its partnership with Roche for a total amount of €48.7 million following the return of the development rights of taspoglutide on 2 February 2011. At 31 December 2011, **the net cash position<sup>(2)</sup>** stood at €122.3 million, compared with a net cash position of €156.0 million a year earlier, notably affected by the Group's active partnership policy and by the subscriptions by the Group of two convertible bonds issued by Inspiration Biopharmaceuticals Inc..

(1) "Recurring adjusted": Reconciliations between results and recurring adjusted results for 2011 and 2010 are detailed in appendix 5.

(2) Net cash and cash equivalents: Cash and cash equivalents after deduction of bank overdrafts, short-term bank borrowings, other financial liabilities plus or minus derivative financial instruments.

## Dividend for the 2011 financial year proposed for the approval of Ipsen's shareholders meeting

Ipsen's Board of Directors, which met on 28 February 2012, has decided to propose at Ipsen's annual shareholders' meeting to be held on 1 June 2012 the payment of a dividend of €0.80 per share, stable year-on-year, representing a pay-out ratio of

approximately 47% of recurring adjusted <sup>(1)</sup> consolidated net profit (attributable to the Group's shareholders), compared to a pay-out ratio of approximately 49% for the 2010 financial year.

## Financial objectives for 2012

Based on information currently available, the Group has set the following drug sales targets for 2012:

- **Specialty Care** drug sales growth year-on-year between **8.0% and 10.0%**.
- **Primary Care** drug sales decrease year-on-year of **approximately 15.0%**.

In addition, the Group is targeting a 2012 **recurring adjusted <sup>(1)</sup> operating margin of approximately 15.0% of its sales. This objective includes declining profitability of primary care in France, in particular as a result of the delisting of Tanakan<sup>®</sup> (effective as of 1 March 2012) and enforced price cuts. The impact of this decline on the Group's 2012 recurring adjusted <sup>(1)</sup> operating margin is estimated at approximately 300 to 400 basis points.**

This difficult environment confirms the Group's strategic choice to find a partner for its Primary Care commercial platform in France.

In 2012, the Group will continue to invest in its technological platforms, franchises and growth territories; it will also

leverage the following growth drivers presented last June during its strategy update:

- Accelerated growth of its specialty care drugs resulting from the implementation of the franchise-based organisation focused on the Group's core drugs: Somatuline<sup>®</sup>, Dysport<sup>®</sup> and Decapeptyl<sup>®</sup>. In addition, Hexvix<sup>®</sup>, a bladder cancer detection drug in-licensed by Ipsen in September 2011, will support the growth of the uro-oncology franchise.
- Continued performance in fast-growing emerging countries which benefit from the Group's selective commercial resources allocation, notably China, Russia and Brazil. Moreover, the Group expects sustained growth in Germany and in the UK.

In addition, the Group and its partner Inspiration Biopharmaceuticals Inc. are getting ready for the launch of IB1001 in Europe, expected in early 2013.

The above objectives are set excluding foreign exchange impacts.

## Major developments

- On 2 February 2011 – Ipsen announced that Roche informed it on its decision to return Taspoglutide to Ipsen. Roche's decision is based on the analysed data stemming from the root cause analysis carried-out on both nausea and hypersensitivity. According to the agreements signed with Roche in 2003 and 2006, Ipsen is entitled to the full body of data generated by Roche. Ipsen will thoroughly assess the available data to determine potential further partnership opportunities. Given the level of required investment, Ipsen does not intend to clinically develop taspoglutide on its own.
- On 3 February 2011 – Ipsen announced that its partner Inspiration Biopharmaceuticals Inc. presented pharmacokinetic data on its lead product, IB1001, a recombinant factor IX (FIX) for the treatment and the prevention of bleeding in individuals with hemophilia B. According to Inspiration, results of the Phase I portion of an ongoing IB1001 clinical study demonstrated non-inferiority of IB1001 in achieving overall levels of replacement factor

compared to BeneFIX<sup>®</sup>, the only approved recombinant FIX product for the treatment of hemophilia B.

- On 25 February 2011 – Ipsen and bioMérieux announced that they had entered into a partnership to create a global collaboration in theranostics, with a focus on hormone-dependent cancers. The two companies have signed a framework agreement to leverage their expertise and resources to develop a personalised approach to medicine based on Ipsen's broad portfolio of innovative compounds and bioMérieux's diagnostic tests.
- On 2 March 2011 – GTx announced that a decision has been taken with its European partner Ipsen to terminate their agreement on the development of toremifene citrate for the reduction of fractures in men with advanced prostate cancer on androgen deprivation therapy.
- On 9 March 2011 – Ipsen announced that the Food and Drug Administration (FDA) had approved Ipsen's Prior Approval Supplement application for the Extended Dosing

(1) "Recurring adjusted": Reconciliations between results and recurring adjusted results for 2011 and 2010 are detailed in appendix 5.

Interval of Somatuline® Depot for patients suffering from acromegaly.

- On 18 April 2011 – The Group and Active Biotech announced the signature of a partnership agreement to co-develop and commercialise Tasquinimod “TASQ”. A phase III clinical trial in men with metastatic castrate-resistant prostate cancer has recently been initiated by Active Biotech and patient recruitment is ongoing. Under the terms of the contract, Active Biotech grants to Ipsen exclusive rights to commercialise TASQ worldwide, except for North America, South America and Japan, where Active Biotech retains all commercial and marketing rights. Both companies will co-develop TASQ for the treatment of castrate-resistant prostate cancer, with the possibility to develop TASQ in other cancer indications. Active Biotech is responsible for conducting and financing the Phase III pivotal clinical trial and will receive up to €200 million consisting of an upfront payment of €25 million and additional payments contingent upon achievement of clinical, regulatory and commercial milestones. In addition, Ipsen will pay Active Biotech double-digit progressive royalties on its net sales and will conduct and fund a European supportive study in prostate cancer patients out of its R&D budget. Eventual costs to develop TASQ in future other cancer indications will be shared.
- On 28 April 2011 – The Paris Court of Appeal invalidated the Paris Commercial Court decision of 24 January 2008 relating to the commercialisation of Vitalogink®, and in favour of the arguments put forward by the Group. The Court ordered Mylan to pay Ipsen €17.2 million in compensation for losses incurred. On 7 July 2011, Mylan announced that it has submitted an appeal against this decision to the Supreme Court.
- On 2 May 2011 – Ipsen announced the departures of Frédéric Babin, Executive Vice-President Human Resources, and Stéphane Thiroloix, Executive Vice-President Corporate Development.
- On 11 May 2011 – Ipsen announced the appointment of Etienne de Blois as Executive Vice-President Human Resources, member of the Group’s Executive Committee.
- On 27 May 2011 – Ipsen announced the departure of Claire Giraut, Executive Vice-President, Chief Financial Officer, as of 1 September 2011.
- On 6 June 2011 – Ipsen announced its decision to stop the development of Irosustat (BN 83495) in monotherapy and to assess its alternative development in combination with other hormonal therapies. This decision is based on the futility analysis from the proof-of-concept trial phase II clinical study carried out in Europe in monotherapy in endometrial cancer, and on the phase I/II clinical study results obtained in metastatic prostate and breast cancers.
- On 9 June 2011 – Ipsen announced the appointment of Pierre Boulud as Executive Vice-President, Strategy, Business Development and Market Access, member of the Group’s Executive Committee.
- On 9 June 2011 – Ipsen announced its new strategy based on three major pillars: Increase focus, Invest to grow and Leverage footprint.
- On 12 July 2011 – Ipsen and the Salk Institute for Biological Studies announced that they are renewing the Ipsen Life Sciences Program at the Salk Institute. The mission of the partnership is to advance knowledge in the field of proliferative and degenerative diseases through fundamental and applied biology research.
- On 12 July 2011 – Ipsen and Institut de cancérologie Gustave Roussy (IGR, Villejuif), announced the signature of a partnership in the area of medical oncology to leverage the combined expertises of their respective R&D teams. This 3-year agreement was signed on 27 June 2011.
- On 28 July 2011 – Ipsen announced that its partner Inspiration Biopharmaceuticals presented data from its clinical development program for OBI-1, a recombinant porcine factor VIII product (rpFVIII), intended for the treatment of bleeding in people with hemophilia A with inhibitors and in people with acquired hemophilia. A total of three patients with acquired hemophilia, who had experienced severe bleeds not controlled with by-passing agents, were treated with OBI-1; in all three patients, treatment with OBI-1 stopped the bleeding.
- On 30 August 2011 – Ipsen announced the appointment of two new members to the Group’s Executive Committee: Nathalie Joannes, as Executive Vice-President, General Counsel, and Susheel Surpal as Executive Vice-President, Chief Financial Officer.
- On 30 August 2011 – Ipsen and Inspiration Biopharmaceuticals Inc. (Inspiration) announced they have entered into a strategic partnership agreement to create a European hemophilia commercial organisation to launch Inspiration’s hemophilia product portfolio in Europe. This partnership was designed to leverage the combined strengths of Ipsen’s well-established European commercial infrastructure and medical network with Inspiration’s expertise in the field of hemophilia. Inspiration and Ipsen have worked together to hire and train a highly specialised commercial team to serve as the exclusive sales organisation in Europe for all hemophilia drugs commercialised under the Inspiration brand. This commercial organisation takes the form of a hemophilia business unit nested within Ipsen’s existing commercial organisation.
- On 27 September 2011 – Ipsen announced the in-licensing from Photocure of Hexvix®, the first approved & marketed drug for improved detection of bladder cancer. Ipsen will be responsible for marketing and selling Hexvix® worldwide, excluding the US and Nordic region. Ipsen paid Photocure and GE Healthcare an upfront payment of €19 million as well as manufacturing milestones to Photocure up to €5 million. Ipsen will also pay royalties on net sales and milestones on specific sales achievements. In addition, Photocure will manufacture the product for Ipsen and, in 2012 and 2013 will invest with Ipsen in marketing and sales programs up to €3 million to drive momentum and accelerate the sales growth of Hexvix®.
- On 3 October 2011 – Ipsen announced that its partner, Inspiration Biopharmaceuticals, Inc. (Inspiration), had been informed that the European Medicines Agency (EMA) has validated and accepted the filing of the Marketing

Authorisation Application (MAA) for Inspiration's IB1001, a recombinant factor IX (FIX) product for the treatment and prevention of bleeding in individuals with hemophilia B.

- On 20 October 2011 – Ipsen and Syntaxin announced a global strategic collaboration to explore the discovery and development of new compounds in the field of botulinum toxins. Syntaxin, in the first three years of the collaboration, is eligible to receive technology access fee, full time employee support, and research milestones amounting up to US\$9 million. Syntaxin is also eligible to receive additional license fees, development and regulatory milestones and potentially over US\$90 million of commercial milestones together with royalties on net sales. In exchange, Ipsen will have exclusive worldwide development and commercialisation rights to the programmes discovered within the scope of the collaboration.
- On 2 November 2011 – Ipsen announced that it had sold its North American (US, Canada, Puerto Rico, Brazil and Mexico) development and marketing rights for Apokyn® indicated in the United States for the acute, intermittent treatment of hypomobility “off” episodes associated with advanced Parkinson's disease to Britannia Pharmaceuticals. Ipsen no longer records Apokyn® sales in its accounts as from 30 November 2011.
- On 28 November 2011 – Ipsen announced that its partner Inspiration Biopharmaceuticals, Inc. (Inspiration) had initiated the treatment of the first patient in the second of two pivotal studies from the OBI-1's Accur8 clinical trial programme. In this newly initiated clinical study, OBI-1, an intravenous recombinant porcine factor VIII (FVIII) product, is evaluated for the treatment of individuals with congenital hemophilia A, who have developed inhibitory antibodies (inhibitors) against their human FVIII replacement therapy.

After 31 December 2011, major developments included:

- On 5 January 2012 – Oncodesign, a Drug Discovery company and Oncology pharmacology service provider, and Ipsen announced that the two companies had entered into a research collaboration to discover and develop innovative LRRK2 kinase inhibitors as potential therapeutic agents against Parkinson's Disease and for potential additional uses in other therapeutic areas. Oncodesign and Ipsen leverage their respective expertise to bring innovative therapeutic solutions to Parkinson patients.
- On 24 January 2012 – Santhera Pharmaceuticals and Ipsen announced that they had renegotiated their fipamezole licensing agreement. Santhera regains the worldwide rights to the development and commercialisation of fipamezole. Under the renegotiated terms, Ipsen returns its rights for territories outside of North America and Japan in exchange for milestone payments and royalties based on future partnering and commercial success of fipamezole. Ipsen retains a call option for worldwide license to the programme under certain conditions.
- On 27 January 2012 – Ipsen acknowledges the French government's decision to no longer reimburse Tanakan®, Tramisal® and Ginkogink®, presently manufactured at the industrial site of Dreux (France). This decision is linked to the French policy to reassess the reimbursement of a certain number of drugs by the French Social Security. These products will be delisted from 1 March 2012 onwards and can continue to be prescribed and delivered by healthcare professionals to patients in France. The Group plans a decrease of Tanakan® sales of around 35%<sup>(1)</sup> in France in 2012. This estimate is based on the decrease of sales following the delisting of veintonic in 2008.

## Administrative measures

In a context of financial and economic crisis, the governments of many countries in which the Group operates continue to introduce new measures to reduce public health expenses, some of which have affected Group sales and profitability in 2011. In addition, certain measures introduced in 2010 have continued to affect the Group's accounts year-on-year.

- On 4 August 2011 China announced an average retail price decrease of 14.0% on 82 drugs primarily targeting steroid, endocrine and central nervous system therapeutics, effective on 1 October 2011. In this process, Decapeptyl® price was reduced by 7.0%;
- In October 2011, Korea introduced a price volume control system, by which the price of a drug is reduced by 7.0% if its volume growth exceeds 60.0% year-on-year. Decapeptyl® is impacted by such measure;

- In 2010, Russia initiated the implementation of a new healthcare reform including both an Essential Drug List and the regulation of distribution channels mark-ups. The Essential Drug List has impacted Ipsen's primary care products (mainly Smecta®, Fortrans®, Tanakan®) with average price reduction of 3.0% as of 1 January 2012;
- In January 2011, Algeria initiated the implementation of a new healthcare reform focused on setting reference pricing per therapeutic class (potential price alignment on Decapeptyl® expected in Q212) and control or potential ban of imported products to promote local production putting Forlax® and Smecta® at risk in 2012;
- Turkey has completed the implementation of the International Price Reference System (IPRS). Current discount required by SSK (Turkish Social Insurance) on lowest EU prices translates into a 41.0% price reduction on Dysport® and a 32.5% price reduction on Somatuline®;

(1) Impact estimated for the full year.

- In 2011, Belgium maintained the 1% “special crisis” subsidiary tax on reimbursed drugs put in place in 2009. Additionally, the pharmaceutical industry paid an additional 2.75% subsidiary tax. New cost saving measures are under discussion: price comparison with foreign countries could be introduced in April 2012 leading to an International Price Referencing;
- As of 1 November 2011, Spain will raise its tax on drug sales from 7.5% (introduced in June 2010) to 15.0% for products that have been on the market for more than 10 years and have no generic or biosimilar on the Spanish market;
- In Greece, a new reimbursement list, based on ATC classes, has been submitted and a 4.0% fee (based on 2011 sales) to remain on the reimbursement list, is implemented;
- After introducing an 8.0% tax on drug sales, Romania announced in October 2011 a reform wherein the new tax would be based on Healthcare budget excess, to be supported by companies according to their share of sales in NHIH consumption;
- In 2011, Portugal has introduced an electronic system encouraging the prescription of the cheapest product (including generics). A new basket of countries for International Pricing System taking in consideration Spanish, Italian and Slovenian prices, has also been introduced;
- In France, Forlax<sup>®</sup> price was reduced by 3.5% on 1 October 2011 and Nisis<sup>®</sup> - Nisisco<sup>®</sup> price by 12.5% on 14 November 2011;
- The Czech Republic introduced a series of measures on 1 December 2011, among which:
  - electronic auction to lower generic and biosimilar prices;
  - maximum price set at the average of the 3 lowest prices in the 21 reference countries in Europe;
  - more stringent conditions for the reimbursement of highly innovative products.
 Additional measures are expected in April 2012.
- Slovakia has implemented in August 2011 the new reference pricing system, the 2<sup>nd</sup> cheapest in Europe (vs. 6<sup>th</sup> cheapest on average in 2011) and introduced a systematic 10% price

decrease on each newly obtained indication. New price publication is expected in April 2012;

- In early 2011, Ireland announced a global austerity plan and asked the pharmaceutical industry to save €140 million. More recently, the Irish government has hinted that price reduction of patented drugs, along with a new system of reference pricing and generic substitution would be discussed in 2012;
- Hungary has doubled in July 2011, the health visitor tax, taking it to €40 thousand per year, and increased the tax on sales from 12% to 20%;
- The Baltic States have introduced price/volume agreements based on the growth of State budgets (in November 2010 for Lithuania and early 2011 for Latvia).

Furthermore, and still in the financial and economic crisis context, governments of many countries in which the Group operates continue to introduce new measures to reduce public health expenses, some of them will affect the Group sales and profitability beyond 2011:

- In France, as of 1 January 2012, Decapeptyl<sup>®</sup> price was reduced by 3.0% for both 3 and 6-month formulations while Adavance<sup>®</sup> price was reduced by 33.0%. An additional tax on promotional expenses of 0.6% will be also applied;
- In Poland, a new Reimbursement Law Reform was enforced on 1 January 2012, introducing an obligatory pay-back in case of budget excess, a tax on manufacturers’ income to publicly fund clinical trials and lower regulated margins. As a result, prices of Decapeptyl<sup>®</sup> and Somatuline<sup>®</sup> were both reduced by 3.0% on 1 January 2012;
- In Hungary, mandatory INN prescription could be launched as a pilot for statins from April 2012, before possible extension to other therapeutic classes;
- In France, as of 1 March 2012 on-wards, Tanakan<sup>®</sup>, Tramisal<sup>®</sup> and Ginkogink<sup>®</sup> will be delisted. Nevertheless, they can continue to be prescribed and delivered by healthcare professionals to patients in France. Furthermore, in the context of the reassessment of marketing authorisations approved before 2005, the French regulatory authorities are reviewing the current indications of Tanakan<sup>®</sup>.

## Comparison of consolidated income statement for 2011 and 2010

(in million euros)	31 December 2011		31 December 2010		% change
		% of sales		% of sales	
<b>Sales</b>	<b>1,159.8</b>	<b>100.0%</b>	<b>1,100.2</b>	<b>100.0%</b>	<b>5.4%</b>
Other revenues	75.1	6.5%	70.1	6.4%	7.1%
<b>Revenues</b>	<b>1,234.9</b>	<b>106.5%</b>	<b>1,170.3</b>	<b>106.4%</b>	<b>5.5%</b>
Cost of goods sold	(249.2)	- 21.5%	(236.2)	- 21.5%	5.5%
Research and development expenses	(253.6)	- 21.9%	(221.1)	- 20.1%	14.7%
Selling expenses	(425.2)	- 36.7%	(422.8)	- 38.4%	0.6%
General and administrative expenses	(101.5)	- 8.7%	(98.3)	- 8.9%	3.3%
Other operating income	17.5	1.5%	61.6	5.6%	- 71.6%
Other operating expenses	(17.6)	- 1.5%	(13.5)	- 1.2%	31.0%
Amortisation of intangible assets	(7.8)	- 0.7%	(11.1)	- 1.0%	- 29.7%
Restructuring costs	(36.5)	- 3.2%	0.0	-	-
Impairment losses	(85.2)	- 7.3%	(100.2)	- 9.1%	- 14.9%
<b>Operating income</b>	<b>75.8</b>	<b>6.5%</b>	<b>128.8</b>	<b>11.7%</b>	<b>- 41.2%</b>
<b>Recurring Adjusted operating income <sup>(1)</sup></b>	<b>200.7</b>	<b>17.3%</b>	<b>183.2</b>	<b>16.7%</b>	<b>9.6%</b>
- Investment income	3.8	0.3%	2.2	0.2%	68.9%
- Costs of financing	(1.8)	- 0.2%	(1.6)	- 0.1%	10.9%
<b>Net financing cost</b>	<b>2.0</b>	<b>0.2%</b>	<b>0.7</b>	<b>0.1%</b>	<b>-</b>
Other financial income and expense	(36.4)	- 3.1%	(4.1)	- 0.4%	-
Income taxes	13.3	1.2%	(17.0)	- 1.5%	-
Share of profit/loss from associated companies	(54.5)	- 4.7%	(12.8)	- 1.2%	-
<b>Net profit / loss from continuing operations</b>	<b>0.2</b>	<b>0.0%</b>	<b>95.7</b>	<b>8.7%</b>	<b>-99.8%</b>
Net profit / loss from discontinued operations	0.7	0.1%	0.0	-	-
<b>Consolidated net profit</b>	<b>0.9</b>	<b>0.1%</b>	<b>95.7</b>	<b>8.7%</b>	<b>-99.1%</b>
- Attributable to shareholders of Ipsen S.A.	0.4		95.3		-
- Minority interests	0.5		0.4		-

(1) The reconciliations between operating income and recurring adjusted operating income as of 31 December 2011 and 2010 are detailed in appendix 5.

### ■ Sales

Consolidated Group sales reached €1,159.8 million in 2011, up 5.4% year-on-year or up 5.4% excluding foreign exchange impact <sup>(1)</sup>.

### ■ Other revenues

Other revenues amounted to €75.1 million in 2011, up 7.1% compared with €70.1 million in 2010.

Other revenues breakdown is as follows:

(in million euros)	31 December 2011	31 December 2010	Change	
			in value	in %
<b>Breakdown by type of revenue</b>				
- Royalties received	9.1	6.2	2.9	46.6%
- Milestone payments – licensing agreements <sup>(2)</sup>	26.1	33.6	(7.5)	- 22.4%
- Other (co-promotion revenues, re-billings)	40.0	30.3	9.6	31.7%
<b>Total</b>	<b>75.1</b>	<b>70.1</b>	<b>5.0</b>	<b>7.1%</b>

(1) Variations excluding foreign exchange impacts are computed by restating 31 December 2011 with 31 December 2010 average exchange rates.

(2) Milestone payments relating to licensing agreements primarily represent recognition of payments received over the life of partnership agreements.

- **Royalties received** amounted to €9.1 million in 2011, up €2.9 million year-on-year driven by the increase in royalties paid by Medicis, Galderma and Menarini.
- **Milestone payments relating to licensing agreements**<sup>(1)</sup> amounted to €26.1 million, down €7.5 million compared with December 2010, mainly composed of the partnerships with Medicis, Galderma, Recordati, Menarini and Inspiration Biopharmaceuticals Inc.. This decrease was mainly related to the termination in 2011 of milestones payments relating to tasopglutide, after the restitution of product rights to the Group in February 2011.
- **Other revenues** amounted to €40.0 million in 2011 compared with €30.3 million a year earlier. Other revenues include rebilling expenses of industrial development for OBI-1, for €20.3 million, as part of the agreements signed with Inspiration Biopharmaceuticals Inc., together with revenues relating to the Group's co-promotion and co-marketing agreements in France.

#### ■ Cost of goods sold

In 2011, cost of goods sold amounted to €249.2 million, representing 21.5% of sales, stable year-on-year. The cost of goods sold, positively impacted by the favorable mix related to the growth in specialty care sales and the Group's productivity efforts, was offset by custom duties in some countries where the Group recorded strong growth.

#### ■ Research and development expenses

At 31 December 2011, research and development expenses increased by €32.5 million year-on-year and represented €253.6 million or 20.5% of revenues or 21.9% of sales, compared with 18.9% of revenues and 20.1% of sales the previous year. Excluding industrial development expenses relating to OBI-1, invoiced to Inspiration Biopharmaceuticals Inc., research and development expenses represented 20.2% of sales, up 13.3% year-on-year.

The table below provides a comparison of research and development expenses booked during 2011 and 2010:

(in million euros)	31 December 2011	31 December 2010	Change	
			in value	in %
<b>Breakdown by expense type</b>				
– Drug-related research and development <sup>(1)</sup>	(219.4)	(192.1)	(27.3)	14.2%
– Industrial development <sup>(2)</sup>	(29.4)	(23.7)	(5.7)	24.0%
– Strategic development <sup>(3)</sup>	(4.8)	(5.4)	0.5	– 10.2%
<b>Total</b>	<b>(253.6)</b>	<b>(221.1)</b>	<b>(32.5)</b>	<b>14.7%</b>

(1) Drug-related research & development is aimed at identifying new agents, determining their biological characteristics and developing small-scale manufacturing processes. Pharmaceutical development is the process through which active agents become drugs approved by regulatory authorities and is also used to improve existing drugs and to search new therapeutic indications for them. The expenses relating to patents are also included in this type of expense.

(2) Industrial development includes chemical, biotechnical and development-process research costs to industrialise small-scale production of agents developed by the research laboratories.

(3) Strategic development includes costs incurred for research into new product licences and establishing partnership agreements.

- **Drug-related research and development expenses** increased by 14.2% year-on-year. The major research and development projects conducted during the period focused on Dysport®, Somatuline® and the phase II clinical study of Irosustat (BN-83495). The Group decided on 6 June 2011 to discontinue the clinical development program in monotherapy. Drug-related research and development expenses also recorded costs relating to the discontinuation of Irosustat in monotherapy mentioned above and the Combo program (Combination of GH and IGF-1) in line with the strategy announced on 9 June 2011.

- **Industrial development expenses** have increased in 2011 by 24.0% year-on-year, mainly resulting from production ramp up of clinical batches of OBI-1 for 2 on-going phases III trials. The associated costs were reinvoiced to Inspiration Biopharmaceuticals Inc. and recorded in the "other revenues" line.

#### ■ Selling, general and administrative expenses

Selling, general and administrative expenses amounted to €526.6 million in 2011, representing 45.4% of sales, stable year-on-year.

(1) Milestone payments relating to licensing agreements primarily represent recognition of payments received over the life of partnership agreements.

The table below provides a comparison of selling, general and administrative expenses during 2011 and 2010:

(in million euros)	31 December 2011	31 December 2010	Change	
			in value	in %
<b>Breakdown by expense type</b>				
<i>Royalties paid</i>	(46.6)	(43.7)	(2.9)	6.6%
<i>Other sales and marketing expenses</i>	(378.6)	(379.1)	0.5	- 0.1%
<b>Selling expenses</b>	<b>(425.2)</b>	<b>(422.8)</b>	<b>(2.3)</b>	<b>0.6%</b>
<b>General and administrative expenses</b>	<b>(101.5)</b>	<b>(98.3)</b>	<b>(3.2)</b>	<b>3.3%</b>
<b>Total</b>	<b>(526.6)</b>	<b>(521.1)</b>	<b>(5.6)</b>	<b>1.0%</b>

**Selling expenses** amounted to €425.2 million in 2011, or 36.7% of sales, compared with €422.8 million, or 38.4% of sales in 2010.

- Royalties paid to third parties on sales of products marketed by the Group during 2011 amounted to €46.6 million, compared with €43.7 million in 2010.
- Other selling expenses amounted to €378.4 million or 32.6% of sales, stable compared to €379.1 million, or 34.5% of sales for the same period in 2010. In line with the strategy announced on 9 June 2011, the Group continued to selectively allocate resources to growth geographies, especially China, Russia and Brazil, in a context of declining primary care sales in France. Moreover, the Group wrote down certain receivables from public hospitals in Southern Europe (Greece, Spain, Portugal and Italy).

**General and administrative expenses** in 2011 amounted to €101.5 million or 8.7% of sales, compared with €98.3 million or 8.9% of sales in 2010. In line with the strategy announced on 9 June 2011, this increase is mainly due to investments in facilities in growth geographies, notably China, Russia and Brazil, as well as costs relating to the reorganisation of some Group support services.

#### ■ Other operating income and expenses

Other operating income amounted to €17.5 million in 2011, compared with €61.6 million a year earlier. The other operating income is composed of a non-recurring income of €17.2 million following the enforceable ruling handed down in relation to the commercial dispute between the Group and Mylan. In 2010, the other operating income was mainly composed of a non-recurring income of €48.7 million for the accelerated recognition of the deferred revenues following Roche's decision – announced on 2 February 2011 – to return taspoglutide's development rights to the Group, and on the other hand, of the write-back of a €11.3 million non-recurring potential liability in connection with Tercica Inc.' buyout since the Group deemed the event unlikely to arise.

Other operating expenses amounted to €17.6 million in 2011, compared with €13.5 million for the same period in 2010. In 2011, the other operating expenses mainly comprised non-recurring costs resulting from the implementation of

the new strategy announced on 9 June 2011, from changes within the Executive Committee and from the disposal of the North American development and marketing rights for Apokyn®. In 2010, the other operating expenses comprised non-recurring consultant fees and expenses related to the change of Chairman and CEO. In 2011, as well as in 2010, the other operating expenses included some costs related to the Group's headquarters.

#### ■ Amortization of intangible assets

In 2011, amortization charges of intangible assets represented an expense of €7.8 million, compared with an expense of €11.1 million the previous year. This decrease is a result of the change of the amortization plan following the impairment loss recorded at 31 December 2010 on the IGF-1 licence.

#### ■ Restructuring costs

In 2011, the Group recorded €36.5 million in non-recurring restructuring costs as part of the strategy announced on 9 June 2011, mainly corresponding to the close down of the Research and Development Barcelona site for €24.4 million and the transfer to the East Coast of the Group's North American subsidiary for €10.9 million. In 2010, the Group did not record any restructuring costs.

#### ■ Impairment losses

At 31 December 2011, the Group recorded €85.2 million in non-recurring impairment losses.

#### IGF-1 licence

In October 2006, the Group had acquired international development and marketing rights for Increlex® from Tercica Inc., excluding the United States, Japan, Canada, the Middle East, and Taiwan. Once Tercica was acquired in October 2008, the Group had international access to Increlex® and to its active ingredient, IGF-I. IGF-1 has been manufactured for the Ipsen account by the company Lonza in the United States since the FDA approved the product in 2007.

The Group, in the context of its new strategy announced in June 2011, announced a deprioritisation of short stature, to be managed in a commercial optimisation perspective from now on. This new strategy resulted in canceling investments

in short stature R&D programs on the one hand (Combo Program, combination of Growth hormone and IGF-1) and decreasing sales forecasts for short stature drugs in the European market on the other hand.

In 2008, the company Lonza moved its production site from Baltimore to Hopkinton. Following this transfer, Lonza received in the second half of 2011 a warning letter from the Food and Drug Administration (FDA) regarding the Hopkinton plant, where IGF-1 has been manufactured since 2008.

Lonza implemented an action plan in order to respond to the FDA's observations. The follow-up inspection and its result are expected before the end of the first half of 2012.

At the same time, the Group noticed a more stringent regulatory environment in the United States with similar situations for plants of other pharmaceutical companies on the American territory.

In the context of the decrease of Increlex<sup>®</sup> sales forecasts in Europe and of uncertainties regarding Increlex<sup>®</sup> supply, the Group decided to record a €47.3 million non-recurring impairment loss for IGF-1, at 31 December 2011.

#### **Dreux industrial site tangible assets**

In addition, in line with its new strategy presented on June 2011, the Group announced that it is actively searching for a purchaser to maintain and develop business at the Dreux industrial site, specialized in the production of pharmaceutical packaging pouches, solutions, pills and capsules. Negotiations are in progress with potential purchasers. However, on 27 January 2012, the Group acknowledged the French Government's decision to no longer reimburse, starting on 1 March 2012, Tanakan<sup>®</sup>, Tramisal<sup>®</sup> and Ginkogink<sup>®</sup>, which are currently manufactured at the site. This announcement, in addition to the details regarding the potential deal, led the Group to reassess the value of the Dreux tangible assets in its accounts and record a €25.0 million non-recurring impairment loss.

#### **Nisis<sup>®</sup>-Nisisco<sup>®</sup> and fipamezole**

The Group also recorded €12.9 million impairment losses relating to:

- On the one hand the know-how and the brand of the primary care drug Nisis<sup>®</sup>-Nisisco<sup>®</sup>, active promotion of which has

been deprioritised with the arrival of generics on the market following the loss of its patent in November 2011.

- On the other hand on fipamezole due to uncertainties associated with future development timelines following the renegotiation of the contract with Santhera in January 2012.

#### **■ Operating income**

Based on the above items, the 2011 reported operating income amounted to €75.8 million or 6.1% of total revenues and 6.5% of sales, down 41.2% compared with 2010, *i.e.* 11.0% of total revenues and 11.7% of sales.

**The Group's recurring adjusted<sup>(1)</sup> operating income** at 31 December 2011 amounted to €200.7 million, or 17.3% of consolidated sales, up 9.6% year-on-year, compared to €183.2 million in 2010.

#### **■ Segment reporting: Operating profit by geographical region**

Internal reporting provided to the Executive Committee corresponds to the Group's managerial organisation based on the geographical regions in which the Group operates. Accordingly, operating segments as defined by IFRS8 correspond to the grouping of related countries.

The operating segments existing as of 31 December 2011 are as follows:

- "Main Western European countries", which combines France, Italy, Spain, United Kingdom and Germany;
- "Other European countries", which combines all of the other countries in Western Europe and those of Eastern Europe;
- "North America", which includes essentially the United States and Canada;
- "Rest of the world", which includes the countries not included in the three preceding segments.

(1) "Recurring adjusted": The reconciliations between operating income and recurring adjusted operating income as of 31 December 2011 and 2010 are detailed in appendix 5.

The table below provides an analysis of sales, revenues and operating profit by operating segment for the 2011 and 2010 periods:

(in million euros)	31 December 2011		31 December 2010		Change	
		% of sales		% of sales	in value	in %
<b>Major Western European countries</b>						
Sales	542.0	100.0%	550.4	100.0%	(8.4)	- 1.5%
Revenues	567.5	104.7%	571.7	103.9%	(4.1)	- 0.7%
Operating income	155.9	28.8%	208.4	37.9%	(52.5)	- 25.2%
<b>Other European countries</b>						
Sales	279.6	100.0%	255.1	100.0%	24.5	9.6%
Revenues	284.8	101.8%	259.6	101.8%	25.2	9.7%
Operating income	118.4	42.3%	110.7	43.4%	7.6	6.9%
<b>North America</b>						
Sales	65.7	100.0%	59.5	100.0%	6.2	10.5%
Revenues	82.8	126.0%	75.7	127.4%	7.1	9.3%
Operating income	(35.7)	- 54.4%	(59.5)	- 100.1%	23.8	39.9%
<b>Rest of the world</b>						
Sales	272.5	100.0%	235.2	100.0%	37.3	15.9%
Revenues	273.2	100.3%	236.6	100.6%	36.6	15.5%
Operating income	106.4	39.1%	96.7	41.1%	9.7	10.1%
<b>Total allocated</b>						
Sales	1,159.8	100.0%	1,100.2	100.0%	59.7	5.4%
Revenues	1,208.3	104.2%	1,143.5	103.9%	64.7	5.7%
Operating income	345.0	29.7%	356.3	32.4%	(11.3)	- 3.2%
<b>Total unallocated</b>						
Revenues	26.6	-	26.8	-	(0.1)	- 0.5%
Operating income	(269.2)	-	(227.5)	-	(41.7)	18.3%
<b>Total Ipsen</b>						
Sales	1,159.8	100.0%	1,100.2	100.0%	59.7	5.4%
Revenues	1,234.9	106.5%	1,170.3	106.4%	64.6	5.5%
Operating income	75.8	6.5%	128.8	11.7%	(53.0)	- 41.2%

In the Major Western European countries, sales in 2011 amounted to €542.0 million, down 1.4% year-on-year, excluding foreign exchange impacts<sup>(1)</sup>. Dynamic volume sales growth of specialty care products were more than offset by the consequences of a tougher competitive environment in the French primary care landscape and austerity measures negatively impacting growth in Germany and Spain. As a result, sales in the Major Western European countries represented 46.7% of total Group sales at the end of 2011, compared with 50.0% a year earlier. The other operating income and expenses represented a €17.2 million income following the enforceable ruling handed down in relation to the commercial dispute between the Group and Mylan. The Group also recorded €24.4 million in non-recurring restructuring charges related to the new strategy announced

on 9 June 2011, comprising the close-down of the Research and Development site in Barcelona (€24.4 million) as well as depreciation on some of the Group's assets following indications of impairment. Operating income in 2011 amounted to €155.9 million, down 25.2% year-on-year, representing 28.8% of sales, compared with 37.9% in 2010. Excluding non-recurring impacts, operating income in 2011 reached €223.9 million, up 1.4% year on year, compared to €220.9 million in 2010.

In the Other European countries (other Western European countries together with Eastern Europe), sales reached €279.6 million in 2011, up 8.5% year-on-year excluding foreign exchange impacts<sup>(1)</sup>, fuelled by volume growth, notably in Switzerland where the Group sells Azzalure® to

(1) Variations excluding foreign exchange impacts are computed by restating 31 December 2011 with 31 December 2010 average exchange rates.

its partner Galderma, and in Russia, Ukraine and Hungary. Over the year, sales in this region represented 24.1% of total consolidated Group sales, against 23.2% a year earlier. As a result, operating income in 2011 amounted to €118.4 million compared with €110.7 million a year earlier. It represented 42.3% of sales in 2011 compared with 43.4% in 2010.

**In North America**, sales reached €65.7 million in 2011, up 15.3% year-on-year excluding foreign exchange impacts<sup>(1)</sup>, driven by the continuous penetration of Somatuline® in acromegaly (strong 28.5% year-on-year growth in the US excluding foreign exchange impacts<sup>(1)</sup>) and Dysport® in cervical dystonia. In 2011, Increlex® sales were stable year-on-year. Sales in North America represented 5.7% of total consolidated Group sales, against 5.4% a year earlier. Operating income amounted to (€35.7) million in 2011. In 2011, according to the new strategy announced on 9 June, the Group recorded €10.9 million non-recurring expense related to the transfer to the East Coast of its North American commercial subsidiary. The Group also recorded a non-recurring impairment loss of €24.4 million related to IGF-1 in North America. In 2010, the Group recorded a non-recurring impairment loss of €54.7 million, partially offset by the write-back of a €11.3 million contingent liability in connection with Tercica Inc.'s buyout, since the Group deemed the event unlikely to occur. Excluding the non-recurring impairments described above, the operating income in 2011 amounted to (€0.4) million compared to (€16.2) million in 2010.

**In the Rest of the world**, where the Group markets most of its products through agents and distributors, with the exception of a few countries where it has a direct presence, sales reached €272.5 million in 2011, up 15.4% year-on-year excluding foreign exchange impacts<sup>(1)</sup>, fuelled notably by strong volume growth in China, Brazil, Australia and Algeria. Over the year, sales in the Rest of the World increased to 23.5% of total consolidated Group sales, against 21.4% a year earlier. Operating income in 2011 increased by 10.1% year-on-year reaching €106.4 million, or 39.1% of sales in 2011 versus 41.1% of sales in 2010.

**Non-allocated operating income** amounted to (€269.2) million in 2011, to be compared with (€227.5) million in 2010. It comprised mainly the Group's central research and developments costs for (€213.2) million in 2011 and (€195.7) million in 2010 and, to a lesser extent, unallocated general and administrative expenses. Revenues amounted to €26.6 million in 2011, stable year-on-year, compared to €26.8 million in 2010. In 2011, non-allocated operating income mainly included the non-recurring expenses related to the implementation of the strategy announced on 9 June 2011 and the changes within the Executive Committee. In 2010, the non-allocated operating income comprised €48.7 million for the accelerated recognition of the deferred revenues following Roche's decision to return taspoglutide's development rights to the Group, as well as €28.4 million non-recurring impairment losses following uncertainties that had appeared in the future development timelines of some of its partnerships and some non-recurring fees notably related to the change of Chairman and CEO.

### ■ Costs of net financial debt and other financial income and expenses

In 2011, the Group's financial result amounted to (€34.4) million compared with (€3.4) million the prior year.

**The cost of net financial debt** amounted to €2.0 million in 2011, mainly comprising the interest recorded on the four convertible bonds issued by Inspiration Biopharmaceuticals Inc. and subscribed by the Group.

**The other financial income and expenses** amounted to (€36.4) million in 2011 versus (€4.1) million in 2010. In 2011, the Group booked a €42.0 million non-recurring impairment loss on the four convertible bonds issued by Inspiration Biopharmaceuticals Inc. and subscribed by the Group (detailed below in the line: share of profit/loss from associated companies), and partially offset by a €7.2 million positive foreign exchange impact mainly related to the revaluation of these four convertible bonds issued by Inspiration Biopharmaceuticals Inc. in US Dollars. Over the same period in 2010, the foreign exchange impact resulted in a loss of (€3.2) million. In 2010, the other financial income and expenses comprised notably a non-recurrent profit recorded on the divestment of the Group's shares in PregLem Holding S.A..

Moreover, as of 31 December 2011 as in 2010, the Group wrote down some of its financial assets available for sale.

### ■ Income taxes

On 31 December 2011, the effective tax rate amounted to (32.3)% of profit from continuing activities before tax excluding the share of loss from associates compared with an effective tax rate of 13.5% at 31 December 2010.

The items reducing the Group's effective tax rate are applied to a profit before tax negatively impacted by, notably, impairment charges and non-recurring costs relating to restructurings incurred in the context of the new strategy announced on 9 June 2011. Therefore, the research tax credit itself, while stable in volume between 2010 and 2011, reduced the tax charge of the Group by 58 points.

Moreover, the Group's geographic footprint in countries benefiting from a lower tax rate than in France helps lower the Group's tax in 2011.

However, the effective tax rate has been negatively impacted this year by the 5% temporary increase of corporate income tax rate due in France for fiscal years 2011 and 2012, which triggers a 3-point increase of the Group's tax rate.

Excluding the operating, financial and fiscal non-recurring items, the Group's effective tax rate amounted to 19.7% in 2011, compared with 17.2% in 2010.

### ■ Share of profit/loss from associated companies

In January 2010, the Group and Inspiration Biopharmaceuticals Inc. formed a partnership to create a franchise in the field of hemophilia. According to the agreement, Ipsen granted Inspiration Biopharmaceuticals Inc. an exclusive

(1) Variations excluding foreign exchange impacts are computed by restating 31 December 2011 with 31 December 2010 average exchange rates.

sub-licence for OBI-1 for 50.0 million USD in addition to a 27.5% royalty rate on future drug sales. In exchange, Inspiration Biopharmaceuticals Inc. issued a 50.0 million USD convertible bond to Ipsen. Ipsen carried out an initial investment of 84.9 million USD in Inspiration in exchange for 22% of consolidated capital, booked according to the equity method. Furthermore, in accordance with the contract, Ipsen subscribed to three new convertible bonds for 50, 35 and 25 million USD, respectively, following the completion by Inspiration Biopharmaceuticals Inc. of development milestones on IB1001 and OBI-1.

During the end of the second half of 2011, Ipsen noticed an intensifying competitive environment in the rapidly changing field of hemophilia and recently identified the accelerating development timelines of potential new competitors in the market. These factors led the Group to reduce the sales forecasts of Inspiration Biopharmaceuticals Inc.. In this context, on 31 December 2011, the Group recorded on the one hand a €7.5 million non-recurring impairment loss on the intangible asset recognised within the framework of the purchase price allocation in Inspiration Biopharmaceuticals Inc.'s accounts and, on the other hand, a €68.8 million impairment loss on its investment in Inspiration Biopharmaceuticals Inc., applied in priority to its share of equity for €26.8 million, and the remaining (€42.0 million) applied to the convertible bonds held on the company.

Hence, the Group recorded a €54.5 million expense in 2011, representing, on the one hand, its 22.0% share of loss of Inspiration Biopharmaceuticals Inc., *i.e.*, a €20.2 million loss, and on the other hand, the €34.3 million non-recurring loss mentioned above.

In 2010, the Group recorded an expense of €12.8 million representing its 22.0% stake of Inspiration Biopharmaceuticals Inc.'s net loss or €8.3 million equity accounted into the Group's accounts since January 2010, a non-recurring net loss of €5.9 million further to the depreciation of an underlying asset, resulting from an increase in discount rate of its future cash flows, as well as a €1.4 million income consequent to the purchase price allocation.

### ■ Profit / Loss from continuing operations

Due to the items detailed above, net profit from continuing operations in 2011 amounted to €0.2 million compared with €95.7 million in 2010.

**Recurring adjusted<sup>(1)</sup> profit from continuing operations** amounted to €141.3 million at 31 December 2011, up 1.9% from €138.6 million year-on-year.

### ■ Profit / Loss from discontinued operations

In 2011, the Group recorded a profit from discontinued operations of €0.7 million whereas it had recorded none in 2010.

### ■ Consolidated net profit

Due to the items detailed above, **the consolidated net profit** reached €0.9 million as of 31 December 2011 (attributable to shareholders of Ipsen S.A.: €0.4 million) compared with a €95.7 million profit the prior year (attributable to shareholders of Ipsen S.A.: €95.3 million). The Group's consolidated net profit in 2011 was significantly impacted by the impairment losses recorded in the period and by restructurings resulting from the new strategy announced on 9 June 2011. In 2010, the Group's consolidated net profit was significantly impacted by the impairment losses recorded in the period, which had only been partially offset by the income recorded following Roche's decision to return to the Group the taspoglutide's development rights. The Group's consolidated net profits represented 0.1% and 8.2% of revenues, as of 31 December 2011 and 2010, respectively.

**The Group's fully diluted recurring adjusted consolidated net profit per share<sup>(2)</sup>** amounted to €1.68 at 31 December 2011, up by 2.44%.

### ■ Milestones payment received in cash but not yet recognised in the Group income statement

At 31 December 2011, the total of milestone payments received in cash by the Group and not yet recognised as other revenues on the income statement amounted to €199.0 million, down 7.8% compared with €215.9 million in 2010.

In 2011, the Group only recorded €10.6 million of new deferred revenue for its partnerships (of which €8.3 million from Menarini), whereas, in 2010, the Group had recognised the totality of the remaining deferred income relating to its partnership with Roche, €48.7 million, following the announcement by the latter to return the development rights of taspoglutide. In addition, in 2010, the Group recorded €59.6 million of deferred income for its partnerships with Menarini (€24.1 million) and Inspiration Biopharmaceuticals Inc. (\$50.0 million), corresponding to the initial payment for the OBI-1 licence and offset by the Group's subscription to a convertible note issued by Inspiration Biopharmaceuticals Inc..

(1) "Recurring adjusted": The reconciliations between results and recurring adjusted results as of 31 December 2011 and 2010 are detailed in appendix 5.

(2) "Restated and diluted per share": The recurring adjusted incomes net of tax at 31 December 2011 and 2010 are attached in appendix 5.

These deferred revenues will be recognised in the Group's future income statements as follows:

(in million euros)	31 December 2011	31 December 2010
<b>Total (*)</b>	<b>199.0</b>	<b>215.9</b>
<b>These will be recognised as revenues over time as follows:</b>		
In the year N+1	26.0	25.3
In the years N+2 and beyond	173.0	190.6

(\*) Amounts converted at average annual exchange rates as of 31 December 2011 and 2010 respectively.

## Cash flow and capital

The consolidated cash flow statement shows that the Group's operating activities generated in 2011 a net cash flow of €175.4 million, a significant decrease compared to €253.9 million generated over the same period in 2010.

### ■ Analysis of the cash flow statement

(in million euros)	31 December 2011	31 December 2010
– Cash generated from operating activities before changes in working capital requirements	207.1	248.5
– (Increases) / Decreases in working capital requirements for operations	(31.6)	5.4
<b>• Net cash flow from operating activities</b>	<b>175.4</b>	<b>253.9</b>
– Net investments in tangible and intangible assets	(95.2)	(86.6)
– Impact of changes in consolidation scope	(45.3)	(130.9)
– Other cash flow from investments	(2.6)	(7.8)
<b>• Net cash flow from investing activities</b>	<b>(143.2)</b>	<b>(225.3)</b>
<b>• Net cash flow from financing activities</b>	<b>(65.2)</b>	<b>(61.6)</b>
<b>• Net cash flow from discontinued operations</b>	<b>(0.0)</b>	<b>(1.5)</b>
<b>Changes in cash and cash equivalents</b>	<b>(32.9)</b>	<b>(34.5)</b>
<b>Opening cash and cash equivalents</b>	<b>177.9</b>	<b>205.4</b>
Impact of foreign exchange variations	(0.2)	7.0
<b>Closing cash and cash equivalents</b>	<b>144.8</b>	<b>177.9</b>

#### Net cash flow from operating activities

Cash flow from operating activities in 2011 amounted to €207.1 million, a sharp decrease compared with €248.5 million generated the previous year. The 2010 accounts mainly reflected the recognition of the income recorded further to Roche's decision announced the 2 February 2011 to return the taspoglutide development rights to Ipsen.

Working capital for operating activities increased by €31.6 million for the full year 2011 compared with a decrease of €5.4 million in 2010. This change was related to the following:

- Inventories increased by €5.1 million in 2011 compared with a €4.7 million increase in 2010 resulting from the constitution of buffer stocks in strong growth countries such as China, Russia and Brazil.
- Account receivables increased by €16.7 million in 2011 compared with a €14.8 million increase in 2010 due to business expansion, notably in China, Russia and Brazil.

- Trade payables increased by €9.4 million in 2011 compared with an increase of €16.8 million in 2010.
- The change in other assets and liabilities comprised the use of €24.0 million in 2011, against €6.1 million in 2010. In 2011, the Group recorded €10.6 million of deferred incomes from partnerships, compared with €59.6 million in 2010. On the contrary, the Group recognized €25.8 million of deferred incomes from partnerships in 2011 compared with €79.6 million in 2010 mainly due to the deferred income recorded related to its partnership with Roche. Other operating assets and liabilities included an account receivable of €7.5 million in 2011 from Inspiration Biopharmaceuticals Inc., corresponding to the re-invoicing of the production ramp-up of OBI-1 clinical batches for the two on-going pIII studies.
- The change in net tax liability in 2011 represented a source of funds of €4.7 million corresponding, on the one hand, to the reimbursement by the tax authorities of an excess amount of tax paid in France for the 2010 tax year, and,

on the other hand, to tax owed over the period, net of repayments.

#### Net cash flow from investing activities

During 2011, the net cash flow from investing activities represented a net use of €143.2 million compared with a net use of €225.3 million in 2010. It included:

- Investments in tangible and intangible assets net of disposals amounted to €95.2 million in 2011, compared with €86.6 million in 2010, which consisted mainly in:
  - Investments in tangible assets for €44.3 million against €53.7 million in 2010, mainly consisting of investments necessary for the maintenance of the Group's production equipment and investments in capacity at the Wrexham site as well as investments in equipment for the Milford and Group's research and development sites.
  - Investments in intangible assets amounted to €58.0 million (€33.3 million in 2010), mainly related to the Group's active partnership policy (Active Biotech for Tasquinimod, €25 million and Photocure for Hexvix®, €22.5 million).
- A cash outflow relating to the changes in consolidation scope for €45.3 million in 2011 related to the subscriptions

by the Group of two convertible bonds issued by Inspiration Biopharmaceuticals Inc..

- A €10.7 million net cash use for other investment activities, mainly to the Group's investment in certain "Biotech" venture capital funds (Innobio and Biodiscovery).
- A decrease in working capital requirements relating to investment transactions representing €8.0 million mainly relating to the 2011 proceeds of the sale of Preglem shares, recorded in 2010.

#### Net cash flow from financing activities

As of 31 December 2011, the net cash flow from financing activities represented an outflow of (€65.2) million compared with a net use of €61.6 million as of December 2010. In 2011, the Group paid €66.5 million in dividends to its shareholders from €62.3 million in the previous year, which represented a 6.8% increase year-on-year.

#### Net cash flow from discontinued operations

At 31 December 2011, cash flow from discontinued operations was immaterial.

### ■ Analysis of the Group's net cash

(in million euros)	31 December 2011	31 December 2010
Cash in hand	52.3	50.4
Short-term investments	92.3	127.3
Interest-bearing deposits	0.4	0.4
<b>Cash and cash equivalents</b>	<b>145.0</b>	<b>178.1</b>
Bank overdrafts liabilities	(0.2)	(0.2)
<b>Closing net cash and cash equivalents</b>	<b>144.8</b>	<b>177.9</b>
Long term debt	0	0
Other financial liabilities	16.6	15.3
<b>Non-current liabilities</b>	<b>16.6</b>	<b>15.3</b>
Short term debt	4.0	4.0
Financial liabilities	5.0	3.5
<b>Current liabilities</b>	<b>9.0</b>	<b>7.5</b>
<b>Debt</b>	<b>25.6</b>	<b>22.8</b>
Derivative instruments	(3.0)	(0.9)
<b>NET CASH <sup>(1)</sup></b>	<b>122.3</b>	<b>156.0</b>

(1) Net cash and cash equivalents: Cash and cash equivalents and securities held for sale after deduction of bank overdrafts, short-term bank borrowings, other financial liabilities plus or minus derivative financial instruments.

As of 31 December 2011, the Group's net cash<sup>(1)</sup> amounted to €122.3 million, compared to net cash<sup>(1)</sup> of €156.0 million as of 31 December 2010.

In June 2008, Ipsen S.A. signed for a 5-year credit facility totaling €300.0 million with a banking syndicate. This multicurrency, multilender facility requires Ipsen S.A.'s guarantee for use by some of its subsidiaries. It was used to fund acquisitions in the United States and the business's general financial needs. At the borrower's initiative, this credit line is available for withdrawal on a short-term basis for periods of 1 to 12 months so it can be best adapted to cash flow needs.

The total withdrawal must, at any given time, be less than the credit facility maximum, which diminishes over time as follows:

- 04/06/2011      €187.5 million
- 04/06/2012      €150.0 million
- 04/06/2013      –

In addition to the customary contractual clauses, the loan agreement requires the Group to comply with various financial covenants on a consolidated basis on each reporting date.

The covenants include a maximum ratio of net debt to equity and a maximum ratio of net debt to EBITDA<sup>(2)</sup>. The maximum ratios are as follows:

- Net debt to equity: 1
- Net debt to EBITDA<sup>(2)</sup>: 3

If the Group defaults, the banking syndicate may demand early repayment of the loan agreement. As of 31 December 2011, the Group had a positive net cash position; the net debt to equity and net debt to EBITDA<sup>(2)</sup> ratios are not relevant.

(1) Net cash and cash equivalents: Cash and cash equivalents after deduction of bank overdraft, bank borrowings, other financial liabilities excluding derivative financial instruments.

(2) EBITDA: operating income before depreciations, amortisations and provisions.

**Appendix 1****Consolidated income statement**

<b>(in million euros)</b>	<b>31 December 2011</b>	<b>31 December 2010</b>
Sales of goods	1,159.8	1,100.2
Other revenues	75.1	70.1
<b>Revenue</b>	<b>1,234.9</b>	<b>1,170.3</b>
Cost of goods sold	(249.2)	(236.2)
Research and development expenses	(253.6)	(221.1)
Selling expenses	(425.2)	(422.8)
General and administrative expenses	(101.5)	(98.3)
Other operating income	17.5	61.6
Other operating expenses	(17.6)	(13.5)
Amortisation of intangible assets	(7.8)	(11.1)
Restructuring costs	(36.5)	0.0
Impairment losses	(85.2)	(100.2)
<b>Operating income</b>	<b>75.8</b>	<b>128.8</b>
Investing income	3.8	2.2
Financing costs	(1.8)	(1.6)
<b>Net financing costs</b>	<b>2.0</b>	<b>0.7</b>
Other financial income and expenses	(36.4)	(4.1)
Income taxes	13.3	(17.0)
Share of profit/loss from associated companies	(54.5)	(12.8)
<b>Net profit from continuing operations</b>	<b>0.2</b>	<b>95.7</b>
Net profit from discontinued operations	0.7	0.0
<b>Consolidated net profit</b>	<b>0.9</b>	<b>95.7</b>
– attributable to shareholders of Ipsen	0.4	95.3
– minority interests	0.5	0.4

## Comprehensive income statement

(in million euros)	31 December 2011	31 December 2010
<b>Consolidated net profit</b>	<b>0.9</b>	<b>95.7</b>
<b>Other comprehensive income</b>		
Foreign exchange differences, net of taxes	(3.5)	50.8
Revaluation of financial derivatives for hedging, net of taxes	–	–
Share of gains and losses recorded directly to equity of associates companies, net of taxes	–	–
Other items, net of taxes	0.0	(0.5)
<b>Total of other comprehensive income, net of tax</b>	<b>(3.5)</b>	<b>50.3</b>
<b>Comprehensive income</b>	<b>(2.6)</b>	<b>146.0</b>
Attributable to shareholders of Ipsen S.A.	(3.1)	145.5
Attributable to minority investors	0.5	0.5

**Appendix 2****Consolidated balance sheets – Before allocation of net profit**

(in million euros)	31 December 2011	31 December 2010
<b>ASSETS</b>		
Goodwill	299.5	299.1
Other intangible assets	135.6	166.5
Property, plant & equipment	271.7	282.3
Equity investments	12.3	7.2
Investments in associated companies	0.0	57.9
Non-current financial assets	2.9	2.2
Other non-current assets	94.0	81.6
Deferred tax assets	184.6	141.6
<b>Total non-current assets</b>	<b>1,000.6</b>	<b>1,038.4</b>
Inventories	117.8	112.1
Trade receivables	259.4	241.9
Current tax assets	39.1	44.7
Other current assets	71.4	62.9
Current financial assets	0.0	0.0
Cash and cash equivalents	145.0	178.1
<b>Total current assets</b>	<b>632.8</b>	<b>639.8</b>
Assets of discontinued operations	0.0	0.0
<b>TOTAL ASSETS</b>	<b>1,633.4</b>	<b>1,678.2</b>
<b>EQUITY &amp; LIABILITIES</b>		
Share capital	84.2	84.2
Additional paid-in capital and consolidated reserves	929.6	894.4
Net profit for the period	0.4	95.3
Foreign exchange differences	(1.4)	3.3
<b>Equity – attributable to shareholders of Ipsen</b>	<b>1,012.8</b>	<b>1,077.2</b>
Attributable to minority interests	2.6	2.0
<b>Total shareholders' equity</b>	<b>1,015.4</b>	<b>1,079.2</b>
Retirement benefit obligation	19.5	16.1
Long-term provisions	25.7	23.5
Bank loans	0.0	0.0
Other financial liabilities	16.6	15.3
Deferred tax liabilities	2.6	12.0
Other non-current liabilities	183.3	199.0
<b>Total non-current liabilities</b>	<b>247.6</b>	<b>265.9</b>
Short-term provisions	24.5	3.7
Bank loans	4.0	4.0
Financial liabilities	5.0	3.5
Trade payables	149.8	140.7
Current tax liabilities	5.6	6.6
Other current liabilities	181.3	173.8
Bank overdrafts	0.2	0.2
<b>Total current liabilities</b>	<b>370.4</b>	<b>332.4</b>
Liabilities of discontinued operations	0.0	0.7
<b>TOTAL EQUITY &amp; LIABILITIES</b>	<b>1,633.4</b>	<b>1,678.2</b>

## Appendix 3

## Consolidated statement of cash flows

(in million euros)	31 December 2011	31 December 2010
<b>Consolidated net profit</b>	<b>0.9</b>	<b>95.7</b>
Net loss from discontinued operations	(0.7)	–
Share of profit/loss from associated companies	20.2	6.8
Impairment loss included in the share of profit/loss from associated companies	34.3	5.9
<b>Net profit from continuing operations before share from associated companies</b>	<b>54.7</b>	<b>108.4</b>
<b>Non-cash and non-operating items</b>		
– Amortisation, provisions	114.7	39.4
– Impairment losses	85.2	100.2
– Change in fair value of derivative financial derivatives	2.2	1.4
– Net gains or losses on disposals of non-current assets	4.6	(8.7)
– Share of government grants released to profit and loss	(0.1)	(0.1)
– Foreign exchange differences	(8.4)	1.1
– Change in deferred taxes	(50.0)	(8.8)
– Share-based payment expense	4.1	10.1
– Gain/loss on sales of treasury shares	(0.1)	(0.5)
– Other non-cash items	0.2	6.0
<b>Cash flow from operating activities before changes in working capital</b>	<b>207.1</b>	<b>248.5</b>
– (Increase)/decrease in inventories	(5.1)	(4.7)
– (Increase)/decrease in trade receivables	(16.7)	(14.8)
– Increase/(decrease) in trade payables	9.4	16.8
– Net change in income tax liability	4.7	14.2
– Net change in other operating assets and liabilities	(24.0)	(6.1)
<b>Change in working capital related to operating activities</b>	<b>(31.6)</b>	<b>5.4</b>
<b>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>	<b>175.4</b>	<b>253.9</b>
Acquisitions of property, plant & equipment	(44.3)	(53.7)
Acquisitions of intangible assets	(58.0)	(33.3)
Proceeds from disposal of intangible assets and property, plant & equipment	7.0	0.5
Acquisition of shares in non-consolidated companies	(5.7)	(5.7)
Acquisitions of shares in associated companies	–	(57.7)
Convertible note subscriptions	(45.3)	(73.2)
Proceeds from sales of investment securities	–	8.8
Payments to post-employment benefit plans	(2.0)	(2.3)
Other cash flow related to investment activities	(2.9)	1.7
Deposits paid	(0.1)	0.1
Change in working capital related to investing activities	8.0	(10.4)
<b>NET CASH USED IN INVESTING ACTIVITIES</b>	<b>(143.2)</b>	<b>(225.3)</b>

(in million euros)	31 December 2011	31 December 2010
Additional long-term borrowing	–	–
Repayment of long-term borrowings	(0.3)	(0.3)
Net change in short-term borrowing	–	–
Capital increase by Ipsen	0.1	1.1
Treasury shares	1.0	(0.8)
Dividends paid by Ipsen	(66.5)	(62.3)
Dividends paid by subsidiaries to minority interests	–	(0.2)
Deposits received	–	0.4
Change in working capital related to financing activities	0.6	0.5
<b>NET CASH USED IN FINANCING ACTIVITIES</b>	<b>(65.2)</b>	<b>(61.6)</b>
Impact of businesses to be sold or discontinued	–	(1.5)
<b>CHANGE IN CASH AND CASH EQUIVALENTS</b>	<b>(32.9)</b>	<b>(34.4)</b>
<b>Opening cash and cash equivalents</b>	<b>177.9</b>	<b>205.4</b>
Impact of exchange rate fluctuations	(0.2)	7.0
<b>Closing cash and cash equivalents</b>	<b>144.8</b>	<b>177.9</b>

## Appendix 4

## Consolidated statement of changes in equity

(in million euros)	Share capital	Share premiums	Consolidated reserves	Treasury shares	Net profit for the period	Foreign exchange difference	Total Group equity	Minority interests	Total equity
<b>Balance at 1 January 2011</b>	84.2	711.0	224.5	(41.1)	95.3	3.3	1,077.2	2.0	1,079.2
Consolidated net profit	–	–	–	–	0.4	–	0.4	0.5	0.9
Other comprehensive income	–	–	0.0	–	–	(3.5)	(3.5)	0.1	(3.5)
<b>Consolidated net profit and other comprehensive income</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>(3.5)</b>	<b>(3.1)</b>	<b>0.5</b>	<b>(2.6)</b>
Allocation of net profit from the prior period	–	–	96.5	–	(95.3)	(1.2)	0.0	–	0.0
Capital increases	0.0	0.1	(0.0)	–	–	–	0.1	–	0.1
Share-based payments	–	–	3.0	1.1	–	–	4.1	–	4.1
Own share purchases and disposals	–	–	(0.1)	1.0	–	–	0.9	–	0.9
Dividends	–	–	(66.5)	–	–	–	(66.5)	–	(66.5)
Other changes	–	–	(0.2)	0.4	–	–	0.2	–	0.2
<b>Balance at 31 December 2011</b>	<b>84.2</b>	<b>711.1</b>	<b>257.1</b>	<b>(38.6)</b>	<b>0.4</b>	<b>(1.4)</b>	<b>1,012.8</b>	<b>2.6</b>	<b>1,015.4</b>

## Appendix 5

Reconciliation between the income statement at 31 December 2011 and the recurring adjusted income statement at 31 December 2011

(in million euros)	31 December 2011 restated		Effects of acquisitions in North America <sup>(1)</sup>	Impairment losses <sup>(2)</sup>	Other non-recurrent items <sup>(3)</sup>	31 December 2011	
		(as a % of sales)					(as a % of sales)
<b>Revenues</b>	<b>1,234.9</b>	<b>106.5%</b>				<b>1,234.9</b>	<b>106.5%</b>
Cost of goods sold	(249.2)	- 21.5%				(249.2)	- 21.5%
Research and development expenses	(253.6)	- 21.9%				(253.6)	- 21.9%
Selling expenses	(425.2)	- 36.7%				(425.2)	- 36.7%
General and administrative expenses	(101.5)	- 8.7%				(101.5)	- 8.7%
Other operating income	0.4	-			17.2	17.5	1.5%
Other operating expenses	(0.3)	-			(17.3)	(17.6)	- 1.5%
Amortisation of intangible assets	(4.7)	- 0.4%	(3.1)			(7.8)	- 0.7%
Restructuring costs	-	-			(36.5)	(36.5)	- 3.2%
Impairment losses	-	-		(85.2)		(85.2)	- 7.3%
<b>Operating profit</b>	<b>200.7</b>	<b>17.3%</b>	<b>(3.1)</b>	<b>(85.2)</b>	<b>(36.6)</b>	<b>75.8</b>	<b>6.5%</b>
<b>Financial income/(expense)</b>	<b>7.6</b>	<b>0.7%</b>		<b>(42.0)</b>		<b>(34.4)</b>	<b>- 3.0%</b>
Income taxes	(46.8)	- 4.0%	1.2	47.4	11.5	13.3	1.2%
Share of profit/loss from associated companies	(20.2)	- 1.7%		(34.3)		(54.5)	- 4.7%
<b>Net profit from continuing operations</b>	<b>141.3</b>	<b>12.2%</b>	<b>(1.9)</b>	<b>(114.0)</b>	<b>(25.2)</b>	<b>0.2</b>	<b>0.0%</b>
Profit/loss from discontinued operations	0.7	0.1%				0.7	0.1%
<b>Consolidated net profit</b>	<b>142.0</b>	<b>12.2%</b>	<b>(1.9)</b>	<b>(114.0)</b>	<b>(25.2)</b>	<b>0.9</b>	<b>0.1%</b>
- Attributable to shareholders of Ipsen S.A.	141.5		(1.9)	(114.0)	(25.2)	0.4	
- Minority interests	0.5					0.5	
<i>Diluted earnings per share (in € per share)</i>	<i>1.68</i>					<i>0.01</i>	

(1) Effects of the allocation of goodwill resulting from transactions by the Group in North America.

(2) Impairment losses recognised over the period, detailed in the paragraph "Impairment losses" and the €42.0 million non-recurring impairment loss recorded on the four convertible bonds issued by Inspiration Biopharmaceuticals Inc. and subscribed by the Group.

(3) The other non-recurrent items include:

- certain non-recurring fees incurred during the preparation and early implementation of the strategy announced on 9 June 2011,
- non-recurring expenses linked with restructuring, corresponding to the closure of the site in Barcelona and the transfer of the Group's North American commercial subsidiary to the East Coast,
- certain expenses linked with changes within the Group's Executive Committee,
- compensatory damages received by the Group following the enforceable ruling handed down in relation to the commercial dispute between the Group and Mylan.

**Reconciliation between the income statement at 31 December 2010 and the recurring adjusted income statement at 31 December 2010**

(in million euros)	31 December 2010 restated		Accelerated recognition of revenue <sup>(1)</sup>	Impairment losses <sup>(2)</sup>	Other non-recurrent items <sup>(3)</sup>	31 December 2010	
		(as a % of sales)					(as a % of sales)
<b>Revenues</b>	<b>1,170.3</b>	<b>106.4%</b>	–	–	–	<b>1,170.3</b>	<b>106.4%</b>
Cost of goods sold	(238.9)	– 21.7%	–	–	2.7	(236.2)	– 21.5%
Research and development expenses	(221.1)	– 20.1%	–	–	–	(221.1)	– 20.1%
Selling expenses	(422.8)	– 38.4%	–	–	–	(422.8)	– 38.4%
General and administrative expenses	(98.3)	– 8.9%	–	–	–	(98.3)	– 8.9%
Other operating income	1.6	0.1%	48.7	11.3	–	61.6	5.6%
Other operating expenses	(4.5)	– 0.4%	–	–	(9.0)	(13.5)	– 1.2%
Amortisation of intangible assets	(3.1)	– 0.3%	–	–	(8.0)	(11.1)	– 1.0%
Restructuring costs	–	–	–	–	–	–	–
Impairment losses	–	–	–	(100.2)	–	(100.2)	– 9.1%
<b>Operating profit</b>	<b>183.2</b>	<b>16.6%</b>	<b>48.7</b>	<b>(88.8)</b>	<b>(14.3)</b>	<b>128.8</b>	<b>11.7%</b>
<b>Financial income/(expense)</b>	<b>(6.1)</b>	<b>– 0.6%</b>	–	<b>(1.6)</b>	4.3	<b>(3.4)</b>	<b>– 0.3%</b>
Income taxes	(30.2)	– 2.7%	(7.6)	16.0	4.8	(17.0)	– 1.5%
Share of profit/loss from associated companies	(8.3)	– 0.8%	–	(5.9)	1.4	(12.8)	– 1.2%
<b>Net profit from continuing operations</b>	<b>138.6</b>	<b>12.6%</b>	<b>41.2</b>	<b>(80.3)</b>	<b>(3.8)</b>	<b>95.7</b>	<b>8.7%</b>
Profit/loss from discontinued operations	–	–	–	–	–	–	–
<b>Consolidated net profit</b>	<b>138.6</b>	<b>12.6%</b>	<b>41.2</b>	<b>(80.3)</b>	<b>(3.8)</b>	<b>95.7</b>	<b>8.7%</b>
– Attributable to shareholders of Ipsen S.A.	138.2					95.3	
– Minority interests	0.4					0.4	
<i>Diluted earnings per share (in € per share)</i>	<i>1.64</i>					<i>1.13</i>	

(1) Accelerated recognition of deferred income corresponding to milestone payments relating to the development of taspoglutide, licensed to Roche, who announced on 2 February 2011 that it discontinued its development.

(2) Impairment losses recognized over the period, detailed in the paragraph "Impairment losses" and the write-back of a potential liability in connection with Tercica Inc.'s buyout, since the Group deemed the event unlikely to arise.

(3) The other non-recurrent items include:

- the effects of the purchase price allocation related to the Group's transactions in North America (€-1.8 million after tax),
- non-recurrent fees and expenses such as the impact of the change of Chairman and CEO,
- the income from the divestment of PregLem shares and the effect of the liquidation of a Group's subsidiary, Porton Inc..

## FINANCIAL RESULTS FOR THE LAST FIVE YEARS

NATURE OF INFORMATION (in thousands of euros)	2007	2008	2009	2010	2011
<b>Share capital at the year-end</b>					
– Share capital	84,044	84,060	84,128	84,196	84,227
– Number of shares	84,043,183	84,059,683	84,127,760	84,196,213	84,226,573
– Number of existing preference shares (without voting rights)	–	–	–	–	–
– Maximum number of shares to be created	–	–	–	–	–
<b>Operations and results of the year</b>					
– Net revenues	11,267	12,544	14,073	16,970	19,531
– Earnings before tax, employees profit sharing, depreciation, amortisation and provisions	(4,870)	(9,125)	121,048	163,556	49,369
– Income tax expenses – Profit (credit)	33,644	4,523	4,045	5,893	3,296
– Employees profit sharing due for the year	(379)	(336)	(366)	(178)	(318)
– Earnings after tax, employees profit sharing and depreciation, amortisation and provisions	26,359	(3,774)	124,611	82,015	53,366
– Earnings distributed (**)	50,389	55,027	58,033	62,273	66,518
<b>Earnings per share</b>					
– Earnings after tax and employees profit sharing but before depreciation, amortisation and provisions	–	–	1	2	1
– Earnings after tax, employees profit sharing, depreciation, amortisation and provisions	–	–	1	1	1
– Dividend per share	0.60	0.66	0.70	0.75	0.80
<b>Personnel</b>					
– Average number of staff employed during the year <sup>(*)</sup>	22	22	22	21	20
– Payroll	8,251	8,876	10,355	13,141	13,247
– Amounts paid in connection with employees benefits (social security contributions, social works, etc.)	3,789	4,125	3,770	4,612	4,492

\* Including members of the Executive Committee.

\*\* Dividends on treasury shares are allocated to the carry-forward account.





\* Innover pour mieux soigner.

## REQUEST FOR MATERIALS AND INFORMATION

Pursuant to Articles R.225-81 and R.225-83 of the French Commercial Code

*Ipsen encourages its Shareholders to opt in favour of the sending of documents by email in order to reduce the quantity of printed materials.*

### Combined Shareholders' Meeting of 1 June 2012

I, the undersigned,

Mrs.  Mr.

Last Name (or company name): \_\_\_\_\_

First Name: \_\_\_\_\_

Address: \_\_\_\_\_

Zip Code:      City: \_\_\_\_\_ Country: \_\_\_\_\_

Email address: \_\_\_\_\_ @ \_\_\_\_\_

Owner of: \_\_\_\_\_ registered shares

And/or \_\_\_\_\_ bearer shares <sup>(1)</sup> held by \_\_\_\_\_

Hereby request to receive the materials and information set forth by Articles R.225-81 and R.225-83 of the French Commercial Code relating to the Combined Shareholders' Meeting of 1 June 2012.

Hereby request to receive the materials and information set forth by Article R.225-83 of the French Commercial Code relating to the Combined Shareholders' Meeting of 1 June 2012, having already received those provided for by Article R.225-81 of the French Commercial Code together with my notice.

These documents and information are available on the Ipsen website ([www.ipsen.com](http://www.ipsen.com)), in particular under the "General Meetings" section.

By post

By email

In: \_\_\_\_\_ Date: \_\_\_\_\_ 2012

Signature

This request is to be sent to Société Générale Securities Services or to the custodian of your shares.

Information: In accordance with the provisions of Article R.225-88 of the French Commercial Code, registered shareholders may request through a single demand, that the documents and information set forth in Articles R.225-81 and R.225-83 of the French Commercial Code, be sent to them for any subsequent shareholders' meetings.

(1) Please attach a copy of the certificate of registration of the shares in the securities accounts of your custodian.





This Notice in English is a translation of the French "*Avis de convocation*" and is provided for information purposes.

This translation is qualified in its entirety by reference to the "*Avis de convocation*".

IPSEN  
Société anonyme with a share capital of €84,252,573  
Registered office: 65 quai Georges Gorse – 92100 Boulogne-Billancourt – France  
419 838 529 R.C.S. Nanterre

\* Innover pour mieux soigner.



[www.ipsen.com](http://www.ipsen.com)