## **PAVING THE WAY FOR GROWTH**

### Autumn Conference – Cheuvreux Paris, Thursday September 25<sup>th</sup>, 2008

Mr Jean-Luc Bélingard – Chief Executive Officer Mrs Claire Giraut – Chief Financial Officer Mr David Schilansky – Investor Relations Officer



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## **PROFILE AND STRATEGY**



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## AN INNOVATION DRIVEN INTERNATIONAL SPECIALTY PHARMA

A strategic focus on specialist care worldwide	<ul> <li>Three targeted areas : Oncology, Endocrinology and Neuromuscular Disorders</li> <li>5 key products accounting for ~ 57% of drug sales</li> <li>Growing at a double digit rate</li> </ul>
A historic presence in primary care	<ul> <li>Focused on gastroenterology, cognitive disorders and cardiovascular diseases</li> <li>A presence focused on selected geographies including France, China and Russia</li> <li>A sound business yielding recurring cashflow and contributing to R&amp;D financing</li> </ul>
A truly differentiating and international R&D capability	<ul> <li>Focused on hormone-dependent diseases, peptide and protein engineering and innovative delivery systems</li> <li>R&amp;D expense in excess of 20% of sales</li> <li>4 centres in Boston, Paris, London and Barcelona</li> </ul>
An integrated player	<ul> <li>A fully-fledged peptide manufacturing capability</li> <li>Two FDA-approved manufacturing facilities</li> </ul>
A recognised strategic partner	<ul> <li>Alliances with international industry leaders in US, Europe and Japan and best-in-class universities around the world</li> <li>Ipsen's business partners include Galderma, Genentech, GTx, Medicis, Roche, Teijin</li> </ul>



## JUNE 2008: IPSEN ANNOUNCES US ENTRY...

- 1 Agreement with Tercica Inc.'s Special Committee and Board of Directors to purchase the remainder of Tercica Inc.'s outstanding common stock
- 2 Agreement with Vernalis plc. to acquire its US operations and rights for Apokyn<sup>®</sup>



## ... IN LINE WITH ITS STRATEGY TO GROW AND GLOBALISE ITS SPECIALTY CARE BUSINESS

#### **MISSION STATEMENT**

To be a worldwide best-in-class provider of innovative drugs, addressing unmet medical needs in its targeted therapeutic areas

#### **STRATEGIC PRIORITIES**

**GROW** top-line and profits in specialist care by providing innovative drug therapy

**OGLOBALIZE** through active geographical expansion policy

**OPTIMIZE** returns of primary care through selected product life cycle management, partnerships and focused investments

3 botulinum toxin dossiers under review (US and Europe)	Add a companion product to Dysport <sup>®</sup>	Somatuline <sup>®</sup> US sales ramp-up	Choice of a commercialisation option for Dysport <sup>®</sup> in the US partnership		Disclosure by Roche of GLP- 1 (R1583) phase II
Increlex <sup>®</sup> sales ramp up in Europe	Enrich R&D pipeline	OBI-1 development optimisation	▼ Reloxin <sup>®</sup> filing in the US	opportunities in Europe	results and phase III initiation

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## A UNIQUE CONVERGENCE OF TECHNOLOGIES

2 examples: Somatuline<sup>®</sup> and Taspoglutide

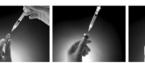


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## SOMATULINE®: AN IMPROVED PHARMACOKINETIC PROFILE





Step 1 Remove packaging

Step 2

Affix needle

Step 3 Step 4 Draw up the Insert the needle suspension vehicle (mannitol solution 2ml) through the rubber stopper into the syringe with one

Step 5 Transfer the suspension vehicle into the vial



Step 6
Gently shake the
contents of the vial from
side to side, 20 to 30

times until a milky

8

Step 7 Step 8 Draw up as much of the suspension as possible

Remove needle and push air from syringe

of the needles

Step 9 Attach the other needle

Step 10 Inject 2ml by deep intramuscular injection

hines on a hiney homogeneous suspension is obtained	Sandostatin LAR®	Somatuline <sup>®</sup> Autogel <sup>®</sup>
Indications	Acromegaly NET	Acromegaly NET (EU only)
Administration route	Intramuscular	Subcutaneous
Volume injected	2.0 ml	0.4 ml
Needle length	40mm	20mm
Formulation	Powder for reconstitution	Ready to use



Comparison Of pre-filled (RHS) Versus competitor Intramuscular Injection device (LHS)





## TASPOGLUTIDE<sup>®</sup> (GLP-1): LEVERAGING OUR TECHNOLOGICAL PLATFORMS

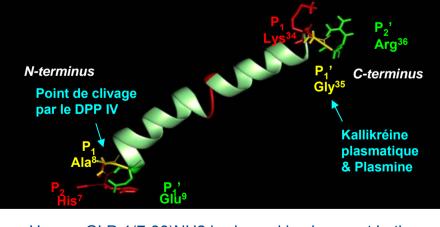
- Equal / greater potency compared to native compound
- Extended metabolic half-life: 22x more stable in plasma
- Complete retention of incretin properties
- Strong patent positions
- Once-a-week injection

#### Designing the peptide itself...

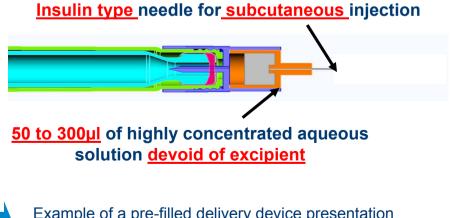
#### **FINANCIAL TERMS**

- ~€60 m paid upfront
- ~ €170 m potential additional milestones
- Mid-teens royalties on Roche's WW net sales

## ...so that it fits Ipsen's innovative delivery systems technologies



Human GLP-1(7-36)NH2 is cleaved in plasma at both N- & C termini: modification of positions 8 & 35



Example of a pre-filled delivery device presentation (eg. Preloaded pen injector)

## SOMATULINE® AND DYSPORT®

Field proven products entering the world's largest market



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## LEADING FIELD-PROVEN PRODUCTS IN EUROPE...

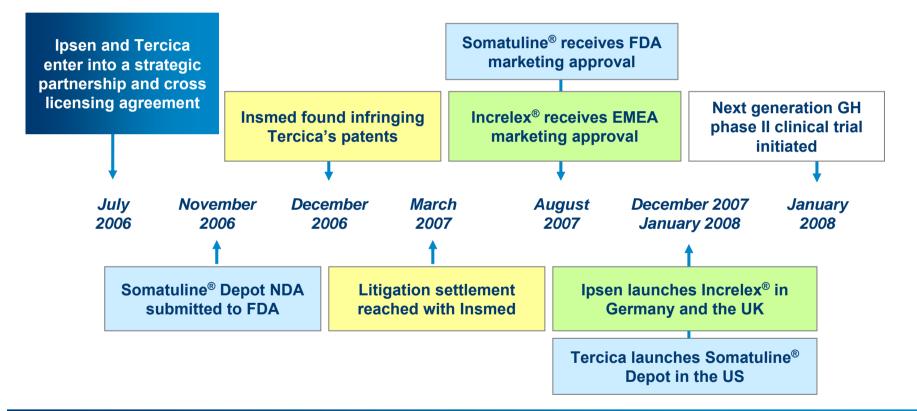
	Somatuline®	Dysport®	
	<ul> <li>Somatostatin analogue</li> <li>Highly differentiated product</li> <li>Main indications: acromegaly/NET</li> <li>Marketed in Europe since 1995</li> <li>Approved in the US in August 07</li> </ul>	<ul> <li>Botulinum Toxin of Type A</li> <li>Efficient and field proven product</li> <li>Main indication: dystonia, spasticity*</li> <li>Marketed in Europe since 1991</li> <li>Under review by FDA since Jan.08</li> </ul>	
•	n°1 or n°2 in most mark	ets where Ipsen operates	
US entry through	Proposed acquisition of Tercica Inc.	Acquisition of Vernalis plc's US operations, now Ipsen Pharmaceuticals Inc.	

### ....now entering North America, the largest pharmaceutical market in the world

\*cervical dystonia, cerebral palsy in children, muscle spasticity, blepharospasm/hemifacial spasm



## **ACQUISITION OF TERCICA: WHY NOW?**



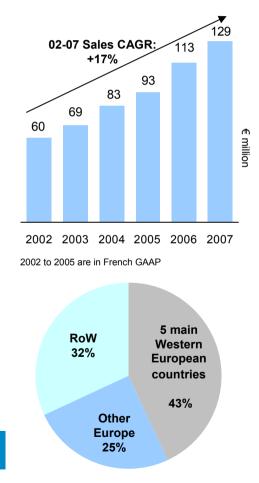
Ipsen believes that it is now time to be fully responsible for the execution of the commercialisation of Somatuline<sup>®</sup> Depot in North America and for the development of promising R&D projects



## ACQUISITION OF IPSEN PHARMACEUTICALS INC.: WHY NOW?

- Dysport<sup>®</sup> : a strong brand with well established positions
- Used globally for therapeutic indications: cervical dystonia, cerebral palsy in children, muscle spasticity, blepharospasm, hemifacial spasm
- Launched in the UK in 1991
- Marketing authorisations in over 70 countries (in Europe (including Russia), Asia and Latin America)
- Equivalent market share in therapeutic use to that of its main competitor in the 5 main European countries
- Dysport<sup>®</sup> was filed for review by the FDA at the end of January 2008 for cervical dystonia

#### Ipsen needs to prepare now for the US launch of Dysport<sup>®</sup>





# WHY CHOOSE IPSEN PHARMA INC. TO LAUNCH DYSPORT® IN THE US?

A CNS focused company rightly sized to maximize the launch of Dysport<sup>®</sup>, with 54 staffs

A team with operational and therapeutic expertise and strong track-record

Strong managed healthcare experience, especially for injectable drugs

A relevant and targeted market reach, with largely similar prescriber base between Dysport<sup>®</sup> and Apokyn<sup>®</sup> - Vernalis Inc. today covers ~75% of US movement disorder specialists and neurologists

A sound commercial strategy

based on strong customer relationship and true value-added services provided to physicians

A lean organization, with no overlap with lpsen's existing structures

A well positioned product on the market

Apokyn<sup>®</sup>, the only product indicated in the treatment of "off" episodes of Parkinson's disease

A reasonable investment

Total consideration of up to \$12.5 million, and investment in Vernalis plc. for \$5.0 million



## **A RICH R&D PIPELINE**



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DNL 02405

## A STRONG PIPELINE TO FUEL FUTURE GROWTH

#### **NEW CHEMICAL ENTITIES**

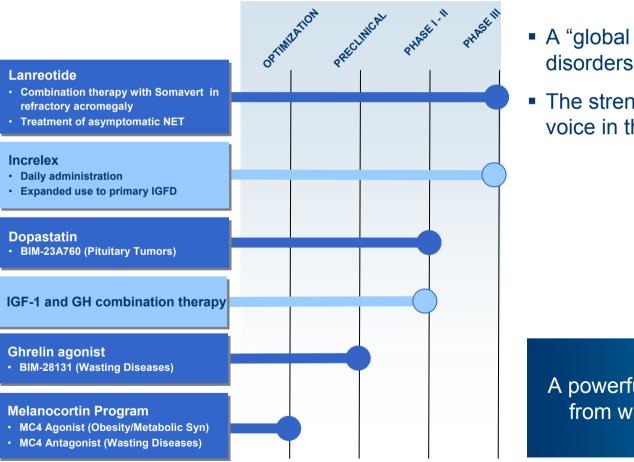
#### LIFE CYCLE MANAGEMENT PROGRAMMES

OBI-1	Haemostasis	Phase II completed
Dopastatin	Acromegaly /Neuro endocrine tumors	Phase I
Taspoglutide (R1583)	Type 2 diabetes	Phase III
Acapodene®	Treatment of Androgen Deprivation Therapy induced iatrogenic effects	Phase III completed
Elomotecan (BN 80927)	Advanced metastatic cancers	Phase I
Diflomotecan (BN 80915)	Advanced metastatic cancers	Phase II
BN 2629 (SJG-136)	Advanced metastatic cancers	Phase I completed
BN 83495 (STX 64)	Post-menopausal breast cancer	Phase I

Decapeptyl®	Pre-menopausal breast cancer	Phase III
Decapeptyl®	6 month SRF (prostate)	Phase III completed
Somatuline Autogel®	Non functioning neuro endocrine tumors	Phase III
Somatuline Autogel®	Co-administration with Pegvisomant	Phase III
Somatuline Depot	Neuroendocrine tumors (US)	Phase III
Dysport®	Cervical Dystonia	Under regulatory review in the US
Botulinum toxin A	Aesthetic medicine	Under regulatory review in the EU
Reloxin®	Aesthetic medicine	Under regulatory review in the US
Tanakan®	Mild cognitive impairment related to age	Phase III



## **IPSEN AND TERCICA: AN UNRIVALLED ENDOCRINOLOGY PIPELINE**



- A "global care solution" in growth disorders worldwide
- The strength of a single global voice in the market

Tercica: A powerful commercial platform from which to launch future compounds

## OUTLOOK



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## MAJOR KEY MILESTONES STILL AHEAD OF US...

To be a world	wide best-in-class pr		<b>ATEMENT</b> drugs, addressing unmo utic areas	et medical needs i	n its targeted
		STRATEGIC	PRIORITIES		
<b>GROW</b> top-li specialist care innovative drug	by providing	2 GLOBALISE f geographical exp	•		•
Botulinum toxin in aesthetic use under review in EuropeSTX-64 phase I dataDysport® under review in the USDopastatin phase I dataOBI-1 end of		Choice of a commercialisation	Adenuric®	Disclosure by Roche of GLP-1	
		OBI-1 end of	option for Dysport <sup>®</sup> in the US	(febuxostat) partnership	Taspoglutide phase II results
Reloxin <sup>®</sup> under review in the US	Decapeptyl <sup>®</sup> and Acapodene <sup>®</sup> submissions	phase II meeting with the FDA	Somatuline <sup>®</sup> phase III initiation in NET in the US	opportunities in Europe	and phase III initiation





### A STRONG FIRST HALF 2008





## **FULL YEAR 2008: STANDALONE FINANCIAL OUTLOOK**

	2008 OLD objectives	2008 NEW objectives	2007 base
Sales growth	Underlying: 6.5 to 7.5% <sup>(1)</sup> Reported: 3.2 to 4.2%	Upper end of the range	€883.6 millions €920.5 millions
Other revenues growth	13.0 to 16.0% <sup>(2)</sup>	25.0 to 30.0%	€73.3 millions
Operating margin	22.0 to 23.0% (in % of sales)	23.0 to 24.0% (in % of sales)	22.7%

Ipsen will revise its full-year financial objectives once all transactions announced on June 5, 2008 are closed



## LONGER TERM OUTLOOK

Sales growth: 12.0 to 14.0%<sup>(1)</sup> compared to Ipsen's standalone objectives for 2008

2009

**Operating margin: around 15%**<sup>(2)</sup> (in % of total sales)

A continued commitment to innovation, with a R&D expense of 19.0 to 21.0% of total sales

Group operating margin expected to return to its 2007 level in 2011 <sup>(3)</sup>

Creating a North American platform expected to generate sales in excess of \$300 million in 2012<sup>(1)</sup> and potentially close to \$1 billion by the end of the next decade

> NOTE 1: At constant exchange rate NOTE 2: Before taking into account transaction-related recordings or purchase accounting impacts NOTE 3: Excluding any assumption on GLP-1 potential future royalty stream



## **IPSEN TODAY....**

- **Resilience of business** in a difficult macro-economic environment
- A strong and profitable specialty care **growth engine**
- Substantial growth opportunities through globalization and US entry
- A rich and well balanced R&D pipeline, with potential blockbusters
- A strong cash flow generation and balance sheet

## FIRST HALF 2008 RESULTS

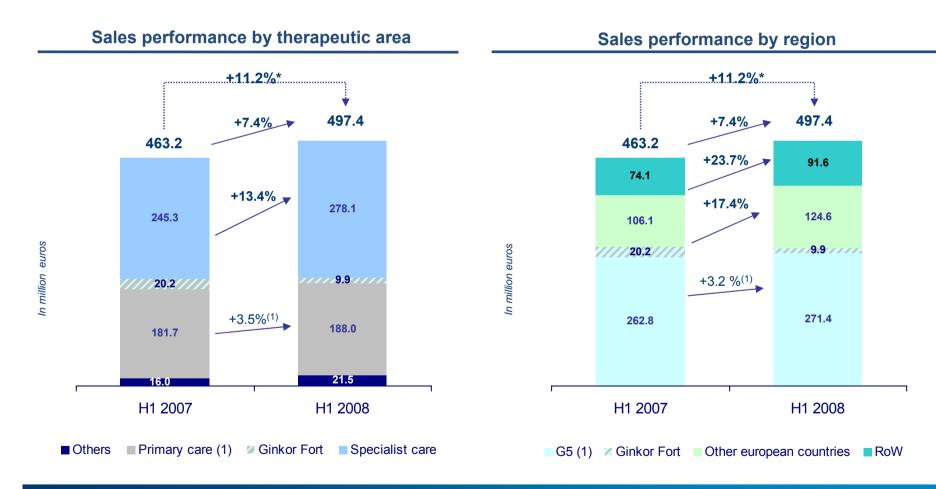
**Appendix 1** 



FIRST HALF 2008 RESULTS



## SALES PERFORMANCE

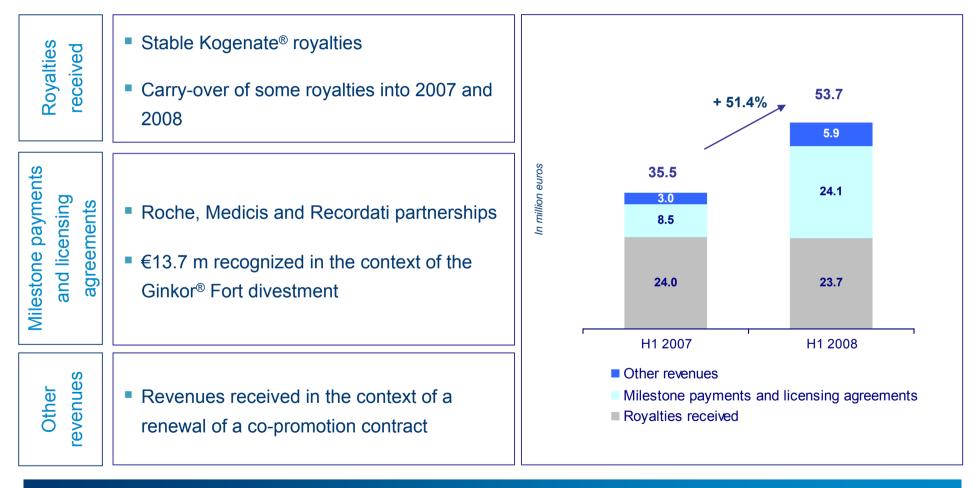


Acceleration of growth





## **OTHER REVENUES EVOLUTION**



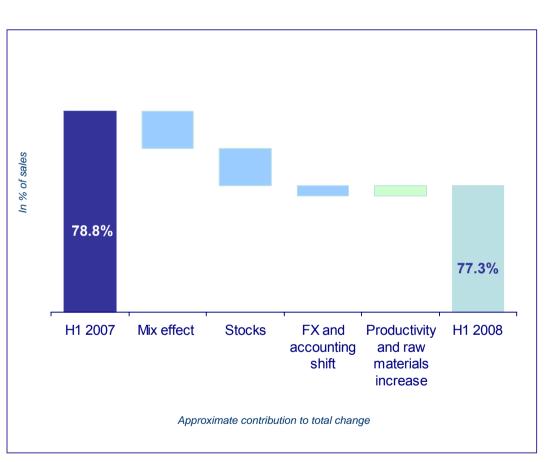
A strong performance, notably with the success of the Ginkor Fort® divestment





## **GROSS MARGIN EVOLUTION**

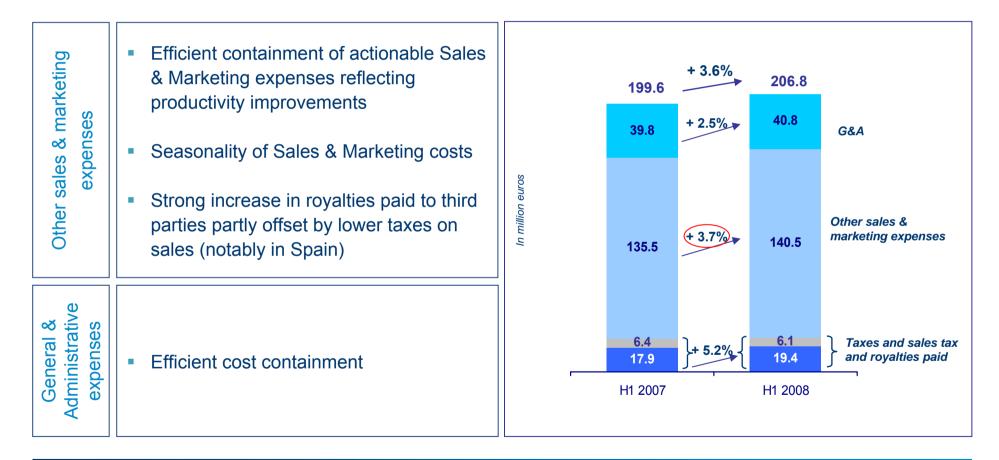
- Continued productivity improvements despite an increase in some raw materials and energy costs
- Fast growing specialty care inducing a favorable "mix effect" more than offset by (i) fast growth of in-licensed products, (ii) strong growth of drug-related sales
- Some stock depreciations
- Negative FX impact
- Transfer of certain R&D costs to CoGS in connection with the progressive shift of a unit's production from R&D to commercialization purposes
- = Limited price cuts during the period



Fast growing in-licensed products, some stock depreciation and accounting shifts more than offset the mechanical positive mix effect



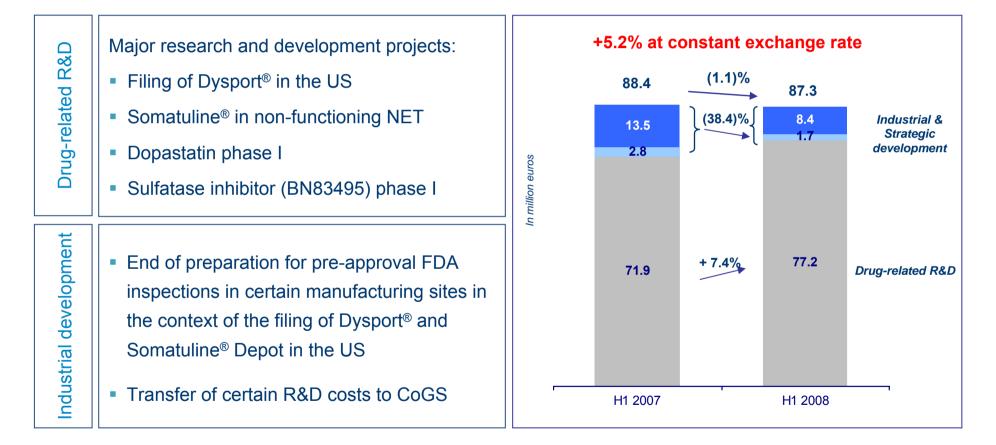
## **SG&A EXPENSES EVOLUTION**



Efficient cost containment and productivity improvements drive SG&A growth below sales growth level







A sustained effort in R&D

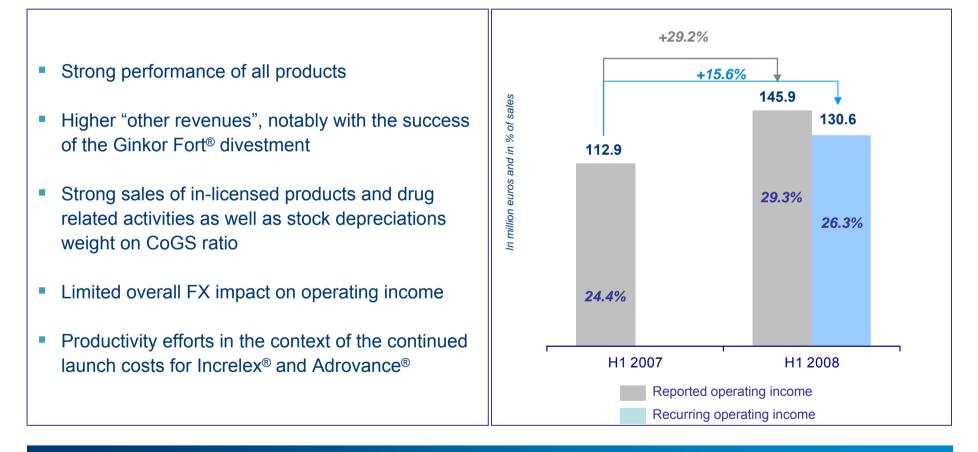
despite an expected decrease in Industrial development costs post US filings

FIRST HALF 2008 RESULTS





## **OPERATING INCOME EVOLUTION**



A strong operating performance driven by a positive blend of business robustness and productivity efforts

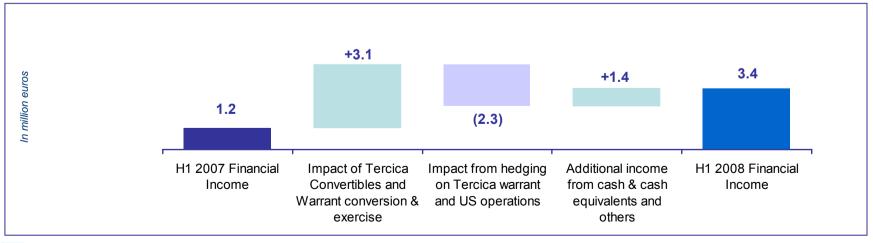
FIRST HALF 2008 RESULTS





## **FINANCIAL INCOME EVOLUTION**

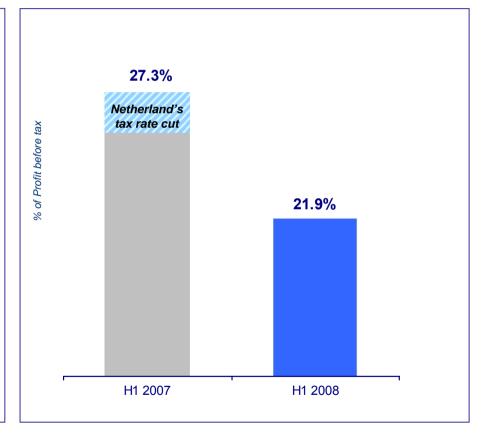
	H1 07	H1 08	Change
Impact of Tercica convertibles and warrant conversion / exercise:	<u>€(2.2) m</u>	<u>€0.9 m</u>	<u>+€3.1 m</u>
- Increase of interests on convertible notes:	€0.7 m	€1.9 m	+€1.2 m
<ul> <li>Accelerated interests recognition on converts:</li> </ul>	-	€8.3 m	+€8.3 m
- Fair value change on Tercica options and warrant:	€(1.5) m	€(6.3) m	- €4.7 m
- Exchange rate on Tercica convertibles and warrant:	€(1.4) m	€(3.1) m	-€1.6 m
Impact from hedging on Tercica warrant and US operations:	-	€(2.3) m	€(2.3) m
Additional income from cash/cash equivalents and others:	€3.4 m	€4.8 m	+€1.4 m
Total financial income	€1.2 m	€3.4 m	+€2.2 m





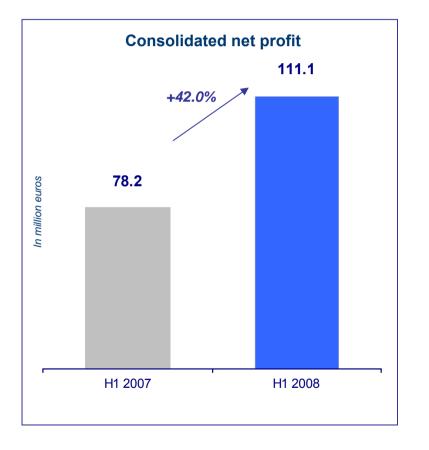
### **INCOME TAX EVOLUTION**

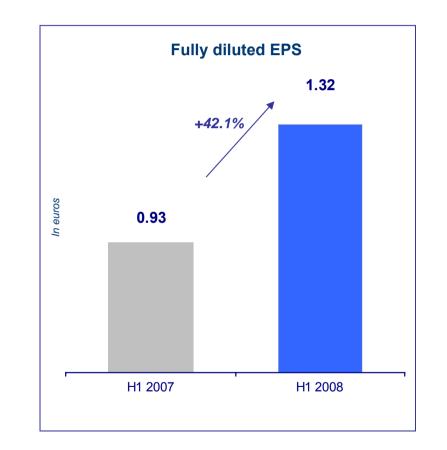
- H1 2008 benefited from a change in the computation rules of tax credits on research expenses in France
- H1 2007 was negatively impacted by a reduction in the value of deferred tax assets in the Netherlands, following the cut in tax rate





## **NET INCOME AND EPS EVOLUTION**





#### A strong overall performance



## **CASH FLOW GENERATION**

(In million of euros)	30 June 07	30 June 08	Comments
Cash Flow before change in working capital	112.6	141.3	Increase of receivables (-€36.8m)
(Increase) / Decrease in working capital	(65.3)	(17.1)	Increase of tax payables (+€24,4m)
Net cash flow generated by operating activities	47.3	124.1	vs significant decrease in H1 2007
Investment in intangible assets and property. plant & equipment	(30.0)	(38.4)	Capex required to maintain
Deposits and other financial investments	(4.3)	-	industrial facilities (-€26.2m)
Others	(12.1)	6.0	■ Intangible assets investment (-€8m)
Net cash flow used in investing activities	(46.4)	(32.4)	Revenues from Ginkor divestments
Net change in borrowings	2.4	(4.6)	(+€13.8m)
Dividends paid	(50.4)	(55.1)	<ul> <li>Change in working capital linked to investing activities (-€12,6m)</li> </ul>
Others	(18.7)	(5.2)	
Net cash flow used in financing activities	(66.8)	(64.9)	<ul> <li>Sale of securities held for sale</li> </ul>
Discontinued operations	2.2	(1.0)	
Change in cash and cash equivalent	(63.7)	25.8	Share buy back program
Impact of exchange rate fluctuations	-	(3.0)	1
Closing cash & cash equivalents	220.0	263.7	
Closing Net Cash <sup>(1)</sup>	198.4	239.4	
Clusing Net Cash, '	150.4	235.4	

<sup>(1)</sup> Net cash: cash. cash equivalents and securities held for sales minus bank overdrafts. bank borrowings and other financial liabilities plus or minus derivative financial instruments





## **TERCICA'S MAIN IMPACTS ON IPSEN'S ACCOUNTS**

	H1 2007	H1 2008	
(In thousand euros)			
Convertible notes and warrant			Comments
Change in fair value of warrant	(1 058)	(2 360)	
<ul> <li>Incl. Exchange rate impact</li> </ul>	(89)	(491)	<ul> <li>Exercice/conversion date (July 22,</li> </ul>
Change in fair value of option	(609)	(4 944)	2008) taken into account in the
<ul> <li>Incl. Exchange rate impact</li> </ul>	(59)	(548)	valuation model
Exchange rate impact on notes w/o option	(1 278)	(1971)	\$/€ exchange rate evolution
Interests on convertible Notes	634	10 160	<ul> <li>Accelerated recognition due to</li> </ul>
<ul> <li>Incl. Exchange rate impact</li> </ul>	(2)	(43)	early exercice/conversion date
Impact on financial income	(2 309)	885	
Corresponding income tax impact	21	(42)	<ul> <li>Reduced rate (1.7%)</li> </ul>
Loss from associates	(2 999)	(4 817)	<ul> <li>Share in Tercica loss (~25%)</li> </ul>
Purchase accounting	(463)	(408)	■ Net amortization of Increlex <sup>TM</sup>
Loss from associates	(3 462)	(5 225)	
Impact on Ipsen consolidated net profit	(5 750)	(4 382)	



## **BALANCE SHEET EVOLUTION**

(In million euros) Assets			(In million euros)		
	31 Dec 07	30 Jun 08		31 Dec 07	30 Jun 08
Goodwill	189.0	189.0	Equity	799.9	844.1
Property, plants & equipment	s 221.9	226.6	Minority interests	1.2	1.4
Intangible assets	89.2	92.5	Total equity	801.1	845.5
Other non-current assets	185.3	95.1	Long-term financial debts	20.8	16.3
Total non-current assets	685.4	603.2	Other non-current liabilities	221.0	223.0
Total current assets	636.8	744.6	Short-term debts	9.2	10.4
Incl. cash and cash equivalents	247.1	269.7	Other current liabilities	265.5	249.1
Assets / discontinued operation	ons 0.7	-	Liabilities / discontinued operations	5.3	3.6
Total assets	1,322.9	1,347.9	Total Liabilities	1,322.9	1,347.9
Net Cash <sup>(1)</sup>	198.4	239.4			

FIRST HALF 2008 RESULTS

(1) Net cash: cash, cash equivalents and securities held for sales minus bank overdrafts, bank borrowings and other financial liabilities plus or minus derivative financial instruments



### **MILESTONES CASHED IN BUT NOT YET RECOGNIZED AS REVENUES**

(In million euros)		30 June 07	30 June 08
	Payments not yet recognised as revenues in H2	8.3	11.2
	Payments not yet recognised as revenues in Y+1	17.2	22.4
	Payments not yet recognised as revenues in Y+2 and beyond	167.2	183.3
	Total Milestones cashed in but not yet recognised as revenues	192.7	216.9

## GAINING FULL CONTROL OF OBI-1'S DEVELOPMENT

Appendix 2



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### GAINING FULL CONTROL OVER A PROMISING COMPOUND

## Leveraging our know-how in haematology by gaining full rights to the product's development and commercialisation...

 Ipsen produced and commercialized the only plasma-derived porcine Factor VIII until 2004, Hyate:C

#### ... in order to fulfill a high unmet medical need...

- Acquired hemophilia is an orphan disease (prevalence of 1.5 per million): 6% to 22% of patients die from bleeding
- 3

4

2

#### ... and optimise its development and time to market...

- The development of OBI-1 will benefit from Ipsen's integrated approach and specific knowledge base in hemophilia A with inhibitor and plasma-derived porcine Factor VIII
- ... for a highly specialized hospital product, generating high revenue per patient
  - Potential peak sales worldwide in excess of \$200 million

#### An incremental investment to gain full control of the development of a promising compound



### **TRANSACTION DETAILS**

- In 1998, Emory University licensed to Octagen its patents on OBI-1, who in turn granted a worldwide, exclusive sublicense to Ipsen
  - Octagen was responsible for the pre-clinical and clinical development of OBI-1 and sublicensed certain rights to Ipsen in connection with the manufacturing, regulatory activities and commercialization of OBI-1.
  - Ipsen agreed to make milestone payments to Octagen and to pay royalties based on OBI-1 future net sales.
  - Ipsen purchased c.21.5% of Octagen's share capital

#### Ipsen to acquire all Octagen's assets related to OBI-1

- Upfront payment of \$10.5 million (€6.8 million) to Octagen,
- Mid single digit royalty on net sales (including that to Emory)
- Potential additional payments contingent on entry of the product into P.III and on marketing approvals
- Redemption of its stake in Octagen



### A UNIQUE AGENT FOR THE EMERGENCY CARE OF ACQUIRED HEMOPHILIA

- Incidence of this autoimmune disease on the increase with the ageing population
- Silent disease often revealed under elective or emergency surgery
  - Uncontrollable bleed due to antibodies against patient's factor VIII
- OBI-1 provides fast controllable dose-responsive formation of blood clots through the intrinsic pathway of coagulation
  - Upon stabilization of hemostasis, patients are treated to full recovery (using Rituxan)
- OBI-1 will benefit from a strong support from the hematology community built by lpsen
  - Ipsen produced and commercialized the only plasma-derived porcine Factor VIII until 2004
- Ipsen will control all pre-clinical and clinical development activities
  - OBI-1 development will benefit from this integrated approach and Ipsen's specific knowledge in hemophilia A with inhibitor and plasma-derived porcine Factor VIII
  - Ipsen will now seek to confirm next steps towards registration, in liaison with regulatory agencies, with first feedback expected in 2008

### ROCHE'S ADA TASPOGLUTIDE DATA

**Appendix 3** 



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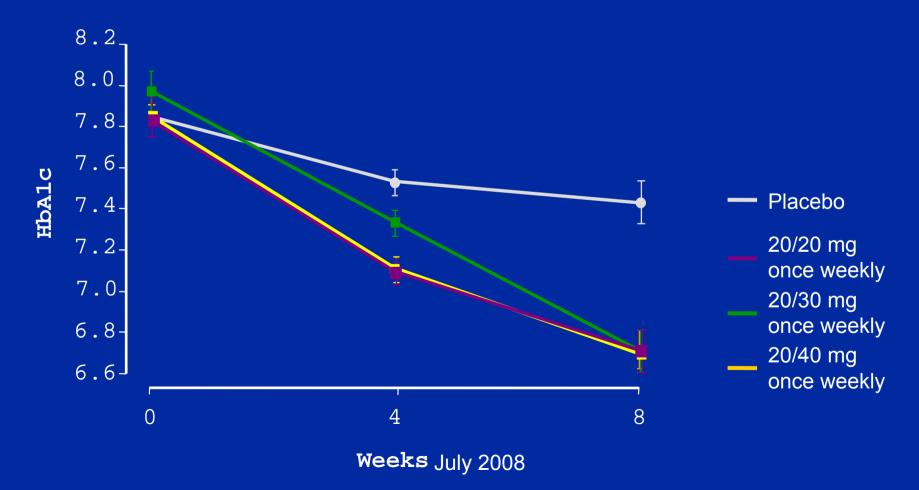
# Taspoglutide provided significant reductions inRecheA1c and FPG along with weight loss in diabetic patients

- Once-weekly 10 mg and 20 mg were most effective at achieving A1c targets, body weight, and FPG reductions
  - Approx 80% of patients achieved ADA (7%) A1c target following 8 weeks of treatment
  - Significant reductions in A1c and weight loss were achieved after only 8 weeks of treatment in patients inadequately controlled on metformin monotherapy
  - Addition of taspoglutide resulted in no increased risk of hypoglycemia than metformin alone
  - Fasting plasma glucose (FPG) reductions observed following the first injection
  - Safety and tolerability profile supports entry into phase III

Taspoglutide, the first investigational once-weekly, long-acting, human GLP-1 analogue, provided significant reductions in A1c and FPG as well as weight loss with an acceptable safety and tolerability profile for use in patients with type 2 diabetes

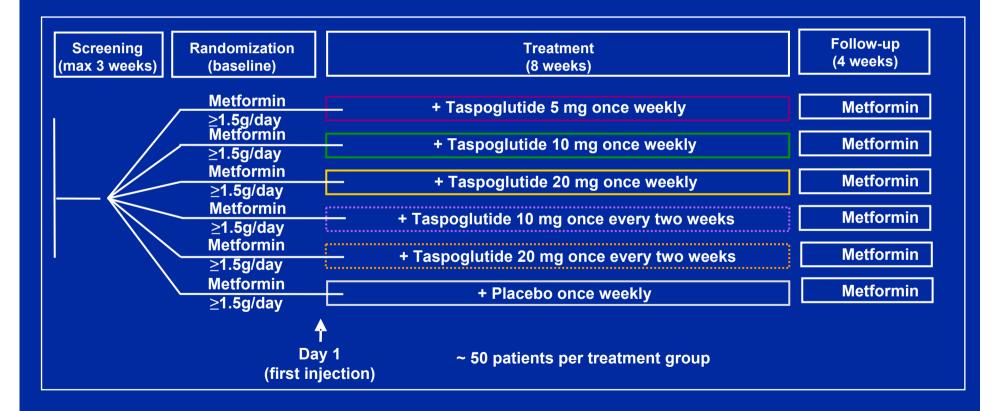


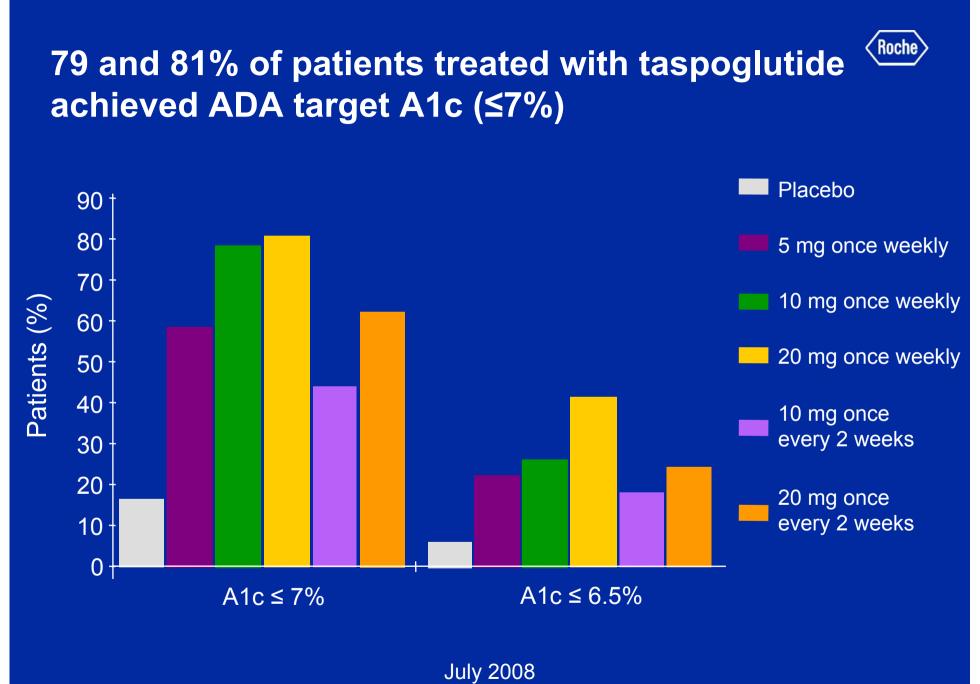
# Main efficacy conclusion from the dose titration study (ADA presentation no. 10-OR)



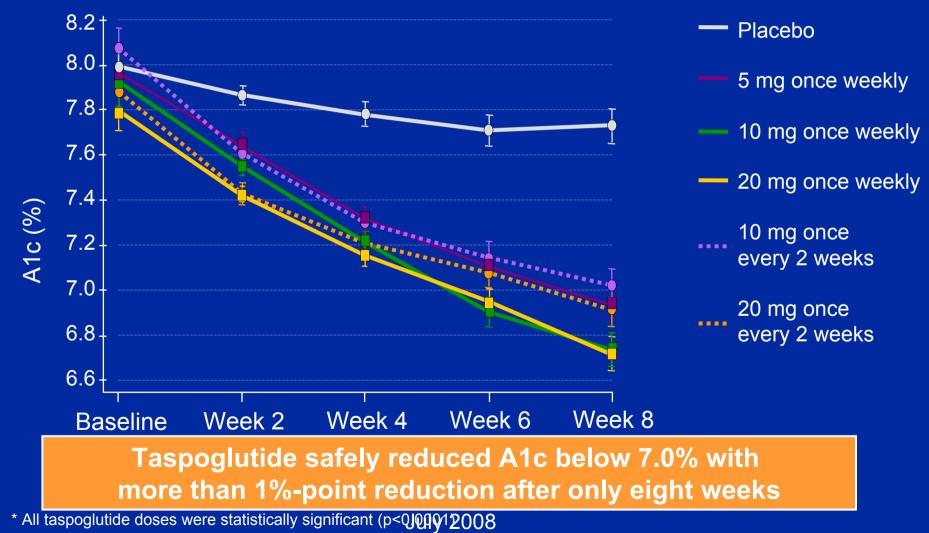


### Metformin combination study objectives were to characterize dose range, efficacy & safety of taspoglutide

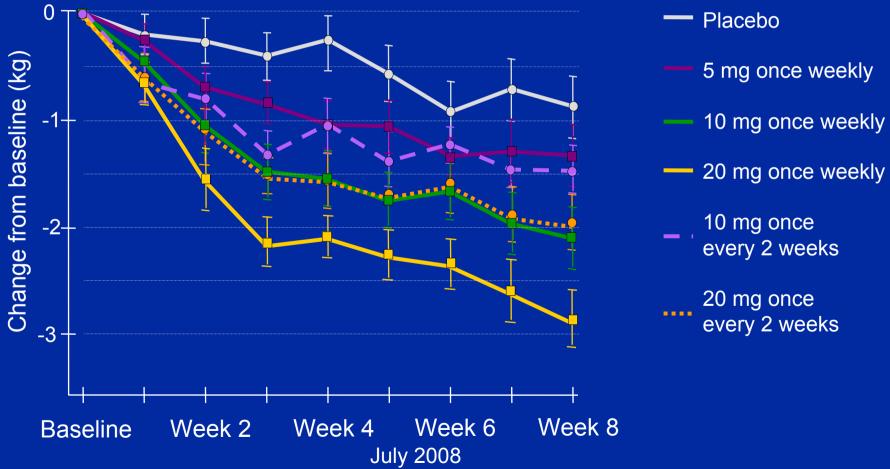




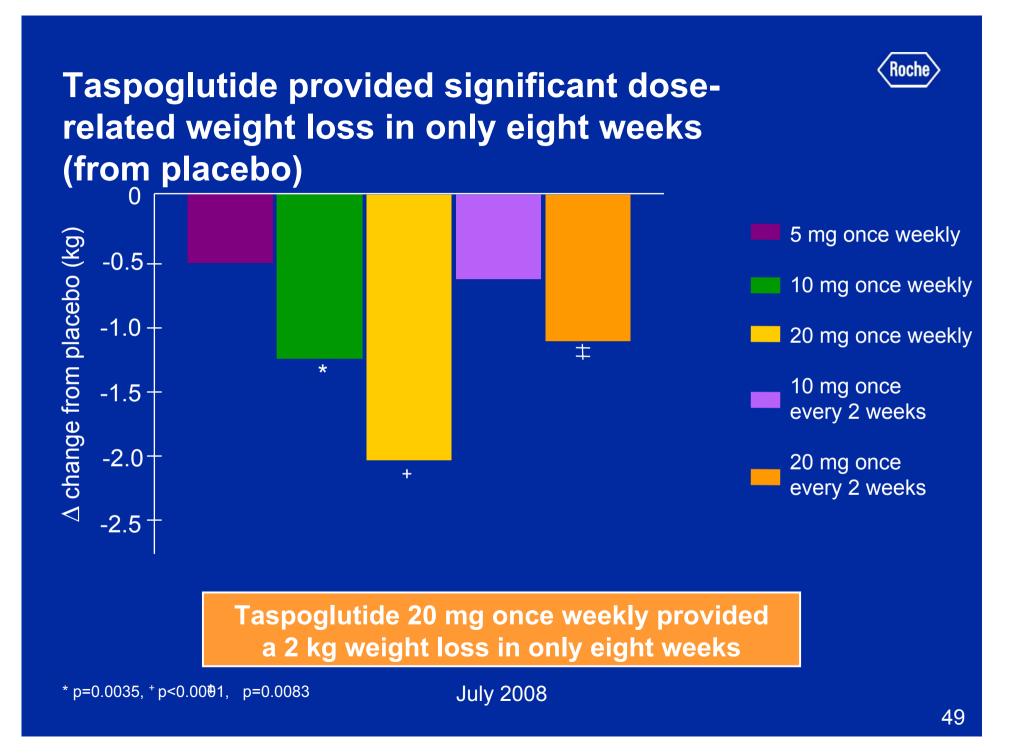
# Taspoglutide provided significant A1c reductions



### Taspoglutide provided significant doserelated weight loss in only eight weeks (from baseline)

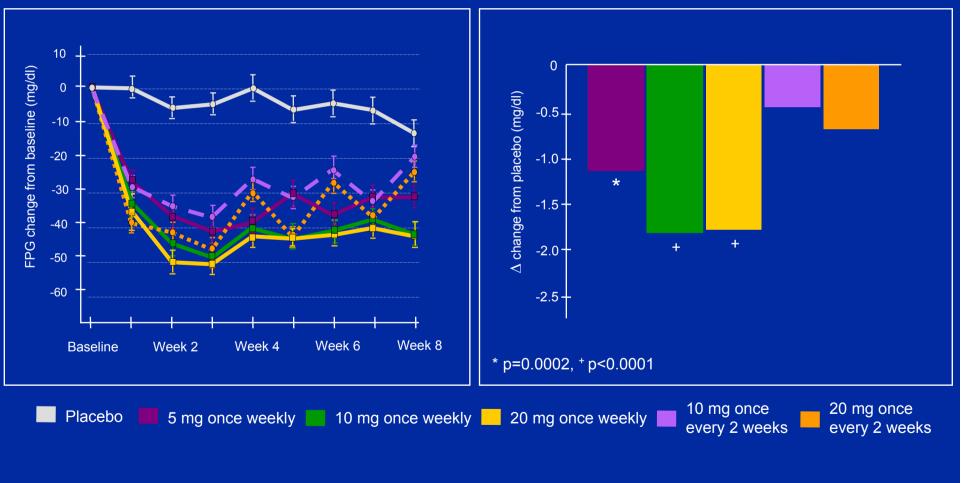






# Taspoglutide provided significant reductions in FPG in only eight weeks

Appreciable reductions seen by weeks 1-2



Roche

### **Taspoglutide safety profile**



- As expected, the most common adverse event was transient, doserelated, mild-to-moderate nausea
  - Episodes of nausea tended to occur during the first day after administration
  - 18% placebo-adjusted incidence in 10 mg once-weekly group
- The frequency of vomiting in the groups that received taspoglutide onceweekly was similar to placebo
  - In most patients, vomiting occurred only once and resolved within one day
- Most cases of nausea and vomiting resolved spontaneously while treatment continued
- Addition of taspoglutide resulted in no increased risk of hypoglycemia than metformin alone
- No acute pancreatitis was observed in the phase II program

Safety and tolerability profile supports entry into phase III



Taspoglutide is an investigational once-weekly, longacting human GLP-1 analogue for the treatment of T2D

- Significantly improves both A1c and FPG over only eight weeks
- Provides substantial weight loss in a dose-response fashion
- Additional phase II titration study confirmed the safety and tolerability of taspoglutide
- Efficacy, safety and tolerability profile supports entry into phase III

Data from this study shows that taspoglutide has the potential to be the first once weekly, long-acting human GLP-1 analogue

### Taspoglutide phase III program *Targeted and competitive*

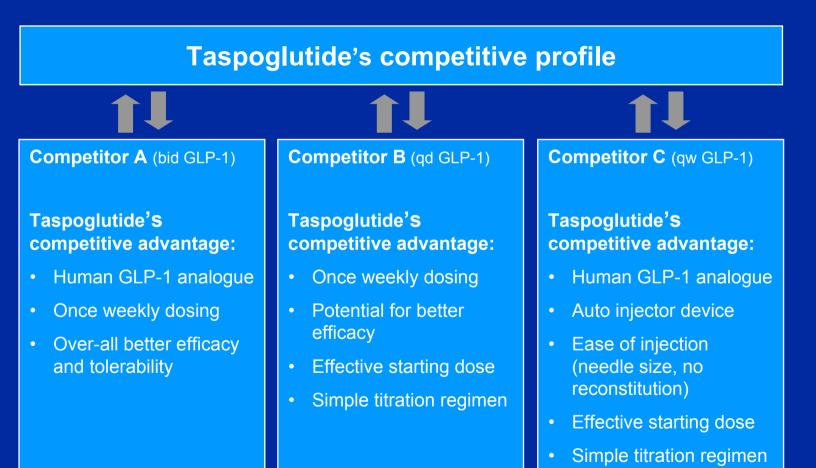


- Taspoglutide phase III program designed to confirm promising phase II data and generate competitive launch label
  - Head-to-head comparisons: Sitagliptin, exenatide, insulin glargine
  - Patient population: Treatment-naïve  $\rightarrow$  multiple OADs
    - Add-on to metformin
- Based on phase II data, two taspoglutide doses will be tested in all phase III studies:
  - 10 mg once weekly
  - 10 mg once weekly for 1 month  $\rightarrow$  up-titrate to 20 mg once weekly
- First-patient-in expected 2H 2008
- 6 month treatment period with follow-up extension phases

## Approximately 2,500 type 2 diabetic patients will be randomized into taspoglutide's phase III program

Stud y	Study	Sample size	Background OAD
1	Monotherapy vs. placebo	330	Treatment-naïve
2	Taspoglutide vs. sitagliptin vs. placebo	630	Metformin
3	Taspoglutide vs. insulin glargine	990	Metformin
4	Taspoglutide vs. exenatide	990	Metformin, TZDs, or metformin + TZDs
5	Add-on to sulfonylurea (± metformin) vs. placebo	200	Sulfonylurea (+/- metformin)
6	Add-on to pioglitazone + metformin vs. placebo July 2008	330	Pioglitazone + metformin

## Taspoglutide's target product profile *Aiming for best-in-class*



**Taspoglutide: Aiming for best-in-class**